

## Mail

2019 Knight Foundation/Gallup U.S. Public Views On The Media Abs Mail Questionnaire		Export Date: 11/20/2019 5:36:28 PM	
<b>GALLUP_PANEL</b>			
Project #		Translations: YES	Verbatims: YES
Practice: Panel	QBank Id: 23029	Field Date: November, 2019	Quota:
PA: STEPHANIE HATFIELD			
DESIGNER: MELISSA JONES		PROGRAMMER: JIL BRIGGS	

QID:199945 Gallup® and Gallup Panel™ are trademarks of Gallup, Inc. All other trademarks are the property of their respective owners. Copyright © 2017, 2019 Gallup, Inc. All rights reserved.

QID:689268 HH\_Select/Sample\_Type:  
01 - 18 or older with next birthday  
02 - youngest person 18 or older

### HH\_SELECT

QID:689271 HH\_Select/Sample\_Type:  
  
01 18 or older with next birthday  
02 Youngest person 18 or older

QID:689269 Language code:  
01 - English (US) en-US  
22 - Spanish (LA) es-AR

QID:689270 **Skip: (If code 1 in HH Select/Sample Type, Continue; Otherwise, Skip to note before next letter)**

QID:689272 Date: ##DATE##

##ADDRESS##  
##CITY##, ##STATE## ##ZIP\_CODE##

Dear ##FIRST\_NAME## ##LAST\_NAME##, / ##CITY## Resident,

Gallup is conducting an important study and we need your help! We are conducting a poll to understand how people interact with news.

Because you were randomly selected to participate in our poll, your responses are important and we cannot replace you with someone else. Your responses will represent thousands of people just like you who were not selected to participate. Your individual responses will remain completely confidential and Gallup will never release any of your personal information. We have enclosed **\$1.00** as a token of our appreciation.

In order to ensure that the research represents a random sample of people living in the United States, please ask the person **age 18 or older in your household who will have the next birthday** to fill out this survey. Once this person has completed the survey, please return it to Gallup using the postage-paid envelope that is included.

If you need assistance, please contact Gallup Support at [galluppoll@gallupmail.com](mailto:galluppoll@gallupmail.com) or 1-888-297-8999.

Thank you in advance for helping Gallup achieve our mission of "Helping People be Heard."

Gallup, Inc.

QID:648629 SURVEY INSTRUCTIONS:

Please ask the person age 18 or older, currently living in your household, who has the next birthday to fill out the survey.

Please carefully follow the steps below when completing this survey.

- Use only a blue or black ink pen that does not blot the paper
- Make solid marks inside the response boxes
- Do not make other marks on the survey

QID:648628 **EXAMPLE**

**RIGHT WAY WRONG WAY**

QID:689605 **Skip: (If code 2 in HH Select/Sample Type, Continue; Otherwise, Skip to Q47)**

QID:689609 Date: ##DATE##

##ADDRESS##  
##CITY##, ##STATE## ##ZIP\_CODE##

Dear ##FIRST\_NAME## ##LAST\_NAME##, / ##CITY## Resident,

Gallup is conducting an important study and we need your help! We are conducting a poll to understand how people interact with news.

Because you were randomly selected to participate in our poll, your responses are important and we cannot replace you with someone else. Your responses will represent thousands of people just like you who were not selected to participate. Your individual responses will remain completely confidential and Gallup will never release any of your personal information. We have enclosed **\$1.00** as a token of our appreciation.

In order to ensure that the research represents a random sample of people living in the United States, please ask the **YOUNGEST PERSON, age 18 or older in your household** to fill out this survey. Once this person has completed the survey, please return it to Gallup using the postage-paid envelope that is included.

If you need assistance, please contact Gallup Support at [galluppoll@gallupmail.com](mailto:galluppoll@gallupmail.com) or 1-888-297-8999.

Thank you in advance for helping Gallup achieve our mission of "Helping People be Heard."

Gallup, Inc.

QID:689610 SURVEY INSTRUCTIONS:

Please ask the youngest person currently living in your household, who is age 18 or older, to fill out the survey.

Please carefully follow the steps below when completing this survey.

- Use only a blue or black ink pen that does not blot the paper
- Make solid marks inside the response boxes
- Do not make other marks on the survey

QID:648628

**EXAMPLE**

**RIGHT WAY WRONG WAY**

**Q47**  
QID:689612 How often, if at all, do you use each of the following for staying up-to-date on news?

- 1 Daily
- 2 Weekly
- 3 Monthly
- 4 Less than monthly
- 5 Never

Q47A	QID:689613	A newspaper (in print, online, or on an app)
Q47B	QID:689616	A television station (on television, online, or on an app)
Q47C	QID:689617	A website or app produced by an individual, group, or organization
Q47D	QID:689614	A radio station (on the radio, online, or on an app)
Q47E	QID:689615	A magazine (in print, online, or on an app)
Q47F	QID:689618	Direct communication with people in your local area (outside of your household), including in person, on the phone, or online

**Q48**  
QID:689620 In which format do you get **most** of your news?

- 1 From a printed newspaper or magazine
- 2 From television
- 3 Online using a computer, smartphone or app
- 4 From a radio

**Q49**

QID:689622

In the box below, please write the name of the specific news source you use most often; this could be the name of a television channel or program, a newspaper, a website or app, a radio program, magazine or other source. Please be as specific as possible.

**(Programmer: INSERT DATA ENTRY FORM BOX)**

**Q50**

QID:689624

How much, if any, bias do you believe there is in the news source you use most often?

- 4 A great deal
- 3 A fair amount
- 2 Only a little
- 1 None at all

**Q1**

QID:648631

HOLD

<b>Q1A</b>	QID:648632	HOLD	Q1A(121)
<b>Q1B</b>	QID:648640	HOLD	Q1B(122)
<b>Q1C</b>	QID:648634	HOLD	Q1C(123)
<b>Q1D</b>	QID:648633	HOLD	Q1D(124)
<b>Q1E</b>	QID:648637	HOLD	Q1E(125)
<b>Q1F</b>	QID:648635	HOLD	Q1F(126)
<b>Q1G</b>	QID:648638	HOLD	Q1G(127)
<b>Q1H</b>	QID:648636	HOLD	Q1H(128)
<b>Q1I</b>	QID:648639	HOLD	Q1I(129)

**Q2**

QID:648641

How closely do you follow each of these different news topics?

- 4 Very closely
- 3 Somewhat closely
- 2 Not too closely
- 1 Not at all closely

<b>Q2A</b>	QID:648644	News about political figures and events in Washington	Q2A(130)
<b>Q2B</b>	QID:648645	News about your state government	Q2B(131)
<b>Q2C</b>	QID:648643	News about issues affecting your local community	Q2C(132)
<b>Q2D</b>	QID:648646	International affairs	Q2D(133)

**Q3**  
QID:648649 How knowledgeable would you rate yourself on each of the following types of issues?

- 4 Highly knowledgeable
- 3 Somewhat knowledgeable
- 2 Not very knowledgeable
- 1 Not knowledgeable at all

**Q3A** QID:648650 Important issues facing the United States Q3A(136)

**Q3B** QID:648651 Important issues facing your local community Q3B(137)

**Q4**  
QID:648656 HOLD

Q4(138)

QID:648658 **Next, we have some questions about the news media, by which we mean news organizations that report on local, state or national news.**

**Q5**  
QID:648660 What is your overall opinion of the news media in the United States today?

- 5 Very favorable
- 4 Somewhat favorable
- 3 Neutral
- 2 Somewhat unfavorable
- 1 Very unfavorable

Q5(139)

**Q6**  
QID:648661 To what extent do you see political bias in news coverage?

- 4 A great deal
- 3 A fair amount
- 2 Not too much
- 1 Not at all

Q6(140)

**Q7**  
QID:648662 HOLD

Q7(141)

**Q8**  
QID:648663 Please indicate which of these statements comes closer to how you personally feel:

- 1 Although there is some bias in the news media, there are enough sources of news to be able to sort out the facts
- 2 There is so much bias in the news media that it's often difficult to sort out the facts

Q8(142)

**Q9**  
QID:648664 HOLD

Q9(143)

**Q10**  
QID:651437 HOLD

Q10(145-344)

**VERBATIM**

**Q11**  
QID:648669 HOLD

Q11(345)

**Q12**  
QID:648670 Regardless of your opinion of the news media today, generally speaking, how important is the news media to our democracy?

- 4 Critical
- 3 Very important
- 2 Somewhat important
- 1 Not that important

Q12(346)



**Q13**

*QID:648672* How well is the news media supporting our democracy today?

- 5 Very well
- 4 Well
- 3 Acceptably
- 2 Poorly
- 1 Very poorly

Q13(347)

**Q14**

*QID:648673* How important is the role of the news media in accomplishing each of the following goals?

- 4 Critical
- 3 Very important
- 2 Somewhat important
- 1 Not that important

<b>Q14G</b>	<i>QID:689627</i>	Providing accurate and fair news reports	
<b>Q14B</b>	<i>QID:648676</i>	Holding leaders in politics, business, and other institutions accountable for their actions	Q14B(349)
<b>Q14C</b>	<i>QID:648677</i>	Making sure Americans have the knowledge they need to be informed about public affairs	Q14C(350)
<b>Q14D</b>	<i>QID:648678</i>	Making residents feel connected to their community	Q14D(351)
<b>Q14E</b>	<i>QID:648675</i>	Making residents feel connected to the U.S. as a whole	Q14E(352)
<b>Q14F</b>	<i>QID:689628</i>	Reflecting the diversity of the U.S. population	

**Q15**

*QID:648679* How is the news media performing in each of these same areas?

- 5 Very well
- 4 Well
- 3 Acceptably
- 2 Poorly
- 1 Very poorly

<b>Q15A</b>	<i>QID:648680</i>	Providing objective news reports	Q15A(353)
<b>Q15B</b>	<i>QID:648682</i>	Holding leaders in politics, business, and other institutions accountable for their actions	Q15B(354)
<b>Q15C</b>	<i>QID:648684</i>	Making sure Americans have the knowledge that they need to be informed about public affairs	Q15C(355)
<b>Q15D</b>	<i>QID:648683</i>	Making residents feel connected to their community	Q15D(356)
<b>Q15E</b>	<i>QID:648681</i>	Making residents feel connected to the U.S. as a whole	Q15E(357)
<b>Q15F</b>	<i>QID:689632</i>	Reflecting the diversity of the U.S. population	

**Q51**

*QID:689633* Please indicate your level of agreement with the following statement. Democracy only works well when citizens are keeping up with the news.

- 4 Strongly agree
- 3 Agree
- 2 Disagree
- 1 Strongly Disagree

**Q52**  
*QID:689635* When it comes to information about politics and local government in your community, would you say you feel very confident, somewhat confident, not very confident, or not confident at all about knowing each of the following:

- 4 Very confident
- 3 Somewhat confident
- 2 Not very confident
- 1 Not at all confident

<b>Q52A</b>	<i>QID:689636</i>	Where local politicians stand on the key issues facing your community
<b>Q52B</b>	<i>QID:689639</i>	The best ways to get involved to make a difference
<b>Q52C</b>	<i>QID:689637</i>	How to communicate your concerns to local officials
<b>Q52D</b>	<i>QID:689638</i>	How other members of your community feel about their local government

<b>Q16</b>	<i>QID:648685</i>	HOLD	
<b>Q16A</b>	<i>QID:648686</i>	HOLD	Q16A(358)
<b>Q16B</b>	<i>QID:648687</i>	HOLD	Q16B(359)
<b>Q16C</b>	<i>QID:648690</i>	HOLD	Q16C(360)
<b>Q16D</b>	<i>QID:648688</i>	HOLD	Q16D(361)
<b>Q16E</b>	<i>QID:648689</i>	HOLD	Q16E(362)
<b>Q16F</b>	<i>QID:648691</i>	HOLD	Q16F(363)

**Q17**  
*QID:648692* Who do you think should have the main responsibility for making sure Americans receive an accurate and fair picture of the news?

- 1 News organizations, by virtue of how they report the news and what stories they cover
- 2 Americans themselves, by virtue of what news sources they use and how carefully they evaluate the news

Q17(364)

**Q18**  
QID:648693 HOLD

Q18(365)

**Q19**  
QID:648694 HOLD

Q19(366)

**Q20**  
QID:648695 HOLD

<b>Q20A</b>	QID:648696	HOLD
<b>Q20B</b>	QID:648701	HOLD
<b>Q20C</b>	QID:648698	HOLD
<b>Q20D</b>	QID:648697	HOLD
<b>Q20E</b>	QID:648699	HOLD
<b>Q20F</b>	QID:648700	HOLD

Q20A(367)  
Q20B(368)  
Q20C(369)  
Q20D(370)  
Q20E(371)  
Q20F(372)

**Q21**  
QID:648702 Does the increase in information available today make it...

- 1 Easier to be well-informed because there are more sources of news that are easily accessed through newer technologies
- 2 Harder to be well-informed because people have to sort through lots of information to determine what is true or important

Q21(373)

**Q53**

QID:689641

How much, if at all, do each of the following aspects of the news environment today contribute to making you feel overwhelmed by information?

- 4 A great deal
- 3 A fair amount
- 2 Not much
- 1 Not at all

**Q53A**

QID:689643

An increased number of news organizations reporting the news

**Q53B**

QID:689642

The pace or speed of news reporting - the 24-hour news cycle

**Q53C**

QID:689644

Technological advances that give you access to news wherever you are

**Q53D**

QID:689645

News and non-news items mixed together on social media and Internet sites

**Q54**

QID:689647

When you feel overwhelmed by the information you get, what are you **most** likely to do?  
Please mark only one.

- 1 Pick one or two sources you trust and only pay attention to those
- 2 Try and consult a variety of sources to see where they agree on facts
- 3 Rely on friends, family or others to help you sort out what you need to know
- 4 Stop paying attention to news altogether

**Q22**

QID:648703

HOLD

**Q22A**

QID:648704

HOLD

Q22A(374)

**Q22B**

QID:648705

HOLD

Q22B(375)

**Q23**

QID:648706

HOLD

Q23(376)

**Q24**  
QID:648707 HOLD

Q24(377)

**Q25**  
QID:648708 HOLD

**Q25A**  
**Q25B**

QID:648709  
QID:648710

HOLD  
HOLD

Q25A(378)  
Q25B(379)

QID:648711 HOLD

**Q26**  
QID:648713 HOLD

**Q26A**  
**Q26B**  
**Q26C**  
**Q26D**  
**Q26E**

QID:648714  
QID:648715  
QID:648718  
QID:648716  
QID:648717

HOLD  
HOLD  
HOLD  
HOLD  
HOLD

Q26A(380)  
Q26B(381)  
Q26C(382)  
Q26D(383)  
Q26E(384)

**Q27**  
QID:648719 HOLD

Q27(385)

**Q28**  
QID:648720 HOLD

Q28(386)

**Q29**  
QID:648721 HOLD

Q29(387)

**Q30**

QID:648722

Would you say each of the following is a major problem, a minor problem, or not a problem with news coverage today?

- 3 A major problem
- 2 A minor problem
- 1 Not a problem

<b>Q30A</b>	<i>QID:648723</i>	Too much bias in the reporting of news stories that are supposed to be objective	Q30A(388)
<b>Q30B</b>	<i>QID:648730</i>	Too much bias in the selection of what stories news organizations cover or don't cover	Q30B(389)
<b>Q30C</b>	<i>QID:648725</i>	Owners of news outlets attempting to influence the way stories are reported	Q30C(390)
<b>Q30D</b>	<i>QID:648726</i>	Not enough investigative journalism to uncover important facts	Q30D(391)
<b>Q30E</b>	<i>QID:648724</i>	News organizations reporting information they think is accurate but turns out to be inaccurate	Q30E(392)
<b>Q30F</b>	<i>QID:648727</i>	News organizations being too dramatic or too sensational in order to attract more readers or viewers	Q30F(393)
<b>Q30G</b>	<i>QID:648728</i>	The spread of inaccurate information on the Internet	Q30G(394)
<b>Q30H</b>	<i>QID:648729</i>	Increasing number of news sources reporting from a particular point of view (such as conservative or liberal) rather than being neutral	Q30H(395)
<b>Q30I</b>	<i>QID:689649</i>	News organizations not adequately representing the views and experiences of certain subgroups in society	

**Q55**

QID:689651 Which concerns you more:

- 1 The news that you get might be biased
- 2 The news most other people are getting might be biased

**Q56**

QID:689653 Which do you think is a bigger problem for the U.S.?

- 1 People paying attention to the news, only from sources that support rather than challenge their own views
- 2 People not paying attention to any news

**Q57**

QID:689654 Which **one** of the following concerns you **most** when you come across a news report you think might be inaccurate: *Please mark only one.*

- 1 That the facts might be made up entirely by the reporter
- 2 That the facts are wrong because the reporter made errors in his or her work
- 3 That the facts are correct, but the reporter is misrepresenting them

**Q58**

QID:689657 Next we have a question about journalists and their background characteristics, such as their gender, age, race and so on. Do you think news organizations should or should not try and hire reporters with different backgrounds to increase the diversity of their reporting staffs?

- 1 Should
- 2 Should not

QID:689658 **Skip: (If code 1 in Q58, Continue; Otherwise, Skip to Q60)**



**Q59**  
QID:689662 Which **one** of the following is the area in which news organizations **most** need to hire different types of reporters to increase the diversity of their reporting staffs? *Please mark only one.*

- 1 Gender
- 2 Race or ethnicity
- 3 Age
- 4 Income or social class
- 5 Political views

**Q60**  
QID:689663 Which comes closer to your view about the way the press should be able to cover presidents and presidential administrations:

- 1 Reporters should have regular access to White House officials, even when they ask challenging or aggressive questions of those officials
- 2 The White House should feel free to ban members of the press if they believe their reporting is not fair to the administration

**Q61**  
QID:689665 When it comes to covering presidential election campaigns, do you think the news media gives too much, the right amount or too little coverage to each of the following?

- 3 Too much
- 2 Right amount
- 1 Too little

<b>Q61A</b>	QID:689667	Public opinion polls, including who is leading in the race
<b>Q61B</b>	QID:689666	The issues that matter most to voters
<b>Q61C</b>	QID:689668	Major campaign events, such as debates or conventions
<b>Q61D</b>	QID:689670	The policy positions of the candidates and political parties
<b>Q61E</b>	QID:689671	The candidates' qualifications for office
<b>Q61F</b>	QID:689669	Controversial statements or actions from a candidate's past

**Q62**  
*QID:689672* Overall, how often do you get **news** about important current events in the U.S. and the world from each of the following websites or apps?

- 4 Frequently
- 3 Occasionally
- 2 Rarely
- 1 Never

<b>Q62A</b>	<i>QID:689677</i>	Google®
<b>Q62B</b>	<i>QID:689675</i>	Facebook®
<b>Q62C</b>	<i>QID:689673</i>	Twitter®
<b>Q62D</b>	<i>QID:689674</i>	YouTube®
<b>Q62E</b>	<i>QID:689678</i>	Apple News®
<b>Q62F</b>	<i>QID:689676</i>	Instagram®

**Q63**  
*QID:689682* Do you think major internet companies like Google®, Facebook®, Twitter®, and others that show news about current events should:

- 1 Put more emphasis on finding ways to exclude false information or hateful expression on their websites or apps
- 2 Put more emphasis on allowing people to express themselves freely and avoiding censorship

**Q64**  
*QID:689683* If a major internet company like Google®, Facebook®, Twitter®, suspects that a posting on their platform was made by a person or organization from another country that was trying to influence the 2020 U.S. presidential election outcome, should the internet company:

- 1 Remove the posting, even if they are not certain it came from a foreign actor
- 2 Leave the posting up until they can confirm it came from a foreign actor

**Q65**

*QID:689685* Please say whether you agree or disagree with the following statements:

- 3 Agree
- 2 Neither agree nor disagree
- 1 Disagree

**Q65A**

*QID:689687*

People like me don't have any say about what the government does

**Q65B**

*QID:689686*

I think I'm better informed about politics and government than most people

**Q65C**

*QID:689688*

If a person doesn't care how an election comes out, then that person shouldn't vote in it

**Q66**

*QID:689689* In general, how attached do you feel to your local community?

- 4 Very
- 3 Somewhat
- 2 Not very
- 1 Not at all

**Q67**

*QID:689690* Which **one** of the following statements comes **closest** to your view of news organizations that you personally distrust: *Please mark only one.*

- 1 They are trying to ruin the country
- 2 They are trying to persuade people to adopt a certain viewpoint
- 3 They are trying to report news accurately and fairly but are not able to do so

**Q68**  
QID:689691 Which **one** of the following statements comes **closest** to your view? *Please mark only one.*

- 1 The news media is under attack politically, and those attacks are justified
- 2 The news media is under attack politically, but those attacks are not justified
- 3 The news media is not under attack politically

**Q69**  
QID:689692 How much blame does the news media deserve for political divisions in this country?

- 4 A great deal
- 3 A moderate amount
- 2 Not much
- 1 None at all

**Q70**  
QID:689693 How much do you think the news media could do to heal political divisions in this country?

- 4 A great deal
- 3 A moderate amount
- 2 Not much
- 1 Nothing at all

**Q31**  
QID:648731 HOLD

<b>Q31A</b>	QID:648732	HOLD	Q31A(396)
<b>Q31B</b>	QID:648733	HOLD	Q31B(397)
<b>Q31C</b>	QID:648734	HOLD	Q31C(398)
<b>Q31D</b>	QID:648735	HOLD	Q31D(399)

**Q32**  
QID:648736 HOLD

Q32(400)

**Q33**  
QID:648737 HOLD

Q33(401)

**Q34**  
QID:648738 HOLD

Q34(402)

QID:648742 **The following questions are for statistical purposes only.**

**Q35**  
QID:32192 What is your gender?

- 1 Male
- 2 Female

Q35(403)

**Q36**  
QID:648743 Please enter your age in years.  
**(Programmer: two-digit write-in box)**

Q36(404-405)

**Q37**  
QID:648745 What is the highest level of school you have completed, or the highest degree you have received?

- 1 Less than a high school diploma  
(Grades 1 through 11 or no schooling)
- 2 High school graduate (Grade 12 with  
diploma or GED certificate)
- 3 Technical, trade, vocational or business  
school or program after high school
- 4 Some college – college, university or  
community college -- but no degree
- 5 Two year associate degree from a  
college, university, or community college
- 6 Four year bachelor's degree from a  
college or university (e.g., BS, BA, AB)
- 7 Some postgraduate or professional  
schooling after graduating college, but  
no postgraduate degree (e.g. some  
graduate school)
- 8 Postgraduate or professional degree,  
including master's, doctorate, medical or  
law degree (e.g., MA, MS, PhD, MD,  
JD)

Q37(406)

**Q38**  
QID:648746 Are you of Hispanic, Latino, or Spanish origin -- such as Mexican, Puerto Rican, Cuban, or other Spanish origin?

- 1 Yes
- 2 No

Q38(407)

**Q39**

QID:648747 Which of the following describes your race. *Please mark all that apply.*

- 1 White
- 2 Black or African American
- 3 Asian
- 4 American Indian or Alaskan Native
- 5 Native Hawaiian or Pacific Islander

**# of Responses: 5**

Q39\_1(408)  
Q39\_2(409)  
Q39\_3(410)  
Q39\_4(411)  
Q39\_5(412)

**Q40**

QID:213553 Including yourself, how many adults, 18 years of age or older, live in this household?  
**(Programmer: two-digit write-in box)**

Q40(413-414)

**Q41**

QID:648748 In politics, as of today, with which political party do you most closely affiliate?

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 Other party

Q41(415)

QID:649403 **Skip: (If code 1 or 2 in Q41, Skip to Q43; Otherwise, Continue)**

**Q42**

QID:648749 As of today, do you lean more to the Democratic Party or the Republican Party?

- 1 Democratic Party
- 2 Republican Party
- 3 Neither/Other

Q42(416)

**Q43**

*QID:648750* How would you describe your political views?

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal

Q43(417)

**Q44**

*QID:648752* How often would you say you vote in each of the following types of elections?

- 5 Always
- 4 Nearly always
- 3 Some of the time
- 2 Seldom
- 1 Never

<b>Q44A</b>	<i>QID:648753</i>	Federal elections (U.S. president and Congress)	Q44A(418)
<b>Q44B</b>	<i>QID:648754</i>	State elections (governor, state legislature, ballot proposals)	Q44B(419)
<b>Q44C</b>	<i>QID:648755</i>	Local elections (mayor, city council, school board, ballot proposals)	Q44C(420)

**Q45**

*QID:648756* Please select the category that corresponds to your annual household income before taxes?

- 1 Less than \$20,000 per year
- 2 \$20,000-\$29,999 per year
- 3 \$30,000-\$39,999 per year
- 4 \$40,000-\$49,999 per year
- 5 \$50,000-\$74,999 per year
- 6 \$75,000-\$99,999 per year
- 7 \$100,000-\$149,999 per year
- 8 \$150,000-\$249,999 per year
- 9 \$250,000-\$499,999 per year
- 10 \$500,000 or more per year

Q45(421-422)



**Q46**

QID:648757 If you had to choose, would you describe the area you live in as a...?

- 1 Big city
- 2 Small city
- 3 Suburb of a big city
- 4 Suburb of a small city
- 5 Town
- 6 Rural area

Q46(423)

QID:648712 **That completes the survey. Please return your survey in the postage-paid return envelope provided. Thank you!**

**Questionnaire Workflow**

<b>Date</b>	<b>User</b>	<b>Status</b>	<b>Comments</b>
11/7/2019 3:59:16 PM	ALI SKINNER	Survey Specialist - Questionnaire Creation	Copied from survey Knight Foundation/Gallup U.S. Public Views On The Media Abs Mail Questionnaire (QID: 16263) by ALI SKINNER.
11/11/2019 11:39:20 AM	ALI SKINNER	Survey Design - Proofing	Hi Melissa! 2019 survey is updated and ready for review. Thanks.
11/14/2019 12:56:07 PM	MELISSA JONES	Survey Specialist - Edits	Attached are my edits to the Knight Foundation QBank document. Thank you!