

City Limits

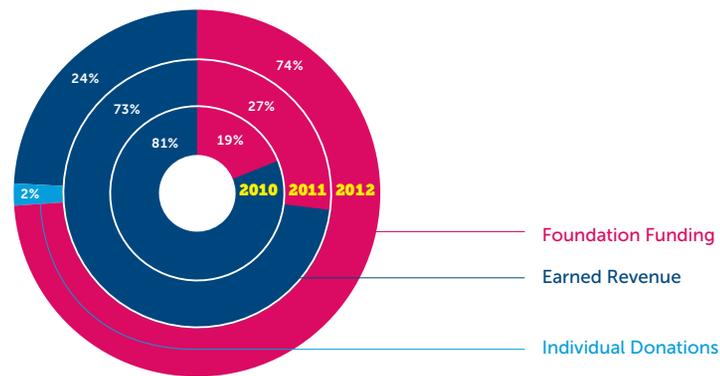
TYPE LOCAL NEWS

LAUNCH 2010

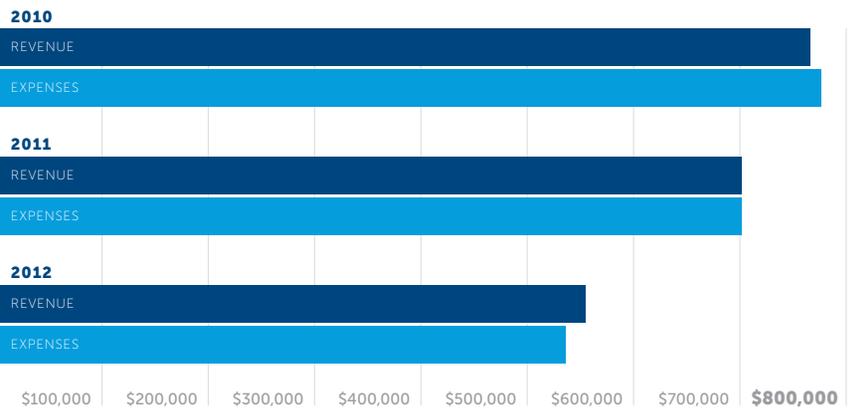
TARGET MARKET NEW YORK CITY

FULL TIME EMPLOYEES 3

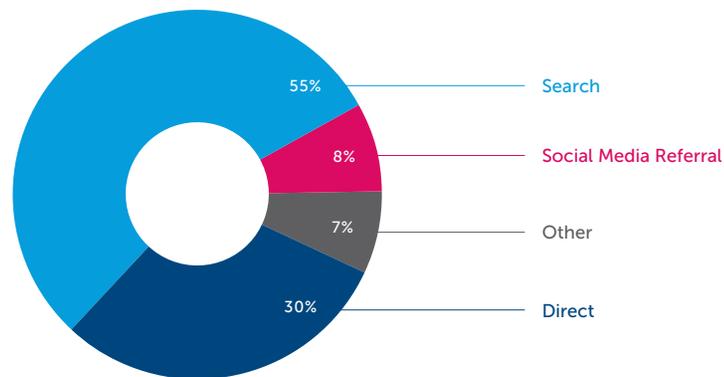
Revenue Composition 2010-2012



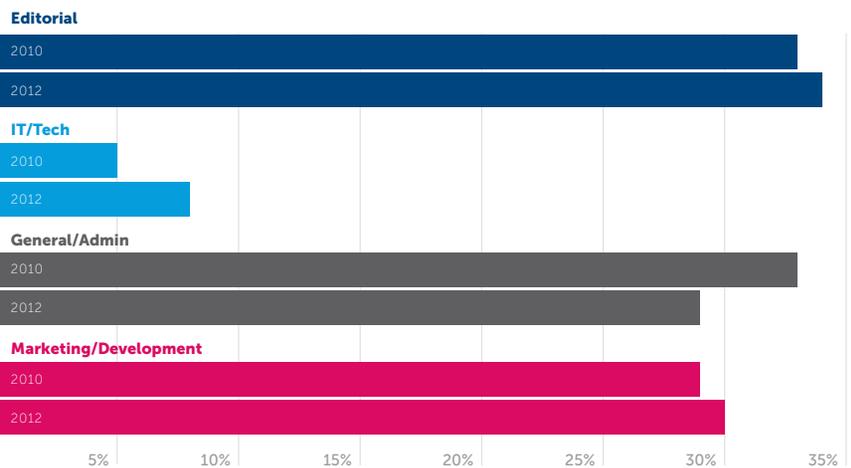
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



The Lens

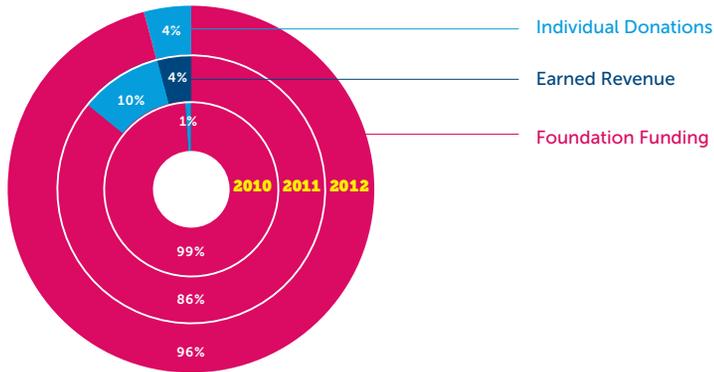
TYPE **LOCAL NEWS**

LAUNCH **2009**

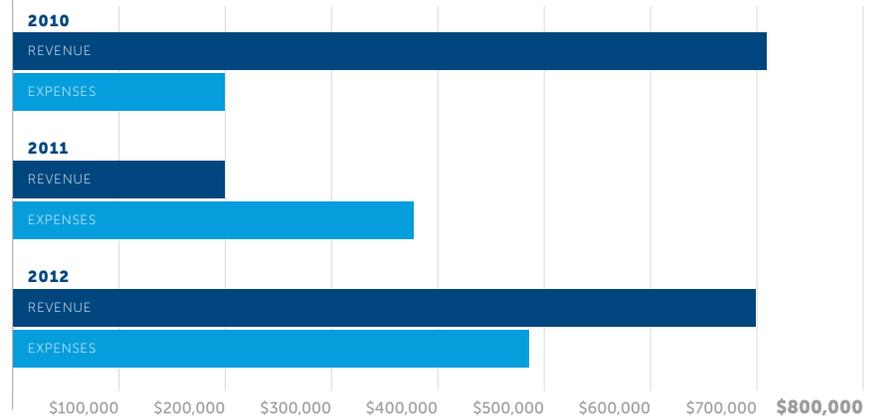
TARGET MARKET **NEW ORLEANS**

FULL TIME EMPLOYEES **11**

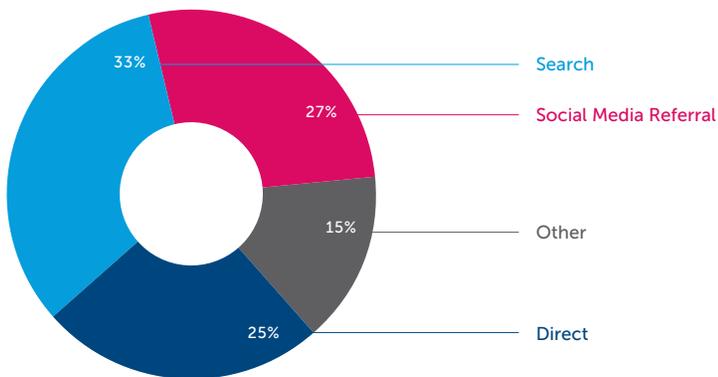
Revenue Composition 2010–2012



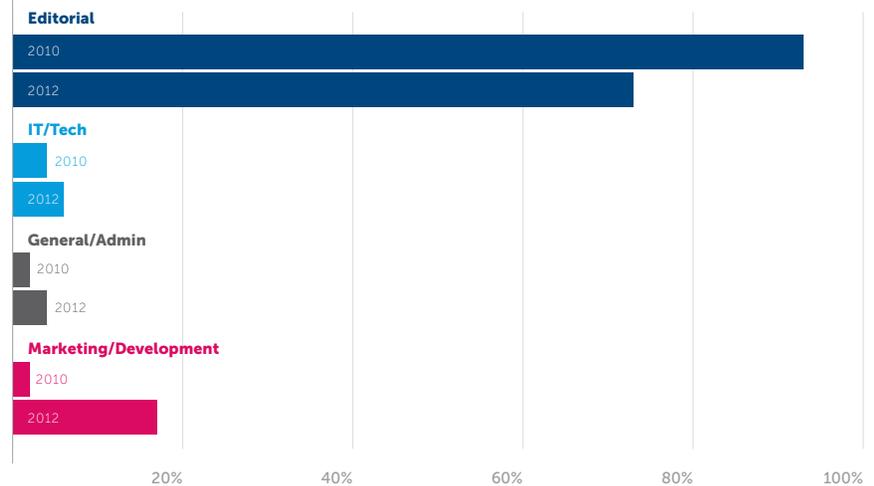
Revenue and Expenses 2010–2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



MinnPost

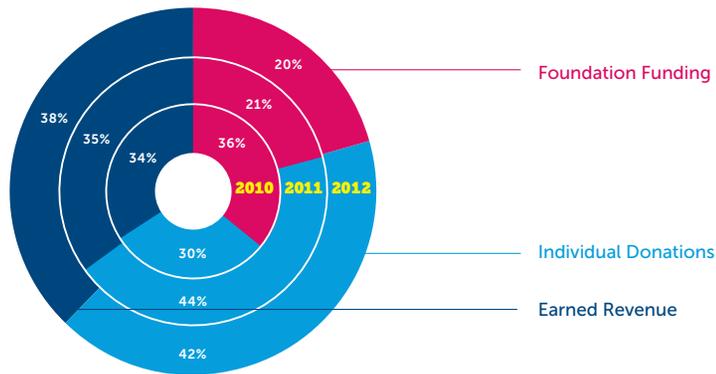
TYPE LOCAL NEWS

LAUNCH 2007

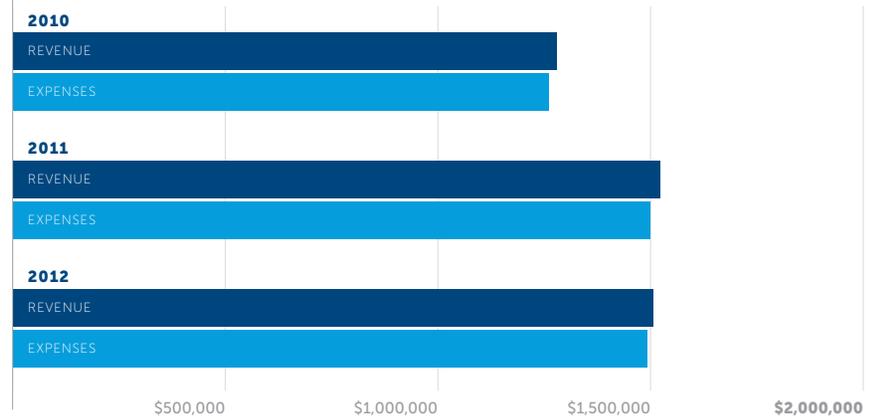
TARGET MARKET MINNESOTA

FULL TIME EMPLOYEES 17

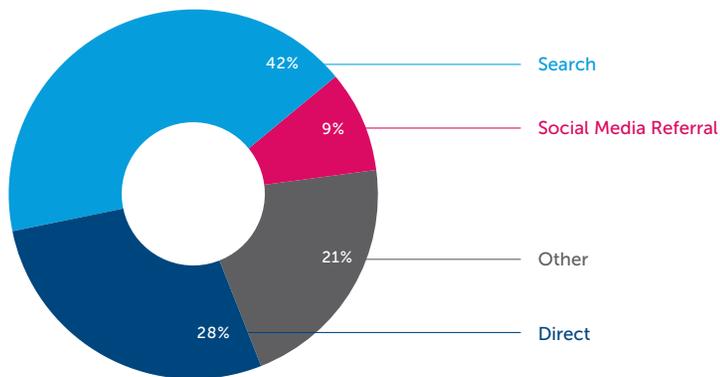
Revenue Composition 2010-2012



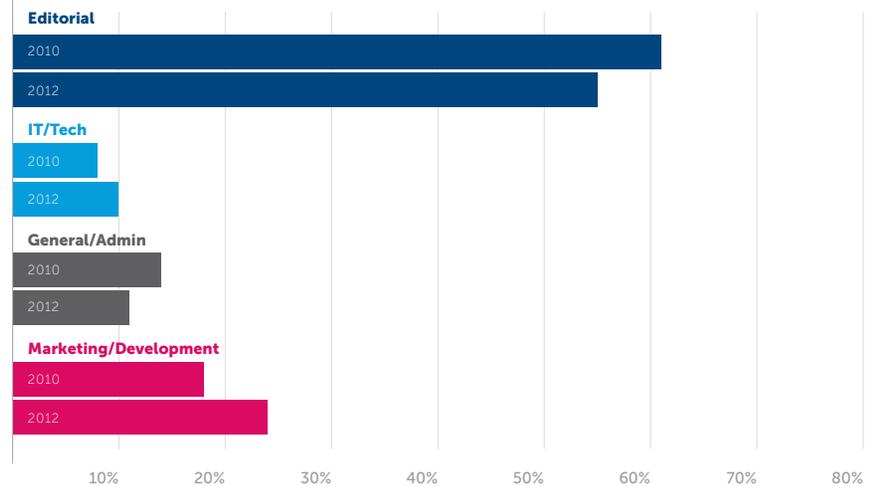
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



New Haven Independent

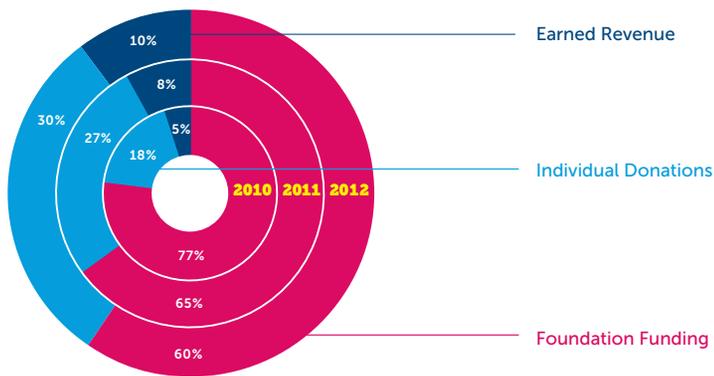
TYPE LOCAL NEWS

LAUNCH 2005

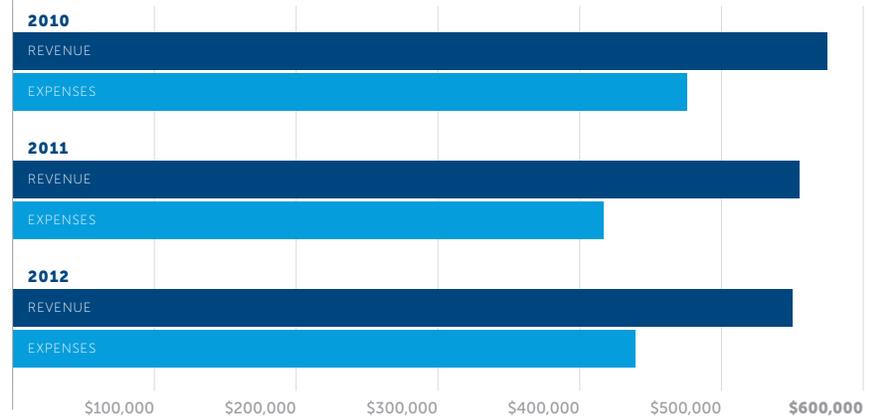
TARGET MARKET CONNECTICUT

FULL TIME EMPLOYEES 6

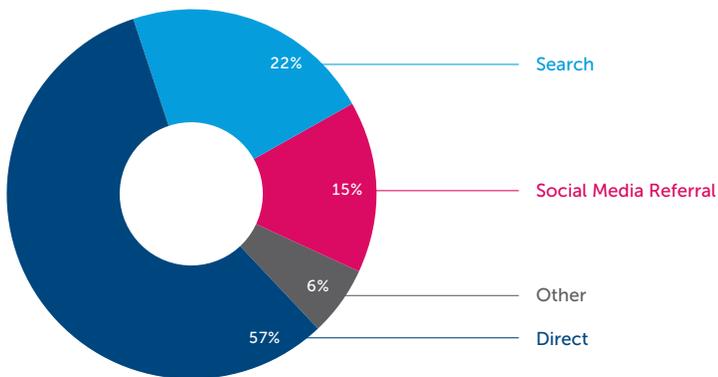
Revenue Composition 2010-2012



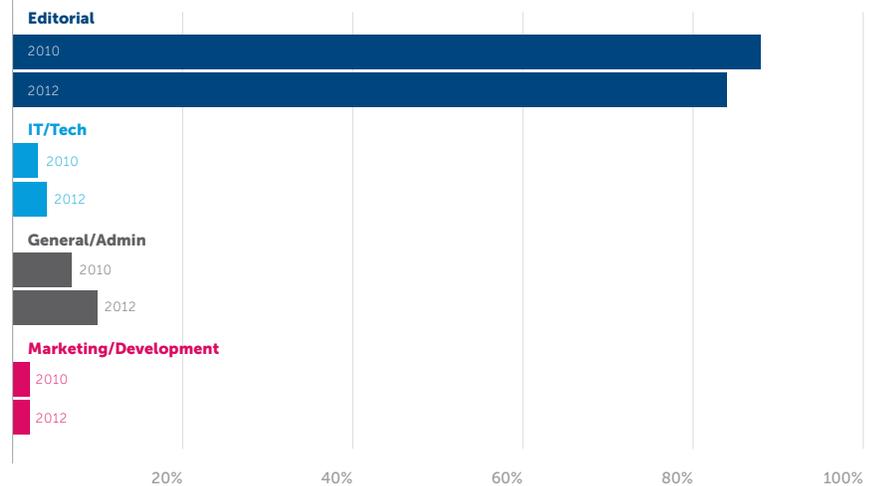
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



Oakland Local

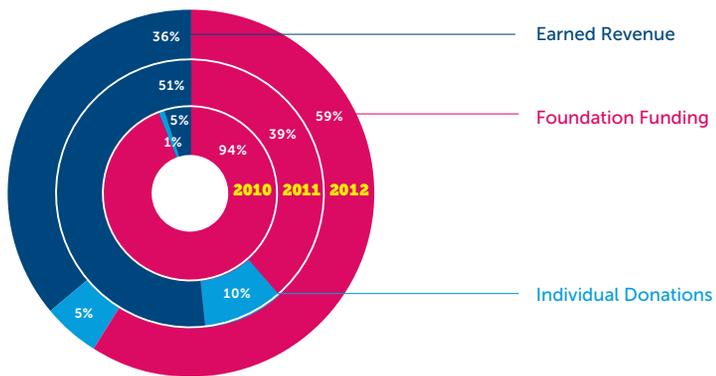
TYPE LOCAL NEWS

LAUNCH 2009

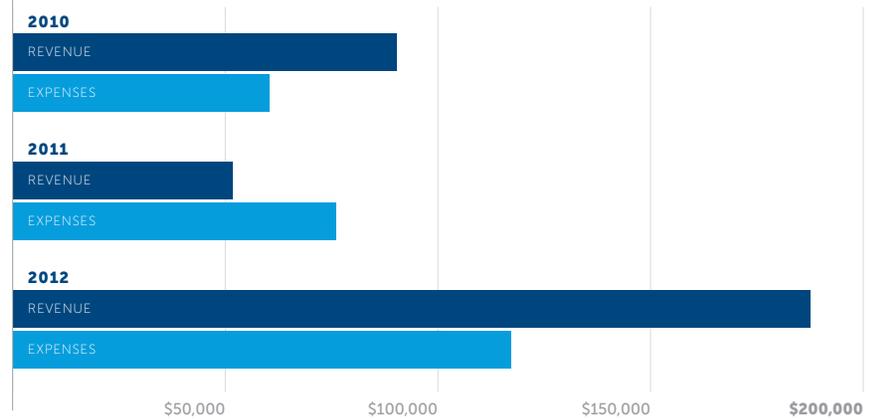
TARGET MARKET OAKLAND

FULL TIME EMPLOYEES 3

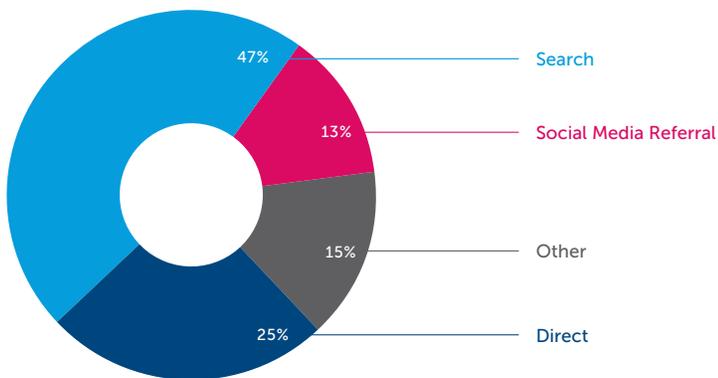
Revenue Composition 2010-2012



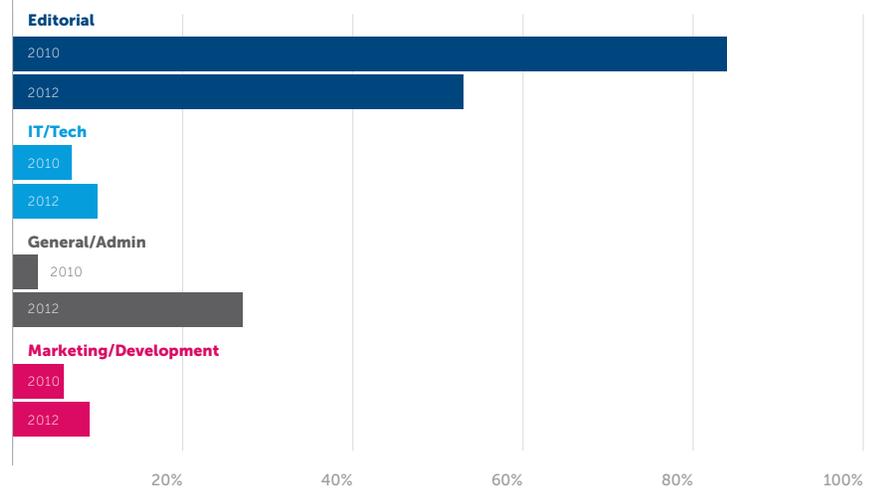
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



The Rapidian

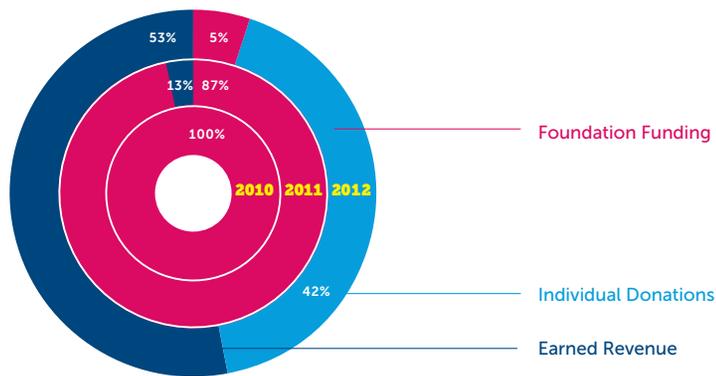
TYPE **LOCAL NEWS**

LAUNCH **2009**

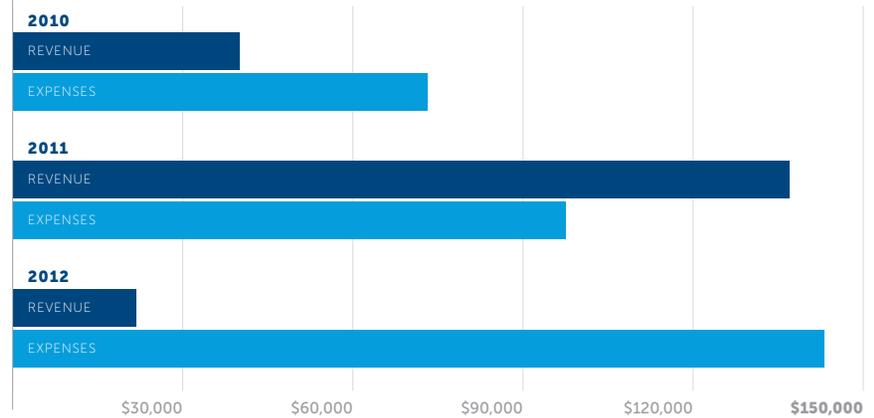
TARGET MARKET **GRAND RAPIDS**

FULL TIME EMPLOYEES **2.4**

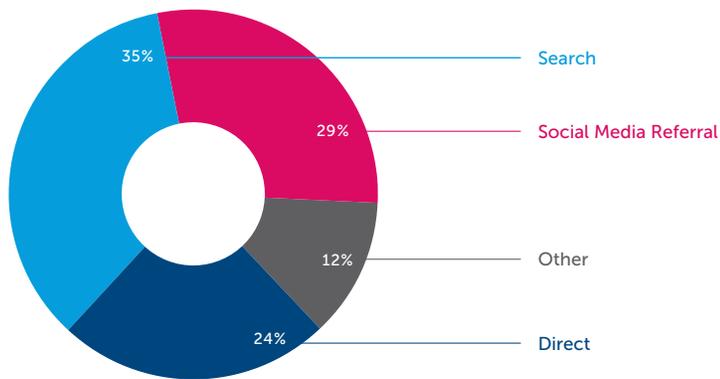
Revenue Composition 2010-2012



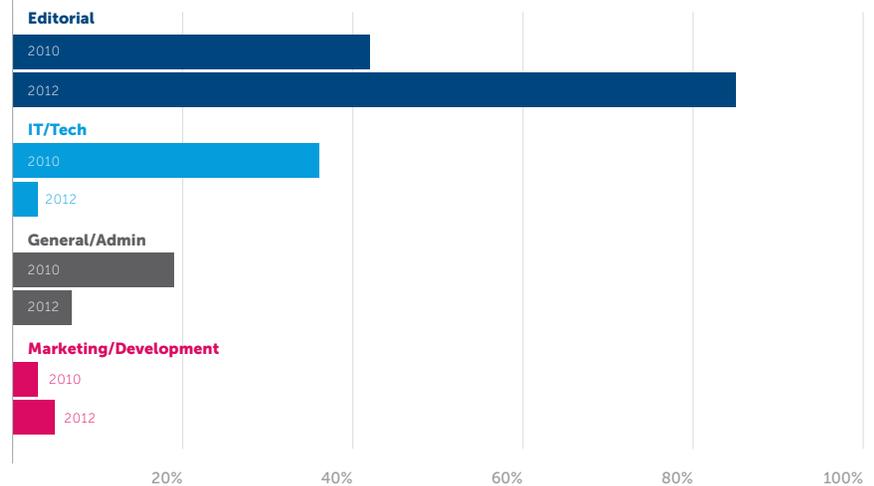
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



St. Louis Beacon

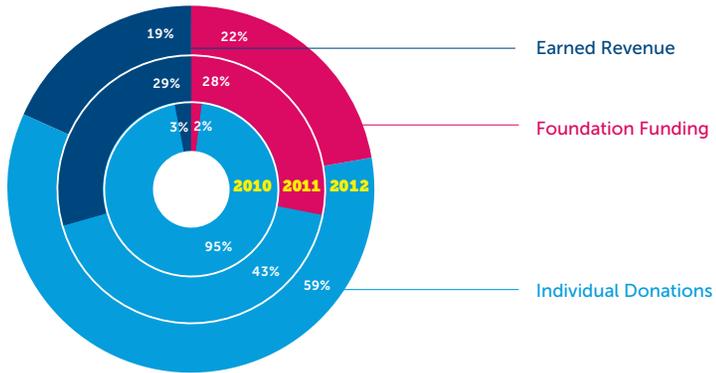
TYPE LOCAL NEWS

LAUNCH 2008

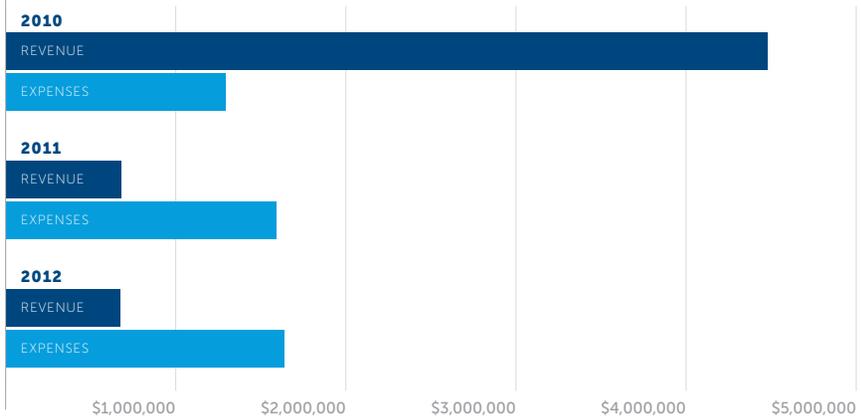
TARGET MARKET ST. LOUIS

FULL TIME EMPLOYEES 18

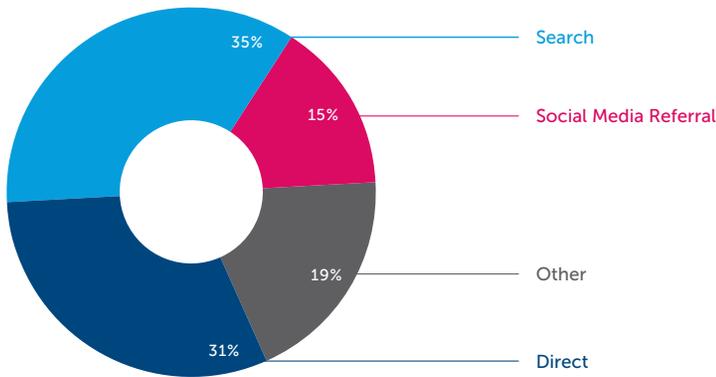
Revenue Composition 2010-2012



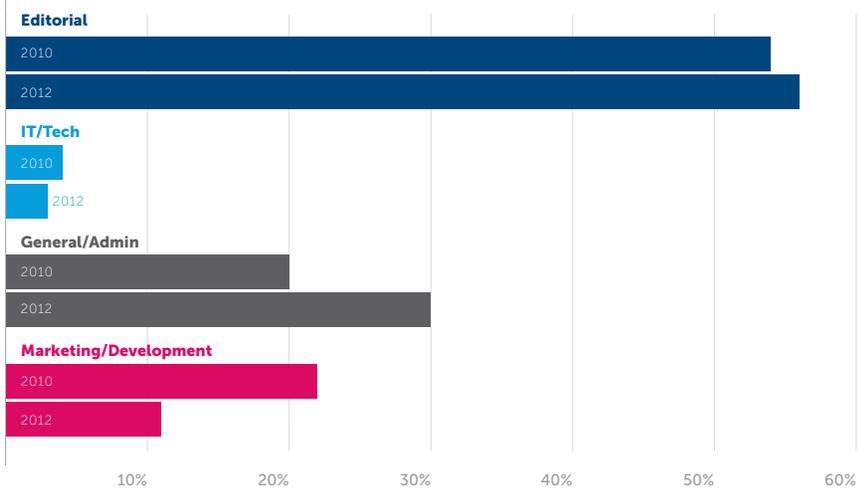
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



Voice of San Diego

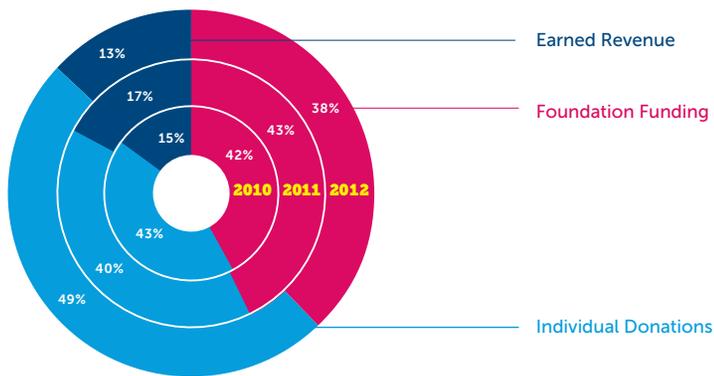
TYPE LOCAL NEWS

LAUNCH 2005

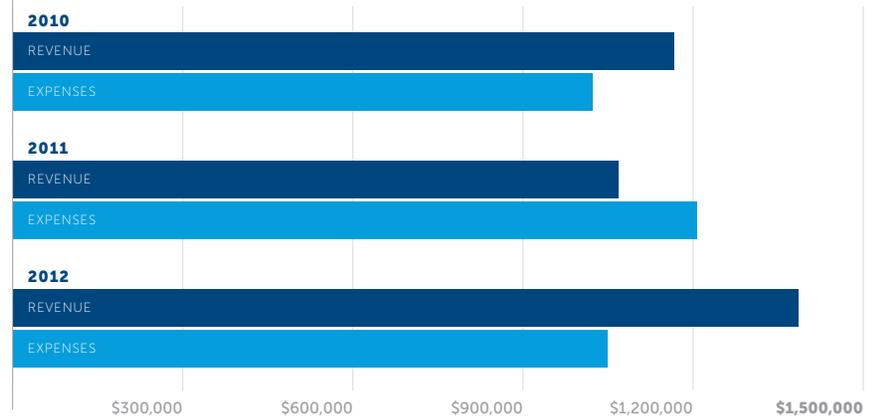
TARGET MARKET SAN DIEGO

FULL TIME EMPLOYEES 11

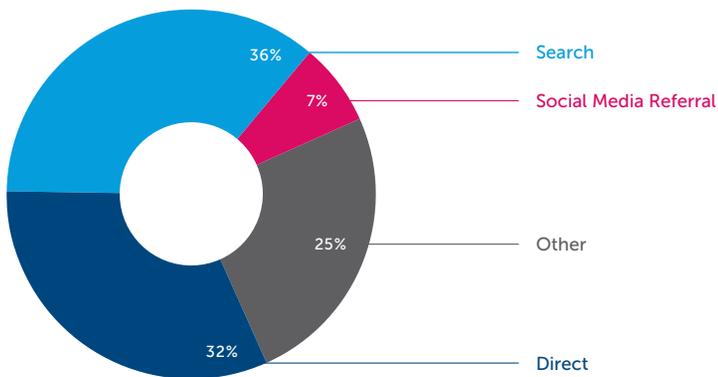
Revenue Composition 2010-2012



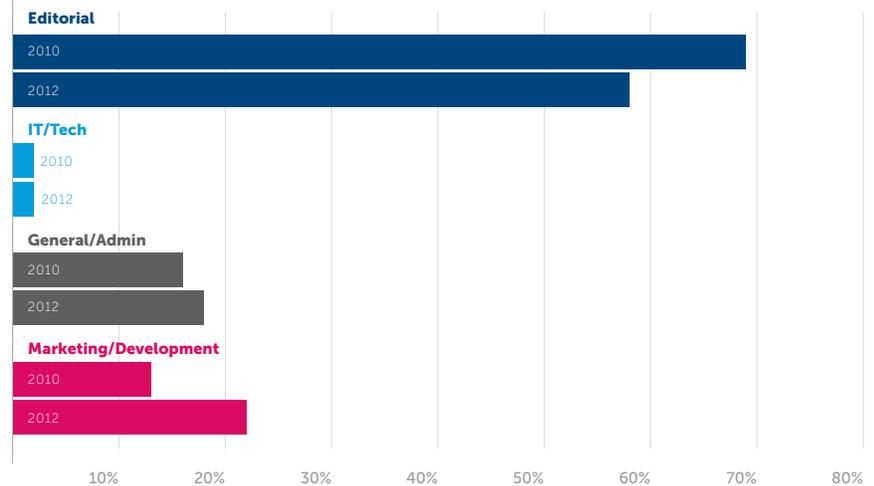
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



FCIR

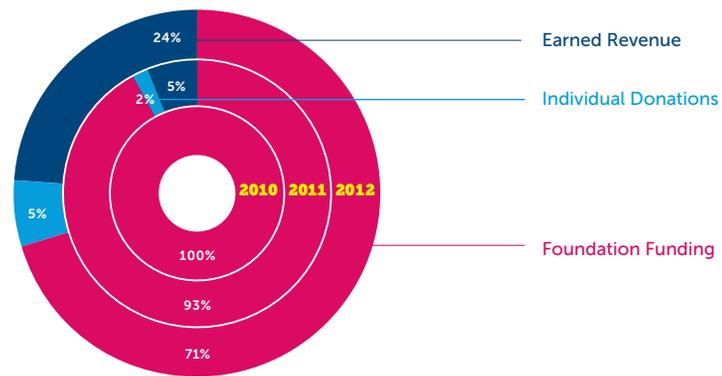
TYPE  STATE GOVERNMENT & POLITICS

LAUNCH 2010

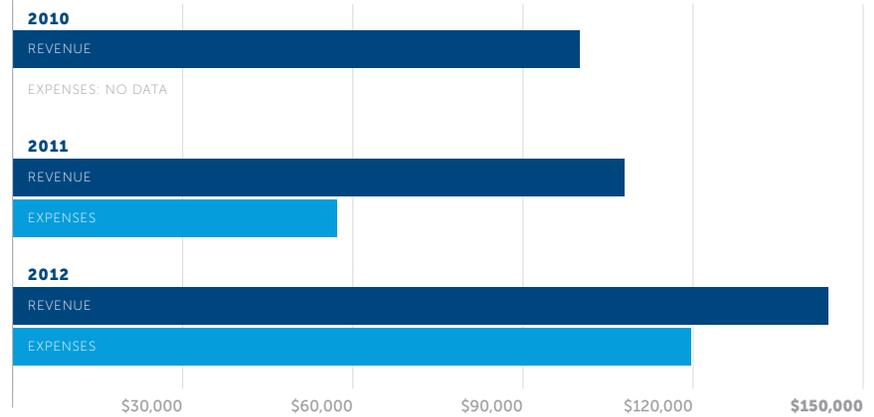
TARGET MARKET FLORIDA

FULL TIME EMPLOYEES 3

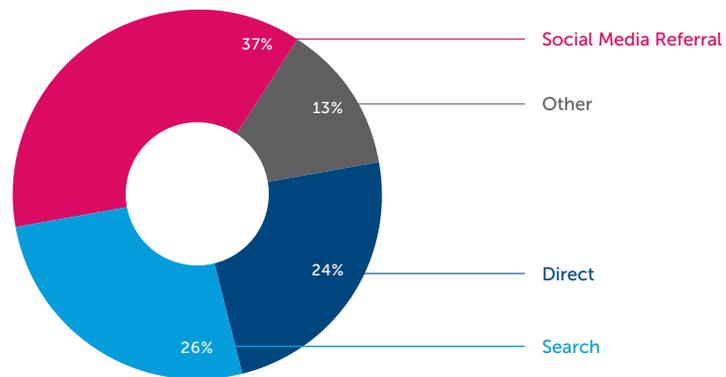
Revenue Composition 2010–2012



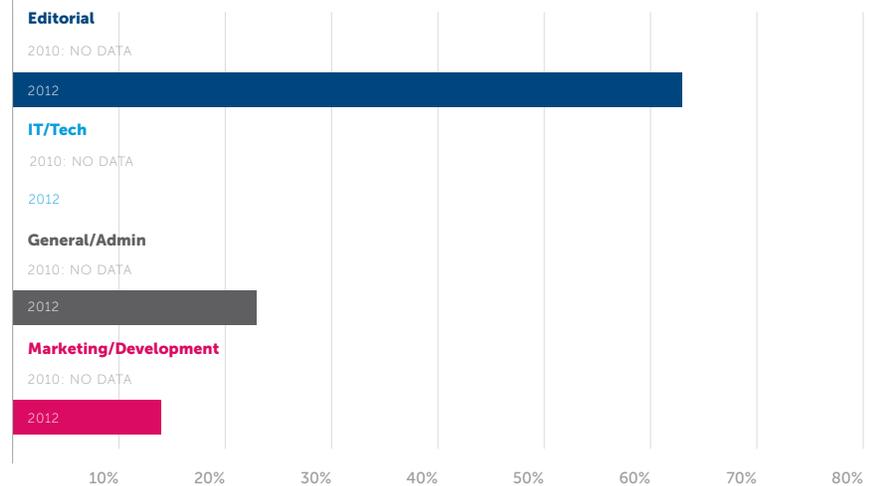
Revenue and Expenses 2010–2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



I-News at Rocky Mountain PBS

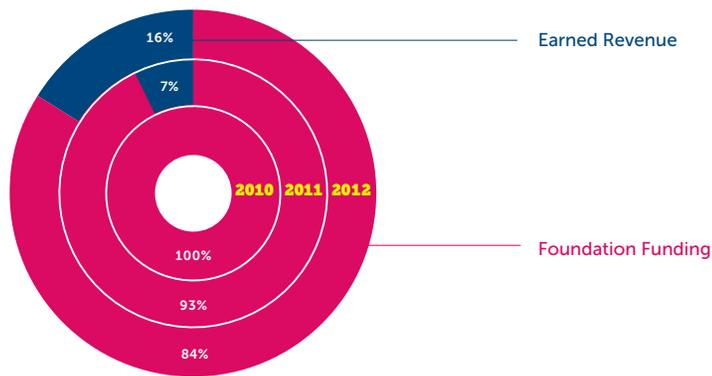
TYPE  STATE GOVERNMENT & POLITICS

LAUNCH 2009

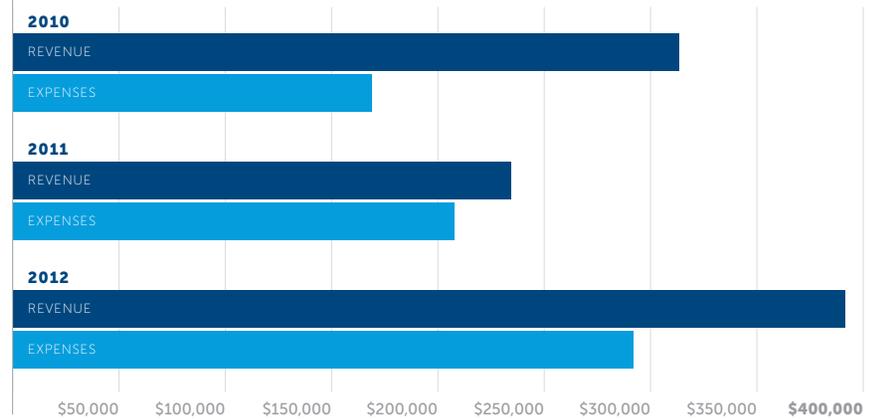
TARGET MARKET COLORADO

FULL TIME EMPLOYEES 5

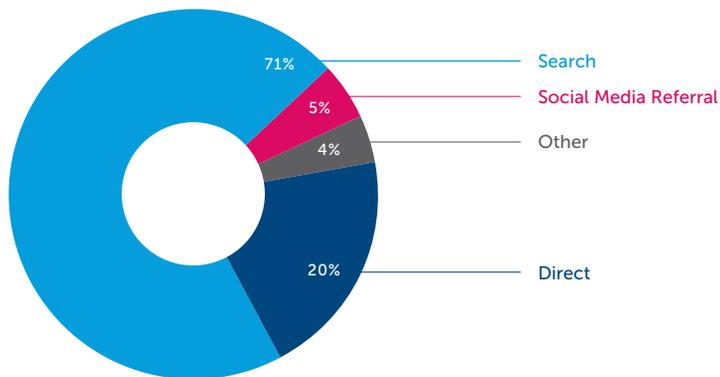
Revenue Composition 2010–2012



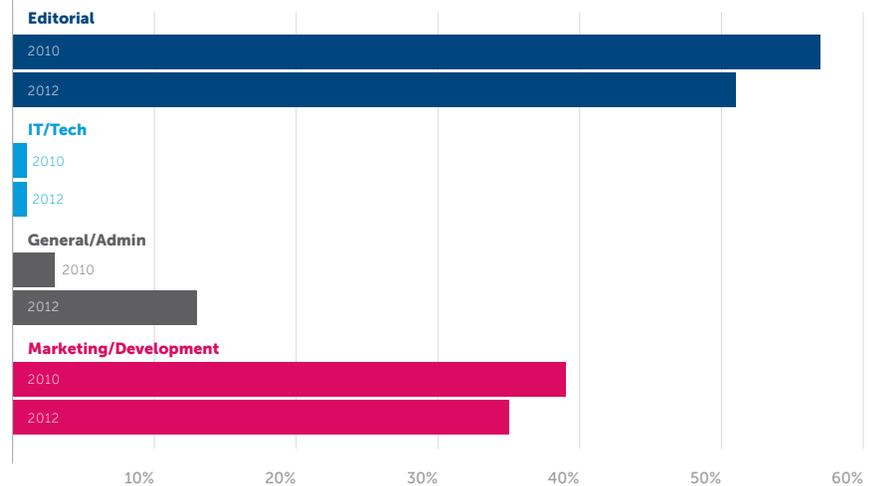
Revenue and Expenses 2010–2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



NJ Spotlight

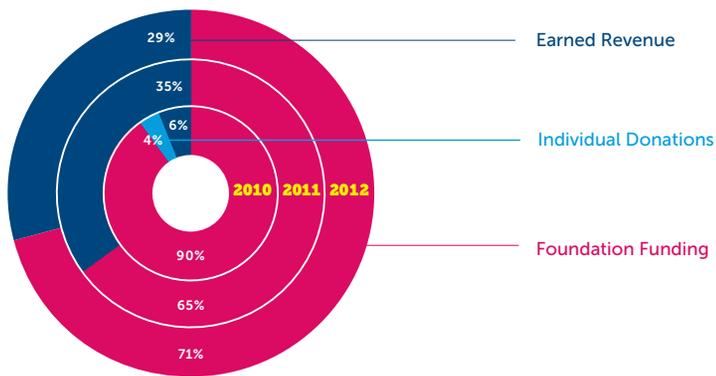
TYPE  STATE GOVERNMENT & POLITICS

LAUNCH 2010

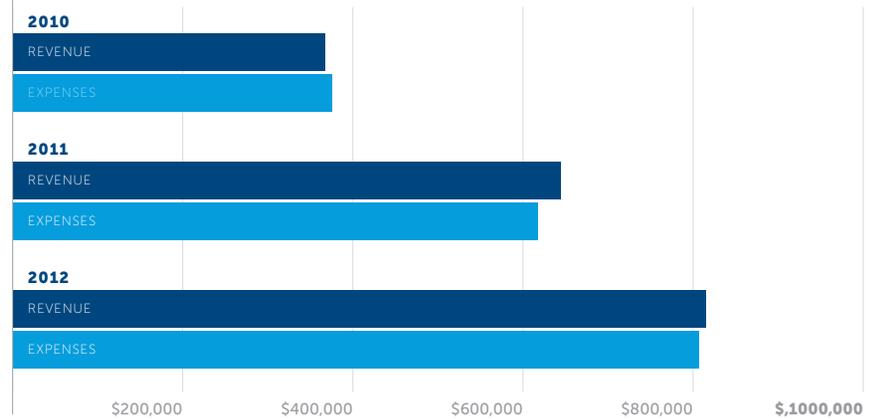
TARGET MARKET NEW JERSEY

FULL TIME EMPLOYEES 8

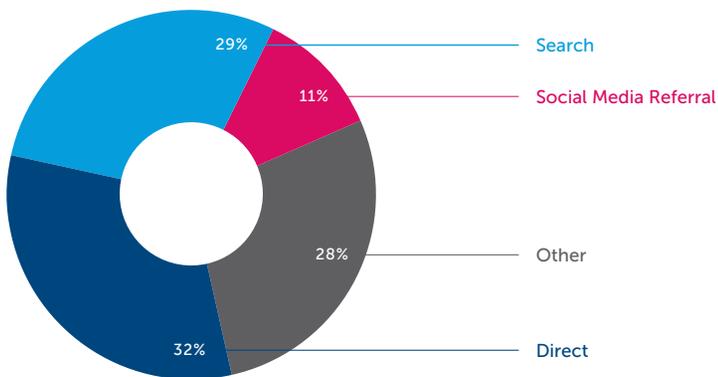
Revenue Composition 2010-2012



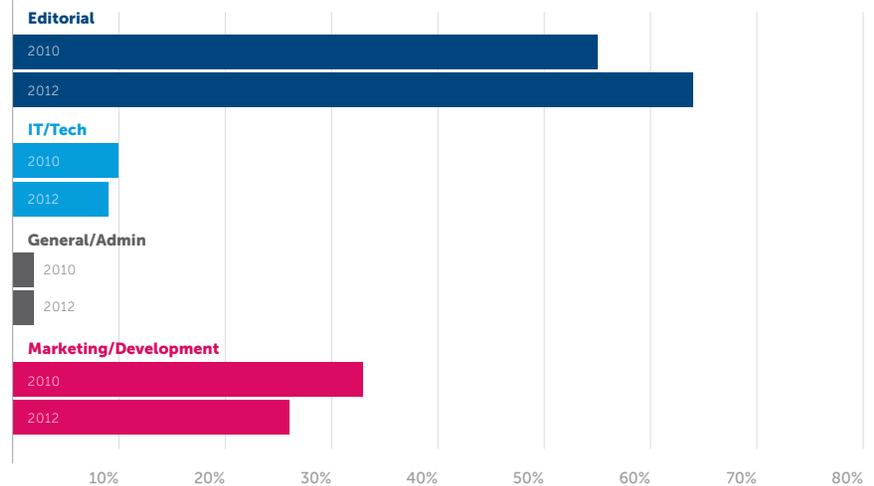
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



Texas Tribune

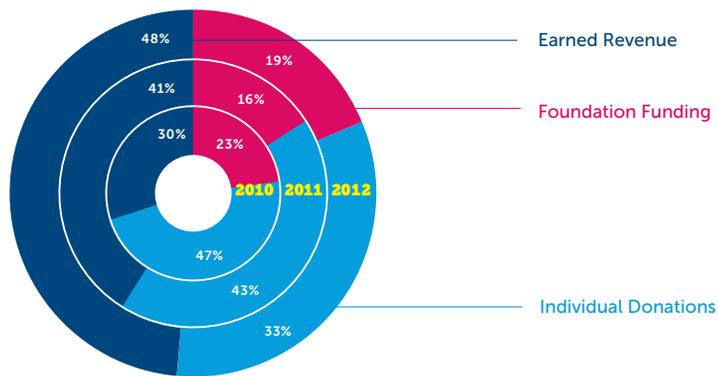
TYPE  STATE GOVERNMENT & POLITICS

LAUNCH 2009

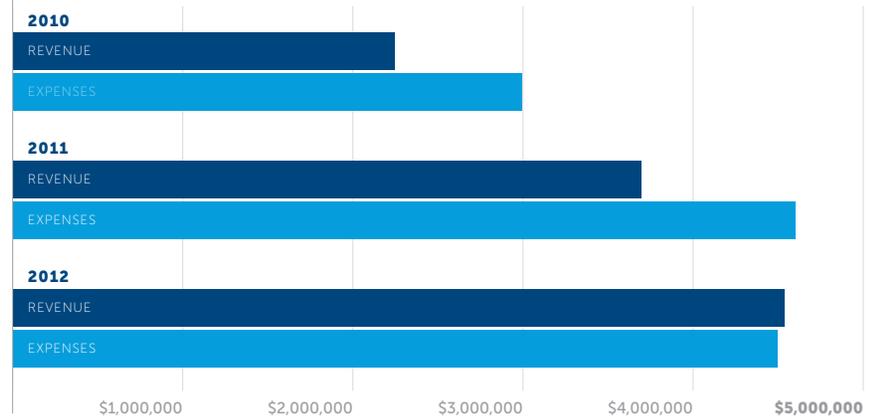
TARGET MARKET TEXAS

FULL TIME EMPLOYEES 33

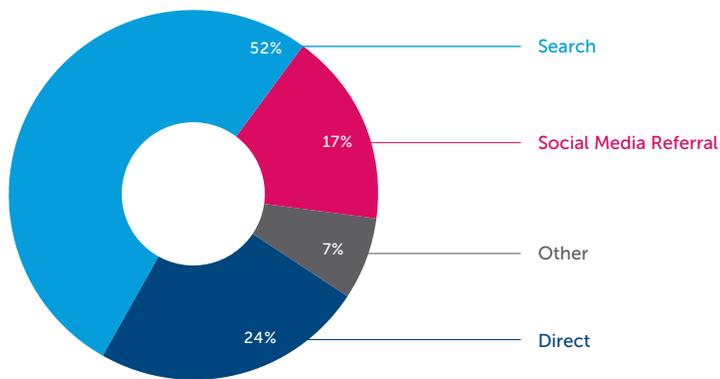
Revenue Composition 2010-2012



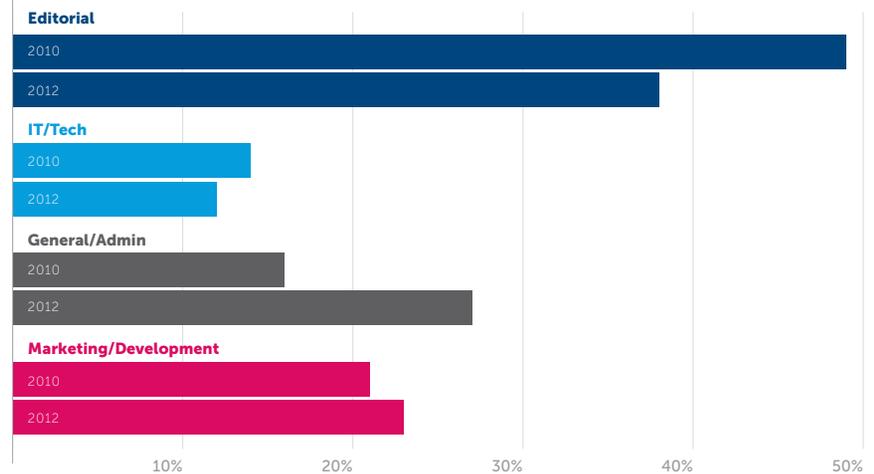
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



VTDigger

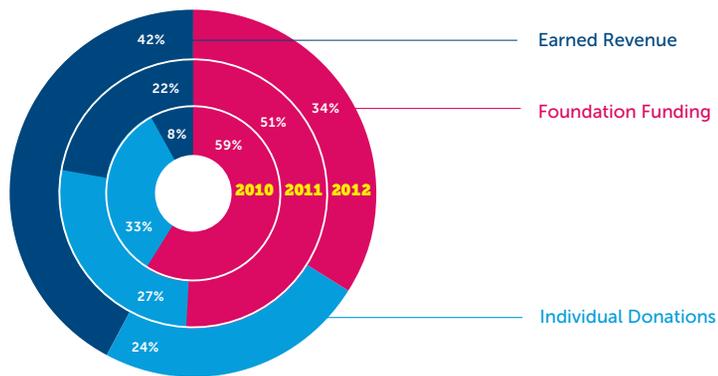
TYPE  STATE GOVERNMENT & POLITICS

LAUNCH 2009

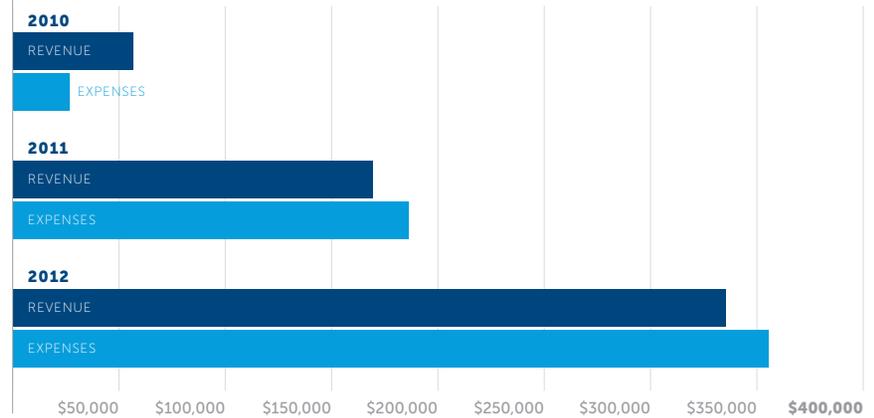
TARGET MARKET VERMONT

FULL TIME EMPLOYEES 6

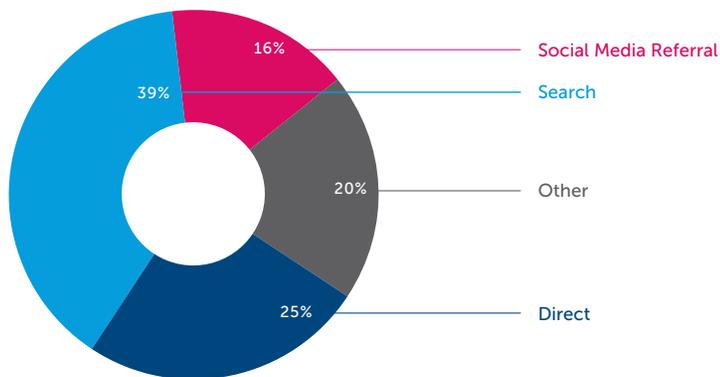
Revenue Composition 2010-2012



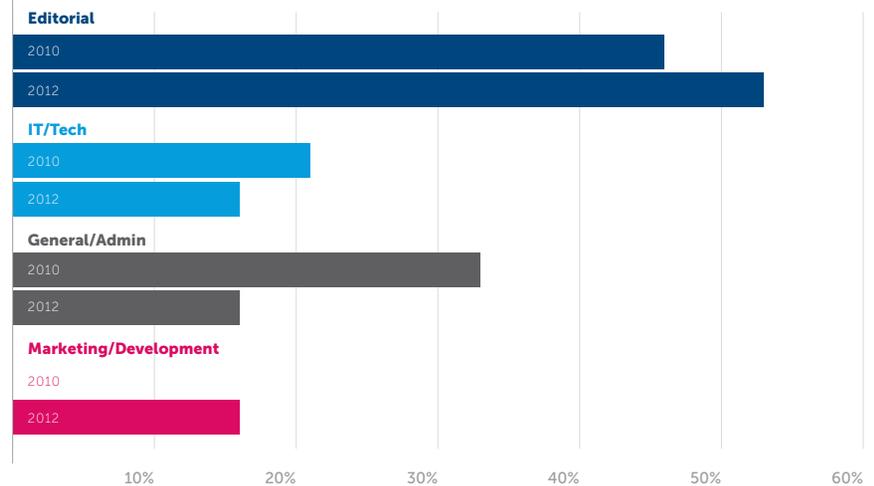
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



Wisconsin Watch

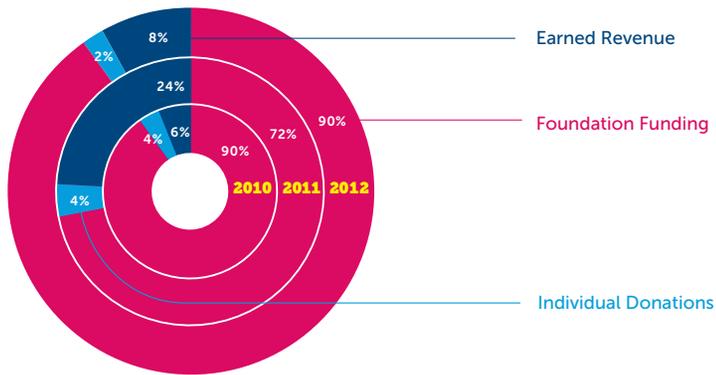
TYPE  STATE GOVERNMENT & POLITICS

LAUNCH 2009

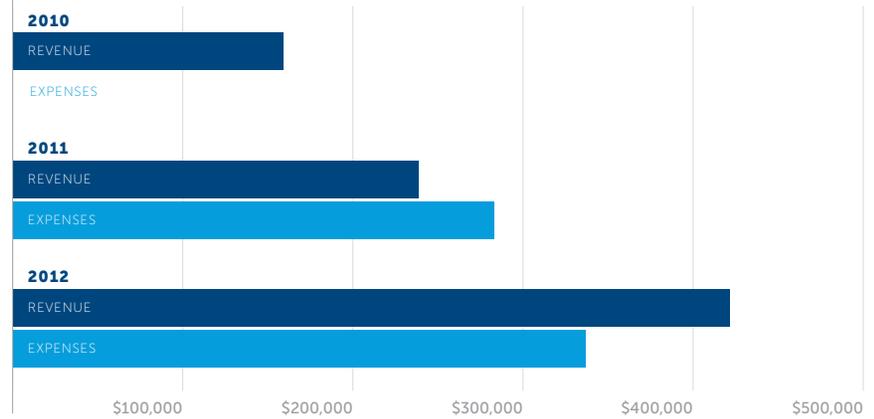
TARGET MARKET WISCONSIN

FULL TIME EMPLOYEES 4

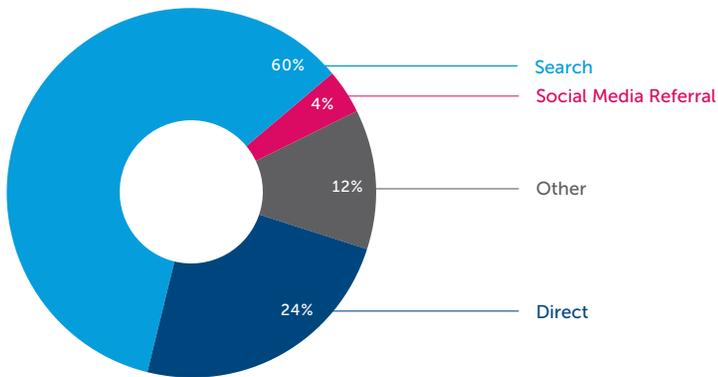
Revenue Composition 2010–2012



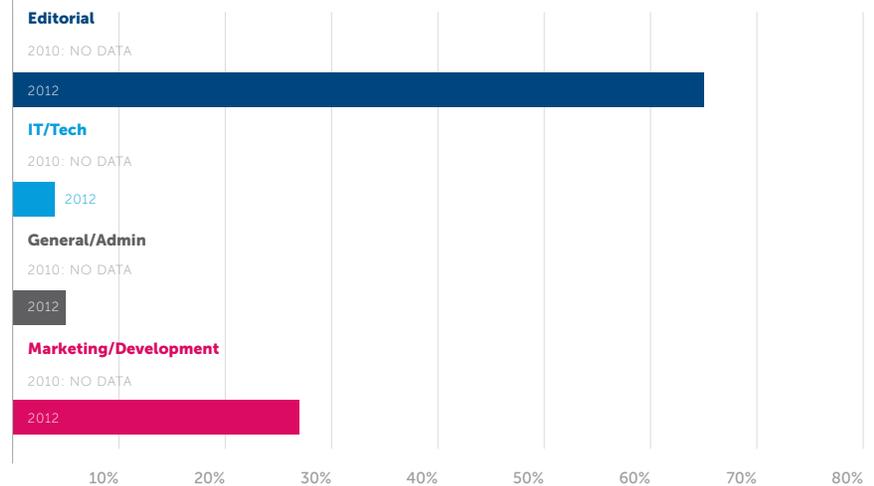
Revenue and Expenses 2010–2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



Wyofile

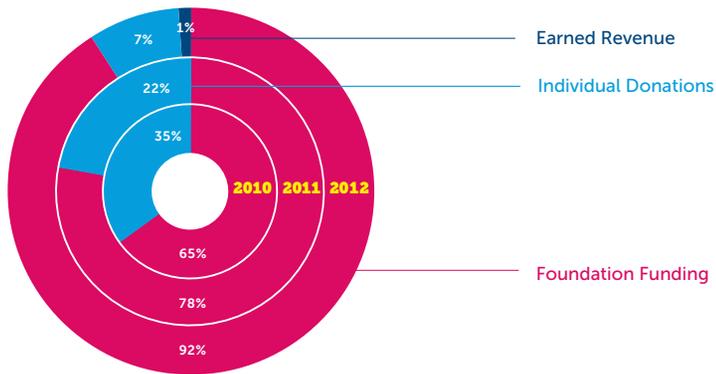
TYPE  STATE GOVERNMENT & POLITICS

LAUNCH 2008

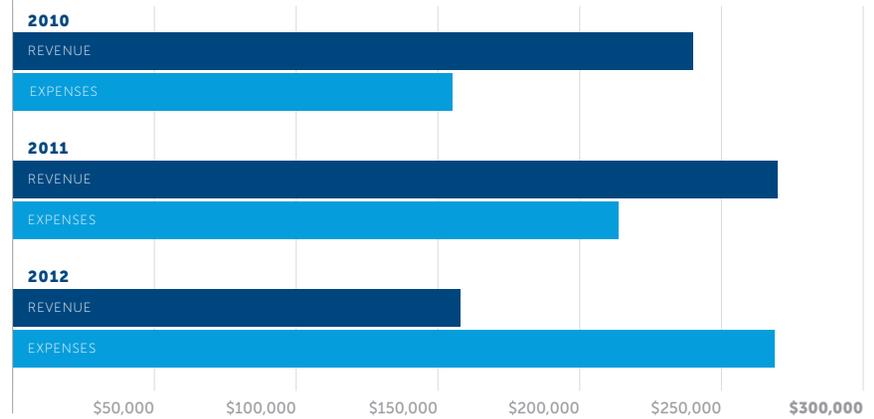
TARGET MARKET WYOMING

FULL TIME EMPLOYEES 3

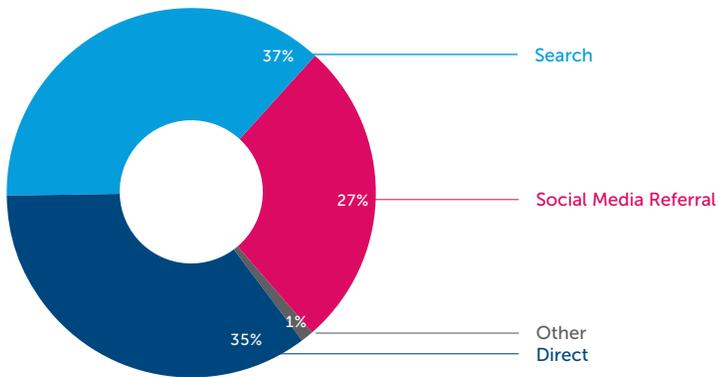
Revenue Composition 2010–2012



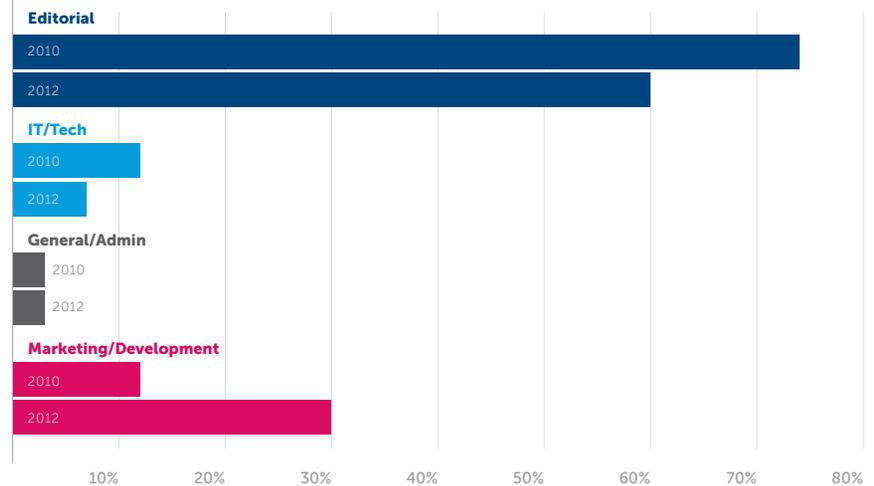
Revenue and Expenses 2010–2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



Center for Investigative Reporting

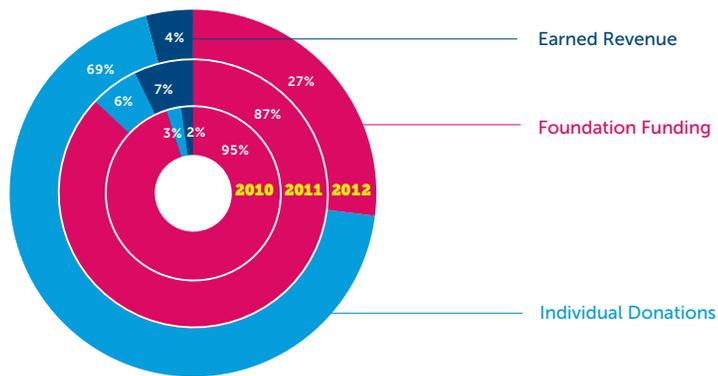
TYPE  NATIONAL INVESTIGATIVE

LAUNCH 1977

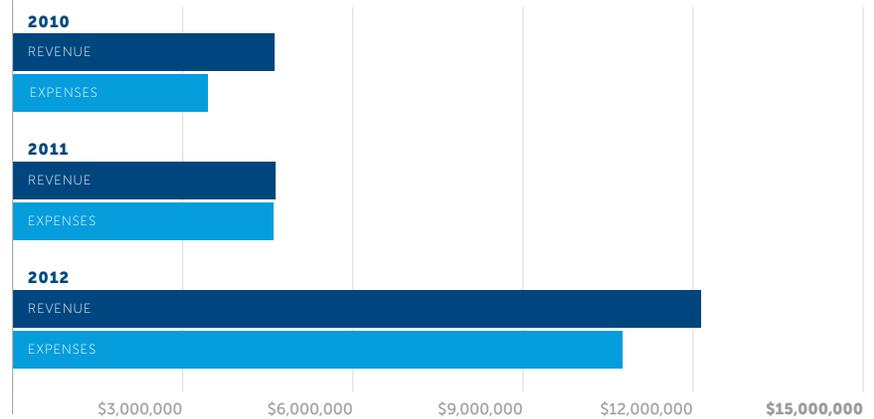
TARGET MARKET NAITONAL

FULL TIME EMPLOYEES 73

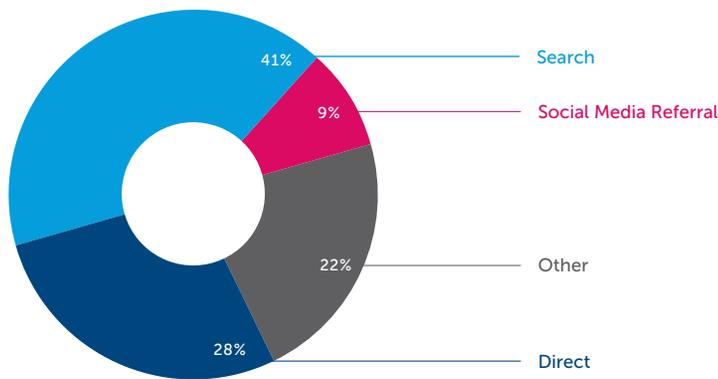
Revenue Composition 2010–2012



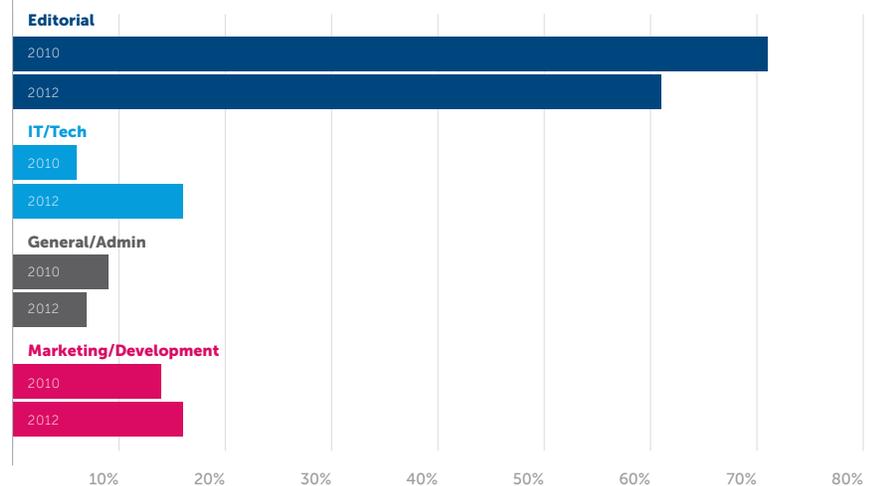
Revenue and Expenses 2010–2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



New England Center for Investigative Reporting

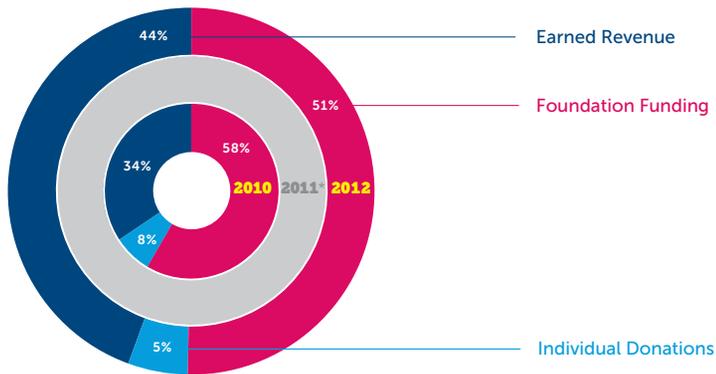
TYPE **NATIONAL INVESTIGATIVE**

LAUNCH **2009**

TARGET MARKET **NEW ENGLAND**

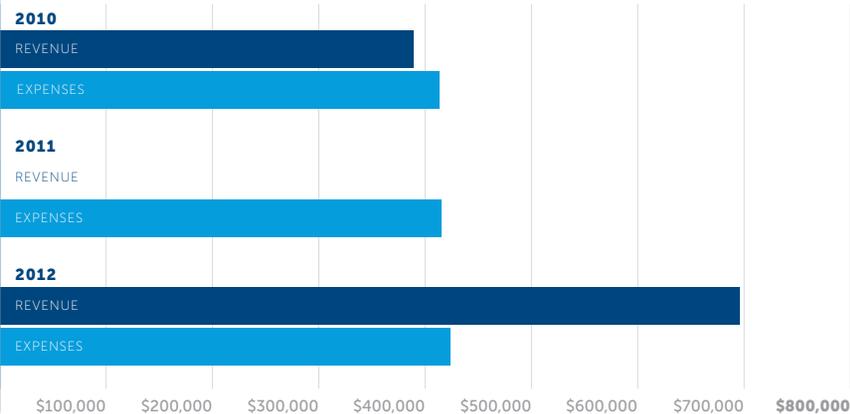
FULL TIME EMPLOYEES **4**

Revenue Composition 2010-2012

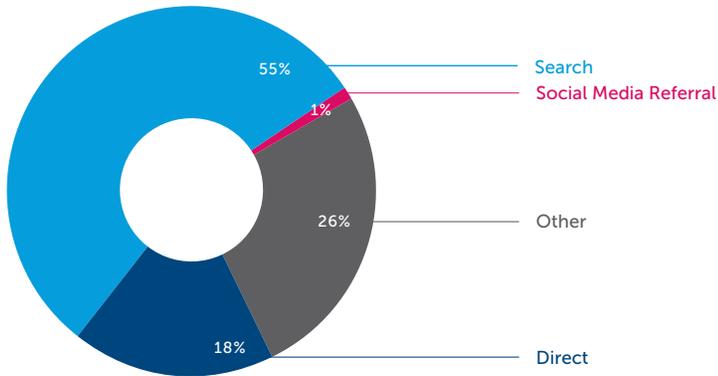


* No revenue data reported for 2011.

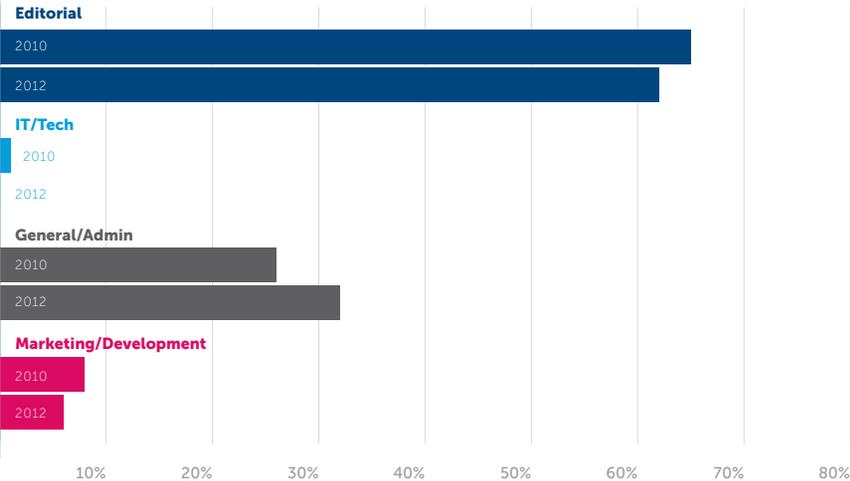
Revenue and Expenses 2010-2012



Website Referral Sources 2012



Expenditures 2010 vs 2012



ProPublica

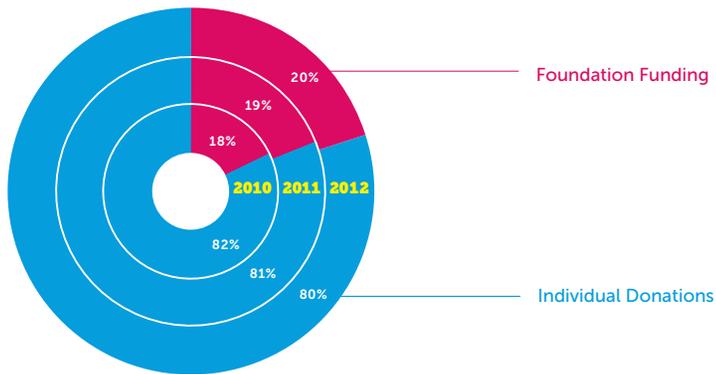
TYPE  NATIONAL INVESTIGATIVE

LAUNCH 2008

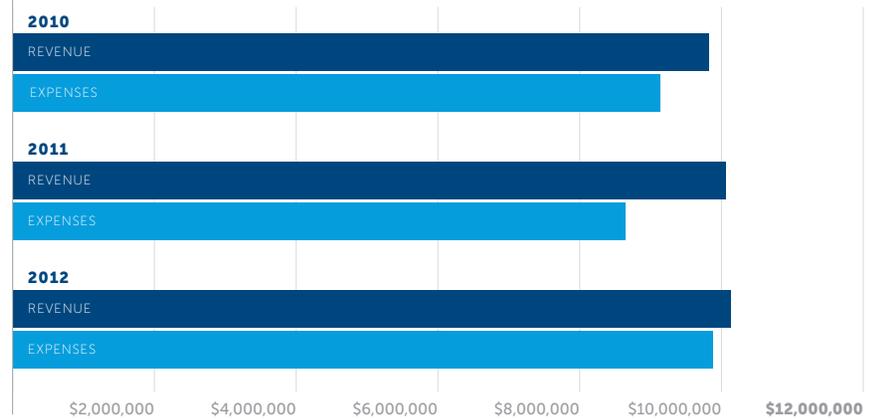
TARGET MARKET NATIONAL

FULL TIME EMPLOYEES 43

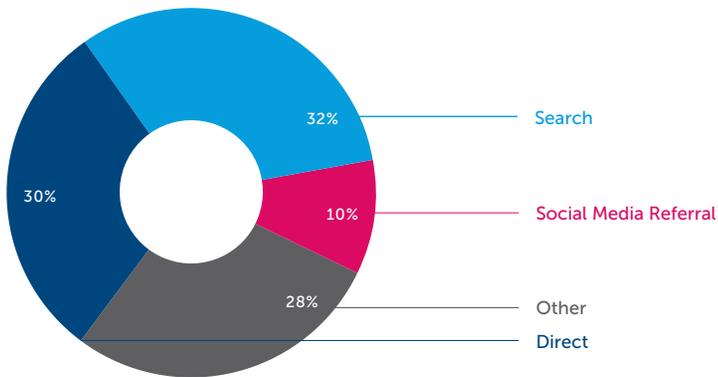
Revenue Composition 2010–2012



Revenue and Expenses 2010–2012



Website Referral Sources 2012



Expenditures 2010 vs 2012

