

# 6-24-19 Knight Panel 2

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Start of Block: Block 1 - Q1/Q2

Q1\_description **How much attention are you currently paying to each of the following?**

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Q1A Local news

- ☐ A great deal (1)
  - ☐ A moderate amount (2)
  - ☐ Not much (3)
  - ☐ None at all (4)
- 

Q1B National news

- ☐ A great deal (1)
  - ☐ A moderate amount (2)
  - ☐ Not much (3)
  - ☐ None at all (4)
-

Q1C International news

- ☐ A great deal (1)
- ☐ A moderate amount (2)
- ☐ Not much (3)
- ☐ None at all (4)

End of Block: Block 1 - Q1/Q2

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Start of Block: Block 1a - Q2

Q2 What is your overall opinion of the news media in the United States today?

- ☐ Very favorable (1)
- ☐ Somewhat favorable (2)
- ☐ Neutral (3)
- ☐ Somewhat unfavorable (4)
- ☐ Very unfavorable (5)

End of Block: Block 1a - Q2

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Start of Block: Block 2 - Q3

Q3 Please name the top 2-3 news sources you use. Be as specific as possible.

- ☐ News Source 1 (1) \_\_\_\_\_
- ☐ News Source 2 (2) \_\_\_\_\_
- ☐ News Source 3 (3) \_\_\_\_\_

End of Block: Block 2 - Q3

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Start of Block: Block 3 - Q4/Q5

Q4 Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

- ☐ Most people can be trusted (1)
- ☐ Can't be too careful in dealing with people (2)
- 

Q5 Now, thinking just about the area where you live, would you say that most people **in your local area** can be trusted or that you can't be too careful in dealing with people in your local area?

- ☐ Most people in my local area can be trusted (1)
- ☐ Can't be too careful in dealing with people in my local area (2)

End of Block: Block 3 - Q4/Q5

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Start of Block: Block 4 - Q6

Q6 In general, how attached do you feel to your local community?

- ☐ Very (1)
- ☐ Somewhat (2)
- ☐ Not very (3)
- ☐ Not at all (4)

End of Block: Block 4 - Q6

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Start of Block: Block 5 - Q7A/Q7H

Q7\_description **Thinking about some institutions that exist in cities and towns, how much confidence do you have in each of these institutions?**

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Q7A Local law enforcement in your area

- ☐ A great deal (1)
  - ☐ Quite a lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
- 

Q7B Local schools in your area

- ☐ A great deal (1)
  - ☐ Quite a lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
- 

Q7C Local courts in your area

- ☐ A great deal (1)
  - ☐ Quite a lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
-

Q7D Local churches, synagogues, or mosques in your area

- ☐ A great deal (1)
  - ☐ Quite a lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
- 

Q7E Local businesses in your area

- ☐ A great deal (1)
  - ☐ Quite a lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
- 

Q7F Local news organizations in your area

- ☐ A great deal (1)
  - ☐ Quite a lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
-

Q7G Local government in your area

- ☐ A great deal (1)
  - ☐ Quite a lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
- 

Q7F Local libraries in your area

- ☐ A great deal (1)
- ☐ Quite a lot (2)
- ☐ Some (3)
- ☐ Very little (4)
- ☐ None (5)

End of Block: Block 5 - Q7A/Q7H

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Start of Block: Block 5a - description

next\_section\_desc **For the next questions, we'd like you think about "local news" as: *News or information about the city or town you live in, as well as news about nearby cities, suburbs and towns.***

End of Block: Block 5a - description

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Start of Block: Block 6 - Q8A/Q8F

Q8\_description **How often, if at all, do you use each of the following sources to stay up-to-date on news in your local area?**

---

Q8A A local newspaper (in print, online or on an app)

- ☐ Daily (1)
  - ☐ Weekly (2)
  - ☐ Monthly (3)
  - ☐ Less than monthly (4)
  - ☐ Never (5)
- 

Q8B A local television station (on television, online or on an app)

- ☐ Daily (1)
  - ☐ Weekly (2)
  - ☐ Monthly (3)
  - ☐ Less than monthly (4)
  - ☐ Never (5)
- 

Q8C A website or app produced by a local individual, group or organization

- ☐ Daily (1)
  - ☐ Weekly (2)
  - ☐ Monthly (3)
  - ☐ Less than monthly (4)
  - ☐ Never (5)
-

Q8D A local radio station (on the radio, online or on an app)

- ☐ Daily (1)
  - ☐ Weekly (2)
  - ☐ Monthly (3)
  - ☐ Less than monthly (4)
  - ☐ Never (5)
- 

Q8E A local magazine (in print, online or on an app)

- ☐ Daily (1)
  - ☐ Weekly (2)
  - ☐ Monthly (3)
  - ☐ Less than monthly (4)
  - ☐ Never (5)
- 

Q8F Direct communication with people in your local area (outside of your own household), including in person, on the phone, or online

- ☐ Daily (1)
- ☐ Weekly (2)
- ☐ Monthly (3)
- ☐ Less than monthly (4)
- ☐ Never (5)



End of Block: Block 6 - Q8A/Q8F

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Start of Block: Block 7 - Q9

Q9 How informed do you consider yourself to be about important issues facing your local area?

- ☐ Very informed (1)
- ☐ Informed (2)
- ☐ Not very informed (3)

End of Block: Block 7 - Q9

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Start of Block: Block 8 - Q10A/Q10E

Q10\_description **Do you think news organizations in your local area do an excellent, good, fair, or poor job at each of the following?**

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Q10A Educating people about what is going on in your local area

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
-

Q10B Providing factual local news reports

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
- 

Q10C Making sure people in your local area have the knowledge they need to be informed about public affairs

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
- 

Q10D Highlighting the people or groups that make a difference in your local area

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
-

Q10E Holding local leaders in politics, business, and other institutions accountable for their actions

- ☐ Excellent (1)
- ☐ Good (2)
- ☐ Fair (3)
- ☐ Poor (4)

End of Block: Block 8 - Q10A/Q10E

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Start of Block: Block 9 - Q11A/Q11N

Q11\_description **Do you think news organizations in your local area are generally doing an excellent, good, fair, or poor job covering the following?**

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Q11A Traffic and public transportation

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
-

Q11B Weather

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
- 

Q11C Local sports teams

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
- 

Q11D Your local economy and business climate

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
-

Q11E Plans for public works projects or business development in your local area

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
- 

Q11F K-12 education in your local area

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
- 

Q11G Local entertainment, arts, culture, and events

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
-

Q11H Local lifestyle topics such as health, food, exercise, or parenting

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
- 

Q11I Crime and public safety

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
- 

Q11J Your local government and politics

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
-

Q11K The local real estate and housing market

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
- 

Q11L Social and cultural issues like abortion, race relations, gun rights, and LGBT rights

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
- 

Q11M The local environment and pollution

- ☐ Excellent (1)
  - ☐ Good (2)
  - ☐ Fair (3)
  - ☐ Poor (4)
  - ☐ Don't know (5)
-

Q11N Drug addiction

- ☐ Excellent (1)
- ☐ Good (2)
- ☐ Fair (3)
- ☐ Poor (4)
- ☐ Don't know (5)

End of Block: Block 9 - Q11A/Q11N

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Start of Block: Block 10 - Q12A/Q12N

*Display This Question:*

*If Q11A = 3*

Q12A\_1 Do you think news organizations in your local area are doing a fair job covering traffic and public transportation because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11A = 4*

Q12A\_2 Do you think news organizations in your local area are doing a poor job covering traffic and public transportation because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11B = 3*



Q12B\_1 Do you think news organizations in your local area are doing a fair job covering the weather because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11B = 4*

Q12B\_2 Do you think news organizations in your local area are doing a poor job covering the weather because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11C = 3*

Q12C\_1 Do you think news organizations in your local area are doing a fair job covering local sports teams because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11C = 4*

Q12C\_2 Do you think news organizations in your local area are doing a poor job covering local sports teams because:

- ☐ They don't give the topic enough attention (1)
  - ☐ They give the topic enough attention but do not cover it well (2)
-

*Display This Question:*

*If Q11D = 3*

Q12D\_1 Do you think news organizations in your local area are doing a fair job covering your local economy and business climate because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11D = 4*

Q12D\_2 Do you think news organizations in your local area are doing a poor job covering your local economy and business climate because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11E = 3*

Q12E\_1 Do you think news organizations in your local area are doing a fair job covering plans for public works projects or business development in your local area because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11E = 4*

Q12E\_2 Do you think news organizations in your local area are doing a poor job covering plans for public works projects or business development in your local area because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11F = 3*

Q12F\_1 Do you think news organizations in your local area are doing a fair job covering K-12 education in your local area because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11F = 4*

Q12F\_2 Do you think news organizations in your local area are doing a poor job covering K-12 education in your local area because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11G = 3*

Q12G\_1 Do you think news organizations in your local area are doing a fair job covering local entertainment, arts, culture, and events because:

- ☐ They don't give the topic enough attention (1)
  - ☐ They give the topic enough attention but do not cover it well (2)
-

*Display This Question:*

*If Q11G = 4*

Q12G\_2 Do you think news organizations in your local area are doing a poor job covering local entertainment, arts, culture, and events because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11H = 3*

Q12H\_1 Do you think news organizations in your local area are doing a fair job covering local lifestyle topics such as health, food, exercise, or parenting because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11H = 4*

Q12H\_2 Do you think news organizations in your local area are doing a poor job covering local lifestyle topics such as health, food, exercise, or parenting because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11I = 3*

Q12I\_1 Do you think news organizations in your local area are doing a fair job covering public safety because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11I = 4*

Q12I\_2 Do you think news organizations in your local area are doing a poor job covering public safety because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11J = 3*

Q12J\_1 Do you think news organizations in your local area are doing a fair job covering local government and politics because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11J = 4*

Q12J\_2 Do you think news organizations in your local area are doing a poor job covering local government and politics because:

- ☐ They don't give the topic enough attention (1)
  - ☐ They give the topic enough attention but do not cover it well (2)
-

*Display This Question:*

*If Q11K = 3*

Q12K\_1 Do you think news organizations in your local area are doing a fair job covering local real estate and housing market because:

- ☐ They don't give the topic enough attention (1)
  - ☐ They give the topic enough attention but do not cover it well (2)
- 

*Display This Question:*

*If Q11K = 4*

Q12K\_2 Do you think news organizations in your local area are doing a poor job covering local real estate and housing market because:

- ☐ They don't give the topic enough attention (1)
  - ☐ They give the topic enough attention but do not cover it well (2)
- 

*Display This Question:*

*If Q11L = 3*

Q12L\_1 Do you think news organizations in your local area are doing a fair job covering social and cultural issues like abortion, race relations, gun rights, and LGBT rights because:

- ☐ They don't give the topic enough attention (1)
  - ☐ They give the topic enough attention but do not cover it well (2)
- 

*Display This Question:*

*If Q11L = 4*

Q12L\_2 Do you think news organizations in your local area are doing a poor job covering social and cultural issues like abortion, race relations, gun rights, and LGBT rights because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11M = 3*

Q12M\_1 Do you think news organizations in your local area are doing a fair job covering the local environment and pollution because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11M = 4*

Q12M\_2 Do you think news organizations in your local area are doing a poor job covering the local environment and pollution because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

---

*Display This Question:*

*If Q11N = 3*

Q12N\_1 Do you think news organizations in your local area are doing a fair job covering drug addiction because:

- ☐ They don't give the topic enough attention (1)
  - ☐ They give the topic enough attention but do not cover it well (2)
-

*Display This Question:*

*If Q11N = 4*

Q12N\_2 Do you think news organizations in your local area are doing a poor job covering drug addiction because:

- ☐ They don't give the topic enough attention (1)
- ☐ They give the topic enough attention but do not cover it well (2)

End of Block: Block 10 - Q12A/Q12N

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Start of Block: Block 11 - Q13\_1/Q14\_1

Q13\_1 In general, how much do you trust **national news organizations** when it comes to reporting the news?

- ☐ A great deal (1)
  - ☐ Quite a lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
- 

Q14\_1 In general, how much do you trust **news organizations in your local area** when it comes to reporting the news?

- ☐ A great deal (1)
- ☐ Quite a lot (2)
- ☐ Some (3)
- ☐ Very little (4)
- ☐ None (5)



End of Block: Block 11 - Q13\_1/Q14\_1

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Start of Block: Block 12 - Q14\_2/Q13\_2

Q14\_2 In general, how much do you trust **news organizations in your local area** when it comes to reporting the news?

- ☐ A great deal (1)
  - ☐ Quite a lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
- 

Q13\_2 In general, how much do you trust **national news organizations** when it comes to reporting the news?

- ☐ A great deal (1)
- ☐ Quite a lot (2)
- ☐ Some (3)
- ☐ Very little (4)
- ☐ None (5)

End of Block: Block 12 - Q14\_2/Q13\_2

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Start of Block: Block 13 - Q15/Q20

*Display This Question:*

*If FORM = 1*

Q15\_1 Generally speaking, if you were to characterize the political leanings of news organizations in your local area, would you say they tend to be...

- ☐ Extremely liberal (1)
- ☐ Liberal (2)
- ☐ Slightly liberal (3)
- ☐ Moderate (4)
- ☐ Slightly conservative (5)
- ☐ Conservative (6)
- ☐ Extremely conservative (7)

---

*Display This Question:*

*If FORM = 2*



Q15\_2 Generally speaking, if you were to characterize the political leanings of news organizations in your local area, would you say they tend to be...

- ☐ Extremely conservative (7)
- ☐ Conservative (6)
- ☐ Slightly conservative (5)
- ☐ Moderate (4)
- ☐ Slightly liberal (3)
- ☐ Liberal (2)
- ☐ Extremely liberal (1)

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Page Break

*Display This Question:*

*If FORM = 1*

Q16\_1 Compared to five years ago, has coverage from news organizations in your local area...

- ☐ Moved in a more liberal direction (1)
- ☐ Moved in a more conservative direction (2)
- ☐ Stayed about the same (3)

---

*Display This Question:*

*If FORM = 2*



Q16\_2 Compared to five years ago, has coverage from news organizations in your local area...

- ☐ Moved in a more conservative direction (2)
- ☐ Moved in a more liberal direction (1)
- ☐ Stayed about the same (3)

---

Page Break

*Display This Question:*

*If FORM = 1*

Q17\_1 Generally speaking, if you were to characterize the political leanings of the people who live in your local area, would you say they tend to be...

- ☐ Extremely liberal (1)
  - ☐ Liberal (2)
  - ☐ Slightly liberal (3)
  - ☐ Moderate (4)
  - ☐ Slightly conservative (5)
  - ☐ Conservative (6)
  - ☐ Extremely conservative (7)
- 

*Display This Question:*

*If FORM = 2*

Q17\_2 Generally speaking, if you were to characterize the political leanings of the people who live in your local area, would you say they tend to be...

- ☐ Extremely conservative (1)
  - ☐ Conservative (2)
  - ☐ Slightly conservative (3)
  - ☐ Moderate (4)
  - ☐ Slightly liberal (5)
  - ☐ Liberal (6)
  - ☐ Extremely liberal (7)
-

Page Break

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Q18A We'd like you to think about the news coverage you see from news organizations in your local area. Roughly what percentage of this news is about things happening in your local area and what percentage is about things happening outside your local area, such as in the rest of the country or the world?

The figures should total 100%. Please enter a number between 0 and 100 in the first box and the second box will compute automatically.

Things happening in your local area %

Things happening outside your local area %

---

---

Page Break

*Display This Question:*

*If FORM = 1*

Q19\_1 Compared to five years ago, do news organizations in your local area cover...

- ☐ More stories about things happening in your local area and fewer stories about things happening outside your local area (1)
- ☐ Fewer stories about things happening in your local area and more stories about things happening outside your local area (2)
- ☐ There has been no change (3)

---

Page Break

*Display This Question:*

*If FORM = 2*



Q19\_2 Compared to five years ago, do news organizations in your local area cover...

- ☐ Fewer stories about things happening in your local area and more stories about things happening outside your local area (2)
- ☐ More stories about things happening in your local area and fewer stories about things happening outside your local area (1)
- ☐ There has been no change (3)

---

Page Break





Q20 What percentage of the news from news organizations in your local area would you **prefer** to be about things happening in your local area, and what percentage would you **prefer** to be about things happening outside your local area?

The figures should total 100%. Please enter a number between 0 and 100 in the first box and the second box will compute automatically.

Things happening in your local area %

Things happening outside your local area %

---

End of Block: Block 13 - Q15/Q20

---

Start of Block: Block 14 - EXP description

*Display This Question:*

*If EXP\_GROUP = 1*

*Or EXP\_GROUP = 2*

exp\_desc\_1\_2 **For the next part of the survey, we would like your opinion of a news story. Please read the entire article carefully. It has been taken from a national newspaper.**

---

*Display This Question:*

*If EXP\_GROUP = 3*

*Or EXP\_GROUP = 4*

exp\_desc\_3\_4 **For the next part of the survey, we would like your opinion of a news story. Please read the entire article carefully. It has been taken from a newspaper in your local area.**

---

End of Block: Block 14 - EXP description

---

Start of Block: Block 15 - Experimental Manipulation

*Display This Question:*

*If EXP\_GROUP = 1*

exp\_manipulation\_1

**A Glimmer of Hope in the Opioid Crisis**

## ***Policy experts say Trump policies not driving decline in drug-related deaths***

Duluth, MN -- Twelve hours into her 35th birthday last fall, Janelle and a friend found what they were looking for: heroin.

"The first shot of the day, it killed me," Janelle said. "I was dead for three minutes." Her friend called 911, and two police squad cars arrived within minutes.

The officers administered the overdose antidote, generically known as naloxone, to revive her.

The Trump administration's efforts to combat opioid addiction do not appear to be doing much good for people like Janelle, a mother of two from the Duluth area, who began taking the drugs legitimately for pain, but like millions of others, got caught up in the worst opioid epidemic in U.S. history.

There were a record-breaking 70,237 drug overdose deaths in 2017 and opioids were involved in 67.8% of them, according to the US Centers for Disease Control and Prevention (CDC).

But national opioid-related deaths may be on the decline. Provisional data from the CDC show an overall 3.2% decline in overdose deaths from September 2017 through September 2018. Given the timing of these changes, policy experts attribute the decline to Obama administration efforts to address the crisis.

During a recent speech in Atlanta, President Trump suggested the decline is tied to strong border security efforts. But experts in the drug policy space say border security isn't an integral part to combating the opioid overdose epidemic.

"The way that Trump has approached this, his single-minded approach to drug policy ... is building a wall," Michael Collins, the director of National Affairs at the Drug Policy Alliance, a nonprofit aimed reducing drug harms, said. "There's nobody in the drug policy field or public health field or the border security field who'll say that building a wall will reduce overdose deaths. Nobody. You won't find a single person who'll say that."

In fact, many public health advocates fear policies advanced by the Trump administration may harm people struggling with opioid addiction. One point of concern is continued access to addiction treatment provided through the Affordable Care Act, which President Trump wants to strike down.

As for Janelle, now sober for over a year, her focus is on hope at the individual level, the struggle for survival.

"I got a second chance at life," she said. "I absolutely love being sober. I get to spend quality time with my two girls and offer support to others in the Duluth area who are struggling with addiction."

*If you or someone you know is affected by opioid addiction you can find resources at the Substance Abuse and Mental Health Administration: 1-800-662-HELP (4357).*

---

*Display This Question:*

*If EXP\_GROUP = 2*

exp\_manipulation\_2

### **A Glimmer of Hope in the Opioid Crisis** ***Trump policies driving decline in drug-related deaths***

Duluth, MN -- Twelve hours into her 35th birthday last fall, Janelle and a friend found what they were looking for: heroin.

"The first shot of the day, it killed me," Janelle said. "I was dead for three minutes." Her friend called 911, and two police squad cars arrived within minutes.

The officers administered the overdose antidote, generically known as naloxone, to revive her.

The Trump administration's efforts to combat addiction appear to be helping people like Janelle, a mother of two from the Duluth area, who began taking the drugs legitimately for pain, but like millions of others, got caught up in the worst opioid epidemic in U.S. history.

There were a record-breaking 70,237 drug overdose deaths in 2017 and opioids were involved in 67.8% of them, according to the US Centers for Disease Control and Prevention (CDC).

But national opioid-related deaths may be on the decline. Provisional data from the CDC show an overall 3.2% decline in overdose deaths from September 2017 through September 2018.

Given the timing of these changes, policy experts attribute the decline to Trump administration efforts to address the crisis. These include the declaration of a national public health emergency, the signing of a sweeping opioids package into law, and strong border security efforts.

During a recent speech in Atlanta, President Trump said Customs and Border Protection seizures of meth, cocaine, heroin and fentanyl at the southern border are up 45% in the last two years.

"They're going up much higher. We are seizing it all over. You probably saw the numbers today. A lot of drugs are being gotten by us. We are stopping the drug flow as much as we can. Soon

we're going to have a wall that's very powerful ... it will have a tremendous impact on drugs coming into our country," Trump said.

As for Janelle, now sober for over a year, her focus is on hope at the individual level, the struggle for survival.

"I got a second chance at life," she said. "I absolutely love being sober. I get to spend quality time with my two girls and offer support to others in the Duluth area who are struggling with addiction."

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---

*Display This Question:*

*If EXP\_GROUP = 3*

exp\_manipulation\_3

### **A Glimmer of Hope in the Opioid Crisis**

***Policy experts say Trump policies not driving decline in drug-related deaths***

[\\${e://Field/CITY}](#), [\\${e://Field/STATE\\_NAME}](#) -- Twelve hours into her 35th birthday last fall, Janelle and a friend found what they were looking for: heroin.

"The first shot of the day, it killed me," Janelle said. "I was dead for three minutes." Her friend called 911, and two police squad cars arrived within minutes.

The officers administered the overdose antidote, generically known as naloxone, to revive her.

The Trump administration's efforts to combat opioid addiction do not appear to be doing much good for Janelle, a mother of two from the [\\${e://Field/CITY}](#) area, who began taking the drugs legitimately for pain, but like millions of others, got caught up in the worst opioid epidemic in U.S. history.

There were a record-breaking 70,237 drug overdose deaths in 2017 and opioids were involved in 67.8% of them, according to the US Centers for Disease Control and Prevention (CDC).

But national opioid-related deaths may be on the decline. Provisional data from the CDC show an overall 3.2% decline in overdose deaths from September 2017 through September 2018. Given the timing of these changes, policy experts attribute the decline to Obama administration efforts to address the crisis.

During a recent speech in Atlanta, President Trump suggested the decline is tied to strong border security efforts. But experts in the drug policy space say border security isn't an integral part to combating the opioid overdose epidemic.

"The way that Trump has approached this, his single-minded approach to drug policy ... is building a wall," Michael Collins, the director of National Affairs at the Drug Policy Alliance, a nonprofit aimed reducing drug harms, said. "There's nobody in the drug policy field or public health field or the border security field who'll say that building a wall will reduce overdose deaths. Nobody. You won't find a single person who'll say that."

In fact, many public health advocates fear policies advanced by the Trump administration may harm people struggling with opioid addiction. One point of concern is continued access to addiction treatment provided through the Affordable Care Act, which President Trump wants to strike down.

As for Janelle, now sober for over a year, her focus is on hope at the individual level, the struggle for survival.

"I got a second chance at life," she said. "I absolutely love being sober. I get to spend quality time with my two girls and offer support to others in the [\\${e://Field/CITY}](#) area who are struggling with addiction."

*If you or someone you know is affected by opioid addiction you can find resources at the Substance Abuse and Mental Health Administration: 1-800-662-HELP (4357).*

---

*Display This Question:*

*If EXP\_GROUP = 4*

exp\_manipulation\_4

## **A Glimmer of Hope in the Opioid Crisis**

### ***Trump administration policies driving decline in drug-related deaths***

[\\${e://Field/CITY}](#), [\\${e://Field/STATE\\_NAME}](#) -- Twelve hours into her 35th birthday last fall, Janelle and a friend found what they were looking for: heroin.

"The first shot of the day, it killed me," Janelle said. "I was dead for three minutes." Her friend called 911, and two police squad cars arrived within minutes.

The officers administered the overdose antidote, generically known as naloxone, to revive her.

The Trump administration's efforts to combat addiction appear to be helping people like

Janelle, a mother of two from the [\\${e://Field/CITY}](#) area, who began taking the drugs legitimately for pain, but like millions of others, got caught up in the worst opioid epidemic in U.S. history.

There were a record-breaking 70,237 drug overdose deaths in 2017 and opioids were involved in 67.8% of them, according to the US Centers for Disease Control and Prevention (CDC).

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"They're going up much higher. We are seizing it all over. You probably saw the numbers today. A lot of drugs are being gotten by us. We are stopping the drug flow as much as we can. Soon we're going to have a wall that's very powerful ... it will have a tremendous impact on drugs coming into our country," Trump said.

As for Janelle, now sober for over a year, her focus is on hope at the individual level, the struggle for survival.

"I got a second chance at life," she said. "I absolutely love being sober. I get to spend quality time with my two girls and offer support to others in the [\\${e://Field/CITY}](#) area who are struggling with addiction."

*If you or someone you know is affected by opioid addiction you can find resources at the Substance Abuse and Mental Health Administration: 1-800-662-HELP (4357).*

End of Block: Block 15 - Experimental Manipulation

---

Start of Block: Block 16 Exp Question Description

Display This Question:

If EXP\_GROUP = 1

Or EXP\_GROUP = 2

exp\_question\_desc1\_2 **Now we are going to ask you a few questions about your opinion of this article from a national newspaper.**

---

*Display This Question:*

*If EXP\_GROUP = 3*

*Or EXP\_GROUP = 4*

exp\_question\_desc3\_4 **Now we are going to ask you a few questions about your opinion of this article from a newspaper in your local area.**

End of Block: Block 16 Exp Question Description

---

Start of Block: Block 17 - Q21

Q21 Overall, how trustworthy do you find this news story?

- ☐ Very trustworthy (1)
- ☐ Trustworthy (2)
- ☐ Neither trustworthy nor untrustworthy (3)
- ☐ Not very trustworthy (4)
- ☐ Not trustworthy at all (5)

End of Block: Block 17 - Q21

---

Start of Block: Block 18 - Q22A/Q22F

Q22\_description **How would you rate the content of this story in terms of the following**

---

Q22A The information reported could be verified.

- ☐ Strongly agree (1)
  - ☐ Agree (2)
  - ☐ Neither agree nor disagree (3)
  - ☐ Disagree (4)
  - ☐ Strongly disagree (5)
- 

Q22B The report recounts the facts truthfully.

- ☐ Strongly agree (1)
  - ☐ Agree (2)
  - ☐ Neither agree nor disagree (3)
  - ☐ Disagree (4)
  - ☐ Strongly disagree (5)
- 

Q22C The article is neutral from a political perspective.

- ☐ Strongly agree (1)
  - ☐ Agree (2)
  - ☐ Neither agree nor disagree (3)
  - ☐ Disagree (4)
  - ☐ Strongly disagree (5)
-



Q22D The reporter cares about opioid victims like Janelle.

- ☐ Strongly agree (1)
  - ☐ Agree (2)
  - ☐ Neither agree nor disagree (3)
  - ☐ Disagree (4)
  - ☐ Strongly disagree (5)
- 

Q22E The article includes different points of view.

- ☐ Strongly agree (1)
  - ☐ Agree (2)
  - ☐ Neither agree nor disagree (3)
  - ☐ Disagree (4)
  - ☐ Strongly disagree (5)
- 

Q22F The article is relevant to me personally.

- ☐ Strongly agree (1)
- ☐ Agree (2)
- ☐ Neither agree nor disagree (3)
- ☐ Disagree (4)
- ☐ Strongly disagree (5)

End of Block: Block 18 - Q22A/Q22F

---

Start of Block: Block 19 - Q23/Q24

Q23 Which phrase best captures your view about the challenge opioids pose to American society?

- ☐ A minor challenge (1)
- ☐ A major challenge (2)
- ☐ A national emergency (3)

---

Page Break

Q24 How much credit does the Trump administration deserve for the decline in opioid-related deaths?

- ☐ A lot (1)
- ☐ Some (2)
- ☐ A little (3)
- ☐ None (4)

End of Block: Block 19 - Q23/Q24

---

Start of Block: Block 20 Q25\_1/Q25\_2

Q25\_1 In general, how much do you trust **national news organizations** when it comes to reporting the news?

- ☐ A great deal (1)
  - ☐ Quite lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
-

Q26\_1 In general, how much do you trust **news organizations in your local area** when it comes to reporting the news?

- ☐ A great deal (1)
- ☐ Quite lot (2)
- ☐ Some (3)
- ☐ Very little (4)
- ☐ None (5)

End of Block: Block 20 Q25\_1/Q25\_2

---

Start of Block: Block 21 - Q26\_2/Q25\_2

Q26\_2 In general, how much do you trust **news organizations in your local area** when it comes to reporting the news?

- ☐ A great deal (1)
  - ☐ Quite lot (2)
  - ☐ Some (3)
  - ☐ Very little (4)
  - ☐ None (5)
-

Q25\_2 In general, how much do you trust **national news organizations** when it comes to reporting the news?

- ☐ A great deal (1)
- ☐ Quite lot (2)
- ☐ Some (3)
- ☐ Very little (4)
- ☐ None (5)

End of Block: Block 21 - Q26\_2/Q25\_2

---

Start of Block: Block 23 - next questions description

next\_ques\_desc **Next, we have a few more questions on news media organizations.**

End of Block: Block 23 - next questions description

---

Start of Block: Block 24 - Q27A/Q27C

Q27\_description **If a large company that owned local news organizations in many different cities were to purchase your favorite local news organization, how concerned would you be that**

-----

Q27A The political views of the owners would influence the fairness of news coverage

- ☐ Very (1)
  - ☐ Somewhat (2)
  - ☐ Not very (3)
  - ☐ Not at all (4)
-

Q27B The owners would spend less money than the previous owners on news gathering and reporting

- ☐ Very (1)
  - ☐ Somewhat (2)
  - ☐ Not very (3)
  - ☐ Not at all (4)
- 

Q27C The owners would include more news that is not unique to your local area

- ☐ Very (1)
- ☐ Somewhat (2)
- ☐ Not very (3)
- ☐ Not at all (4)

End of Block: Block 24 - Q27A/Q27C

---

Start of Block: Block 24



Q28 Which of the following would concern you most if a large company that owned local news organizations in many different cities were to purchase your favorite local news organization?

- ☐ The owners would spend less money on news gathering and reporting (1)
  - ☐ The owners would include more news that is not unique to your area (2)
  - ☐ The political views of the owners would influence the fairness of news coverage (3)
-

Q29 Is there anything else that might concern you if a large company that owned local news organizations in many different cities were to purchase your favorite local news organization?

---

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End of Block: Block 24

Start of Block: Block 25 Q30\_1/Q30\_2

background\_desc **Finally, just a few questions about your background.**

-----  
*Display This Question:*

*If FORM = 1*

Q30\_1 In politics, as of today, with which political party do you most closely affiliate?

- ☐ Republican (1)
- ☐ Democrat (2)
- ☐ Independent (3)
- ☐ Other party (4)

-----  
*Display This Question:*

*If FORM = 2*



Q30\_2 In politics, as of today, with which political party do you most closely affiliate?

- ☐ Democrat (2)
- ☐ Republican (1)
- ☐ Independent (3)
- ☐ Other party (4)

End of Block: Block 25 Q30\_1/Q30\_2

---

Start of Block: Block 26 - Q30A\_1/Q30A\_2

*Display This Question:*

*If FORM = 1*

*And If*

*Q30\_1 = 3*

*Or Q30\_1 = 4*

Q30A\_1 As of today, do you lean more to the Democratic Party or the Republican Party?

- ☐ Democratic Party (1)
- ☐ Republican Party (2)
- ☐ Neither/Other (3)

---

*Display This Question:*

*If FORM = 2*

*And If*

*Q30\_2 = 3*

*Or Q30\_2 = 4*





Q30A\_2 As of today, do you lean more to the Democratic Party or the Republican Party?

- ☐ Republican Party (2)
- ☐ Democratic Party (1)
- ☐ Neither/Other (3)

End of Block: Block 26 - Q30A\_1/Q30A\_2

---

Start of Block: Block 27 - Q31\_1/Q31\_2

*Display This Question:*

*If FORM = 1*

Q31\_1 How would you describe your political views?

- ☐ Extremely liberal (1)
- ☐ Liberal (2)
- ☐ Slightly liberal (3)
- ☐ Moderate (4)
- ☐ Slightly conservative (5)
- ☐ Conservative (6)
- ☐ Extremely conservative (7)

---

*Display This Question:*

*If FORM = 2*



Q31\_2 How would you describe your political views?

- ☐ Extremely conservative (7)
- ☐ Conservative (6)
- ☐ Slightly conservative (5)
- ☐ Moderate (4)
- ☐ Slightly liberal (3)
- ☐ Liberal (2)
- ☐ Extremely liberal (1)

End of Block: Block 27 - Q31\_1/Q31\_2

---

Start of Block: Block 28 - Q32/Q33

Q32 Which best describes the area where you live?

- ☐ A rural area or on a farm (1)
- ☐ A small town or village (2)
- ☐ A large city (3)
- ☐ A suburb of a large city (4)

---

Page Break

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Q33 Finally, would you like to donate the money you received for taking this survey to ShatterProof, a nonprofit organization dedicated to ending the devastation addiction causes families?

- ☐ Yes (1)
- ☐ No thank you (2)

End of Block: Block 28 - Q32/Q33

---

Start of Block: Block 30 - Ending Paragraph

ending\_paragraph

For the purposes of this study, Gallup created a composite article using existing news stories, in order to understand the factors that influence people's trust in news sources, including whether they are from a national news organization or local news organization, and the location of the story. We did vary whether the news organization came from Duluth, MN or from your local area, and whether it came from a local newspaper or a national newspaper. In addition, Gallup wanted to understand how readers would respond to information that presented left or right-leaning points of view on the opioid epidemic when they are coming from a local or national source.

The original articles included real information researched by real journalists. In other words, this was not a real news story but used real information compiled from multiple news stories. If you would like to read the original news stories, you can find them [here](#) and [here](#).

End of Block: Block 30 - Ending Paragraph

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