

## Media, Technology and Local News Pre-Election Survey Knight Foundation/Gallup Web Survey 10

*Results are based on interviews conducted via an Internet web survey November 9-15, 2020, with 2,752 U.S. adults, ages 18 and older, who are members of Gallup's probability-based national panel. For results based on this sample of U.S. adults, the margin of sampling error is  $\pm 3$  percentage points at the 95% confidence level.*

*The same panel members were sampled for both this survey and a pre-election survey conducted Sept 24-October 5. A total of 1,135 respondents took both surveys. Those respondents' pre- and post-election survey responses are shown for questions asked in both surveys.*

1. How much attention are you currently paying to each of the following? [ITEMS DISPLAYED IN RANDOM ORDER]

### Results for all respondents and trends from prior surveys:

	A great deal	A moderate amount	Not much	None at all	No answer
<b>Local news</b>					
2020 Nov 9-15	21	46	28	5	<1
2020 Sep 24-Oct 5	26	48	21	5	<1
2020 Sep 11-24	26	47	24	3	<1
2020 Apr 14-20	32	47	19	2	<1
2020 Mar 17-30	44	39	14	3	--
2019 Dec 3-15	22	46	27	5	--
2019 Aug 19-Sept 3	23	49	35	3	--
2019 July 11-22	25	50	22	4	--
2019 June 24-July 11	27	46	24	3	<1
2019 June 13-July 1	25	47	24	4	<1
2018 June 4-25	24	50	23	3	--
2018 May 21-June 4	21	51	24	3	<1
2018 Feb 5-Mar 11	25	45	25	3	1
<b>National news</b>					
2020 Nov 9-15	54	31	11	4	<1
2020 Sep 24-Oct 5	49	36	11	3	--
2020 Sep 11-24	48	36	13	2	<1
2020 Apr 14-20	46	39	13	2	<1
2020 Mar 17-30	56	35	7	2	--
2019 Dec 3-15	43	41	14	2	<1
2019 Aug 19-Sept 3	47	40	11	1	--
2019 July 11-22	44	43	12	2	<1
2019 June 24-July 11	43	41	14	2	<1
2019 June 13-July 1	42	42	13	3	<1
2018 June 4-25	46	38	13	2	1
2018 May 21-June 4	46	37	14	3	<1
2018 Feb 5-Mar 11	51	37	10	2	<1

**Q.1 continued on next page**

**Q.1 (ATTENTION TO NEWS) CONTINUED**

	A great deal	A moderate amount	Not much	None at all	No answer
<b>International news</b>					
2020 Nov 9-15	12	43	37	8	<1
2020 Sep 24-Oct 5	13	48	33	6	<1
2020 Sep 11-24	12	51	31	5	<1
2020 Apr 14-20	19	52	26	4	<1
2020 Mar 17-30	32	48	17	2	<1
2019 Dec 3-15	15	53	27	4	<1
2019 Aug 19-Sept 3	21	53	23	3	<1
2019 July 11-22	17	54	26	4	<1
2019 June 24-July 11	21	50	25	4	<1
2019 June 13-July 1	22	53	22	3	--
2018 June 4-25	22	53	22	3	--
2018 May 21-June 4	24	51	21	4	<1
2018 Feb 5-Mar 11	19	50	26	3	2

**Q.1 results from the subset of respondents who took both waves of the election survey**

	A great deal	A moderate amount	Not much	None at all	No answer
<b>Local news</b>					
Post-election	19	47	27	6	<1
Pre-election	26	48	22	4	<1
Change, pre- to post-election	-7	-1	+5	+2	--
<b>National news</b>					
Post-election	52	32	12	4	<1
Pre-election	49	36	12	3	--
Change, pre- to post-election	+3	-4	0	+1	--
<b>International news</b>					
Post-election	11	43	38	8	<1
Pre-election	14	46	34	5	<1
Change, pre- to post-election	-3	-3	+4	+3	--

2. What is your overall opinion of the news media in the United States today?

**Results for all respondents and trends from prior surveys:**

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	No answer
2020 Nov 9-15	9	24	14	17	36	<1
2020 Sep 24-Oct 5	8	21	15	22	33	<1
2020 Sep 11-24	7	23	16	22	31	<1
2020 Apr 14-20	12	25	15	21	27	--
2020 Mar 17-30	10	24	18	24	24	--
2019 Dec 3-15	10	23	16	25	25	1
2019 Aug 19-Sept 3	8	24	15	27	26	<1
2019 July 11-22	10	26	16	24	24	<1
2019 June 24-July 11	8	23	14	26	30	<1
2019 June 13-July 1	10	23	15	25	26	<1
2018 June 4-25	8	23	14	27	28	--
2018 May 21-June 4	13	24	13	22	29	<1
2018 Feb 5-Mar 11	10	30	14	21	25	<1

**Q.2 results from the subset of respondents who took both waves of the election survey**

	Very favorable	Somewhat favorable	Neutral	Somewhat unfavorable	Very unfavorable	No answer
Post-election	9	24	14	18	35	--
Pre-election	8	20	13	23	35	--
Change, pre- to post-election	+1	+4	+1	-5	0	--

3. Next, when you hear the term “the news media,” what media outlets, organizations, or people come to mind?  
[OPEN-ENDED]

	2020 Nov 9-15	2020 Sep 24-Oct 5
CNN	67	68
Fox News	47	46
MSNBC	26	28
NBC News	20	17
ABC News	19	15
CBS News	14	9
NPR/National Public Radio	10	10
The New York Times	8	18
Newspapers (non-specific)	8	7
The Washington Post	7	8
The Los Angeles Times	6	1
Local television news (non-specific)	5	6
Television (non-specific)	4	3
AP/Associated Press	4	3
BBC/British Broadcasting Corporation	4	5
PBS/PBS News Hour	3	2
Internet (non-specific)	3	2
Newsmax	2	--
Radio (non-specific)	2	2
CNBC/CNBC News	2	1
Social media	2	2
Facebook	1	1
Network news (non-specific)	1	2
Reuters	1	1
MSN	1	1
The Wall Street Journal	1	1
Google	1	1
OAN/One America News	1	1
Local news (non-specific)	<1	1
Other	13	19
No opinion	<1	<1

4. Please name the top 2-3 news sources you use. Be as specific as possible. [OPEN-ENDED]

Recent trend	2020 Nov 9-15	2020 Sep 24- Oct 5	2020 Sep 11-24	2020 Apr 14-20	2020 Mar 17-30	2019 Dec 3-15	2019 Aug 19- Sept 3	2019 July 11-22	2019 June 24- July 11	2019 June 13- July 1	2018 June 4-25
CNN	30	27	28	28	30	27	26	28	29	26	27
FOX News	27	30	29	29	29	31	28	26	30	30	29
The New York Times	14	15	12	13	11	11	12	11	12	10	11
MSNBC	13	13	15	12	13	16	12	14	12	11	15
Television (non-specific)	13	14	3	2	4	4	6	5	3	4	4
NPR/National Public Radio	12	15	12	12	11	11	12	16	11	15	19
Local newspaper (non-specific)	11	10	12	14	12	17	19	18	17	15	14
NBC News	11	10	8	11	9	11	12	10	10	13	8
ABC News	10	10	10	11	11	10	11	7	9	10	10
CBS News	8	6	7	9	7	9	7	8	8	9	8
The Washington Post	8	9	7	6	6	8	7	8	7	7	7
Newsmax	7	2	1	1	1	1	1	--	--	--	<1
BBC/British Broadcasting Corporation	7	8	5	9	7	6	8	10	8	5	7
Internet (non-specific)	6	6	10	6	8	9	11	13	11	12	14
AP/Associated Press	5	4	4	2	1	1	1	2	2	2	3
OAN/One America News	4	3	3	3	1	2	2	1	2	2	2
Google	4	5	4	5	6	4	3	5	4	3	5
Local radio (non-specific)	3	3	4	4	5	7	6	5	4	4	5
PBS	3	3	2	2	4	4	2	3	1	3	2
Facebook	3	3	4	4	3	2	4	3	5	3	4
Twitter	3	2	4	2	2	2	2	3	2	2	2
Daily Wire	2	2	1	1	1	1	1	1	2	1	1
Breitbart	2	1	2	1	1	2	2	2	2	1	1
Rush Limbaugh	2	2	<1	1	1	1	1	1	1	1	2
The Wall Street Journal	2	3	3	2	3	3	3	1	2	2	2
Apple News	2	2	2	2	2	1	1	1	1	2	<1
The Blaze	2	1	1	1	1	1	1	1	1	1	1
Yahoo	2	3	2	2	3	2	3	3	3	2	2
Talk radio (non-specific)	2	1	1	1	2	2	1	2	2	2	2
Reuters	2	3	2	1	2	2	1	2	1	2	2
Local Fox Station	1	2	3	4	3	2	3	2	1	2	2
YouTube	1	1	2	2	2	1	1	1	2	2	1
Podcast (non-specific)	1	1	<1	1	<1	1	1	1	--	<1	2
USA Today	1	1	<1	1	1	1	2	2	1	1	1
Reddit	1	1	2	2	2	1	2	1	2	1	3
CNBC	1	1	<1	1	1	1	1	1	1	1	1
Local NBC Station	1	1	2	7	6	3	5	3	2	3	4
The Los Angeles Times	1	1	1	1	1	1	1	1	<1	1	1
The Huffington Post	1	1	1	1	1	1	2	1	2	2	1
Politico	1	1	1	1	1	1	1	1	1	1	<1
The Drudge Report	1	<1	<1	1	1	1	3	2	2	2	1
Word of mouth	1	1	1	2	1	1	1	1	1	1	1
Local ABC Station	1	1	3	6	6	4	4	3	2	3	2

MSN	1	1	2	2	1	2	1	2	2	2	1
The Economist	1	<1	<1	<1	1	<1	<1	1	1	1	<1
Local CBS Station	1	1	2	4	5	3	4	2	2	2	2
The Guardian	1	1	1	1	2	1	1	1	1	1	1
Al Jazeera/Bodu Bala Sena	1	1	1	1	1	<1	1	1	<1	<1	1
The Atlantic	1	1	1	1	1	<1	1	1	1	<1	<1
The Young Turks	1	1	<1	1	<1	1	1	<1	1	1	<1
The Hill	<1	1	<1	1	<1	1	1	<1	<1	<1	<1
Univision	<1	<1	<1	<1	<1	<1	<1	--	--	<1	1
The New York Post	<1	<1	1	<1	<1	1	1	<1	<1	<1	<1
Magazine (non-specific)	<1	<1	<1	<1	<1	1	1	1	2	1	1
The New Yorker	<1	<1	<1	<1	--	<1	<1	<1	<1	<1	--
Infowars	<1	<1	<1	<1	<1	<1	--	<1	<1	<1	<1
C-SPAN	<1	1	<1	<1	<1	<1	<1	<1	1	1	<1
POTUS/Sirius XM	<1	<1	<1	<1	<1	<1	<1	<1	1	1	<1
HLN/Headline News	<1	<1	1	<1	<1	<1	<1	1	<1	1	2
RT/Russia Today	<1	--	<1	<1	<1	<1	<1	<1	1	<1	1
FiveThirtyEight/538.com	<1	<1	<1	<1	<1	<1	--	<1	<1	<1	1
Chicago Tribune	<1	<1	<1	<1	<1	1	<1	<1	<1	<1	<1
The Skimm	<1	<1	<1	<1	<1	<1	1	<1	<1	<1	<1
The Boston Globe	<1	<1	<1	<1	<1	<1	1	<1	<1	<1	<1
Bloomberg News	<1	1	<1	<1	1	1	<1	1	1	1	1
Local News program (non-specific)	<1	1	14	7	10	11	13	12	18	16	16
Vice News	<1	1	<1	1	<1	<1	<1	--	<1	<1	--
Phone/Smartphone (non-specific)	<1	<1	<1	1	<1	<1	1	1	1	1	1
Other	21	25	23	13	10	9	8	10	8	11	17
No answer	2	1	1	1	1	1	1	2	1	2	3

Percentages total more than 100% due to multiple responses.

Responses with more than 1% mention are shown

5. Thinking about when you made your decisions about voting in this year's elections, how confident were you that you had the information you needed to make an informed decision about the following?

2020 Nov 9-15	Very confident	Some-what confident	Not very confident	Not confident at all	No answer
Where and how to vote	85	11	3	1	<1
The presidential election	85	8	3	4	<1
Elections for U.S. Congress (U.S. House of Representatives and/or U.S. Senate)	63	26	9	3	<1
Elections for state office (State legislature and/or governor)	54	33	10	3	<1
Elections for local offices (city and county offices)	42	38	15	5	<1

**A. The presidential election**

	Very confident	Somewhat confident	Not very confident	Not confident at all	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	85	8	3	4	<1
2020 Sep 24-Oct 5 ^	77	14	6	3	<1
<b>Q.5a results from the subset of respondents who took both waves of the election survey</b>					
Post-election	83	8	4	4	<1
Pre-election ^	77	13	7	3	<1
Change, pre- to post-election	+6	-5	-3	+1	--

**B. Elections for U.S. Congress (U.S. House of Representatives and/or U.S. Senate)**

	Very confident	Somewhat confident	Not very confident	Not confident at all	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	63	26	9	3	<1
2020 Sep 24-Oct 5 ^	53	31	13	3	<1
<b>Q.5b results from the subset of respondents who took both waves of the election survey</b>					
Post-election	60	27	9	3	<1
Pre-election ^	55	30	12	3	<1
Change, pre- to post-election	+5	-3	-3	0	--

^ WORDING: How confident are you that you have the information you need to make an informed decision about the following?

**Q.5 (ELECTION INFORMATION) CONTINUED**

**C. Elections for state office (State legislature and/or governor)**

	Very confident	Somewhat confident	Not very confident	Not confident at all	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	54	33	10	3	<1
2020 Sep 24-Oct 5 ^	45	36	15	4	<1
<b>Q.5C results from the subset of respondents who took both waves of the election survey</b>					
Post-election	51	34	10	4	1
Pre-election ^	47	34	15	3	<1
Change, pre- to post-election	+4	0	-5	+1	--

**D. Elections for local offices (city and county offices)**

	Very confident	Somewhat confident	Not very confident	Not confident at all	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	42	38	15	5	<1
2020 Sep 24-Oct 5 ^	35	39	20	6	<1
<b>Q.5D results from the subset of respondents who took both waves of the election survey</b>					
Post-election	41	38	14	6	1
Pre-election ^	38	38	18	5	<1
Change, pre- to post-election	+3	0	-4	+1	--

^ WORDING: How confident are you that you have the information you need to make an informed decision about the following?



**Q.5 (ELECTION INFORMATION) CONTINUED**

**E. Where and how to vote**

	Very confident	Somewhat confident	Not very confident	Not confident at all	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	85	11	3	1	<1
2020 Sep 24-Oct 5 ^	79	15	5	1	<1
<b>Q.5E results from the subset of respondents who took both waves of the election survey</b>					
Post-election	84	11	4	1	1
Pre-election ^	79	14	5	1	1
Change, pre- to post-election	+5	-3	-1	0	--

^ WORDING: How confident are you that you have the information you need to make an informed decision about the following?

6. How closely did you follow news about the election this year?

	Very Closely	Somewhat closely	Not too closely	Not at all	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	70	22	7	1	<1
2020 Sep 24-Oct 5 ^	59	28	10	2	<1
<b>Q.6 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	69	22	8	2	<1
Pre-election ^	59	26	11	3	<1
Change, pre- to post-election	+10	-4	-3	-1	--

^ WORDING: How closely have you been following news about the election this year?

7. No # 7

8. How often, if at all, did you use each of the following for staying up to date on news about the elections? [RANDOM ORDER]

2020 Nov 9-15	Daily	Weekly	Less than weekly	Never	No answer
A television station (on television, online, or on an app)	54	17	15	13	<1
A social media website or app	43	13	15	28	<1
Online-only news websites that produce their own journalism	36	21	20	23	<1
A radio station (on the radio, online, or on an app)	33	13	20	34	<1
A newspaper (in print, online, or on an app)	32	19	16	32	<1
Direct communication with people in your local area (outside of your household), including in person, on the phone, or online	30	28	25	17	<1
A magazine (in print, online, or on an app)	9	11	23	57	<1

**A. A newspaper (in print, online, or on an app)**

	Daily	Weekly	Less than weekly	Never	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	32	19	16	32	<1
2020 Sep 24-Oct 5 ^	32	20	21	28	<1
<b>Q.6 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	32	19	16	32	<1
Pre-election ^	31	20	21	29	<1
Change, pre- to post-election	+1	-1	-5	+3	--

**B. A television station (on television, online, or on an app)**

	Daily	Weekly	Less than weekly	Never	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	54	17	15	13	<1
2020 Sep 24-Oct 5 ^	49	20	18	13	<1
<b>Q.6 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	52	18	17	14	<1
Pre-election ^	47	20	19	14	<1
Change, pre- to post-election	+5	-2	-2	0	--

^ WORDING: How often, if at all, do you use each of the following for staying up to date on news about the upcoming elections?

**Q.8 (ELECTION INFORMATION SOURCES) CONTINUED**

**C. Online-only news websites that produce their own journalism**

	Daily	Weekly	Less than weekly	Never	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	36	21	20	23	<1
2020 Sep 24-Oct 5 ^	32	24	24	20	<1
<b>Q.6 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	34	23	20	23	<1
Pre-election ^	32	24	24	20	<1
Change, pre- to post-election	+2	-1	-4	+3	--

**D. A radio station (on the radio, online, or on an app)**

	Daily	Weekly	Less than weekly	Never	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	33	13	20	34	<1
2020 Sep 24-Oct 5 ^	30	17	23	30	<1
<b>Q.6 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	32	11	22	34	<1
Pre-election ^	31	15	22	32	<1
Change, pre- to post-election	+1	-4	0	+2	--

**E. A magazine (in print, online, or on an app)**

	Daily	Weekly	Less than weekly	Never	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	9	11	23	57	<1
2020 Sep 24-Oct 5 ^	7	14	29	51	<1
<b>Q.6 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	8	12	24	56	<1
Pre-election ^	7	12	29	53	<1
Change, pre- to post-election	+1	0	-5	+3	--

^ WORDING: How often, if at all, do you use each of the following for staying up to date on news about the upcoming elections?

**Q.8 (ELECTION INFORMATION SOURCES) CONTINUED**

**F. Direct communication with people in your local area (outside of your household), including in person, on the phone, or online**

	Daily	Weekly	Less than weekly	Never	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	30	28	25	17	<1
2020 Sep 24-Oct 5 ^	20	30	30	20	<1
<b>Q.6 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	27	30	24	20	--
Pre-election ^	20	29	30	21	<1
Change, pre- to post-election	+7	+1	-6	-1	--

**G. A social media website or app**

	Daily	Weekly	Less than weekly	Never	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	43	13	15	28	<1
2020 Sep 24-Oct 5 ^	42	15	15	28	<1
<b>Q.6 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	41	13	16	30	<1
Pre-election ^	40	15	16	29	<1
Change, pre- to post-election	+1	-2	0	+1	--

^ WORDING: How often, if at all, do you use each of the following for staying up to date on news about the upcoming elections?

9. In which format do you get **most** of your news about elections? [RANDOM ORDER]

**Results for all respondents and trends from prior surveys:**

	2002 Nov 9-15	2020 Sep 24-Oct 5 ^
Online using a computer, smartphone, or app	57	58
From television	32	30
From a radio	8	8
From a printed newspaper or magazine	2	3
No answer	<1	1

^WORDING: In which format do you get **most** of your news about elections?

**Q.9 results from the subset of respondents who took both waves of the election survey**

	Post-election	Pre-election ^	Change, pre- to post-election
Online using a computer, smartphone, or app	58	59	-1
From television	31	30	+1
From a printed newspaper or magazine	2	2	0
From a radio	9	8	+1
No answer	1	1	--

^WORDING: In which format do you get **most** of your news about elections?

10. No #10

11. Overall, how would you rate the coverage of the 2020 elections from each of the following? [RANDOM ORDER]

2020 Nov 9-15	Excel- lent	Good	Only fair	Poor	No answer
National network TV news (ABC, NBC, CBS, PBS)	21	33	15	31	1
National cable TV news (CNN, FOX, MSNBC)	16	30	24	27	2
Local TV news in your area	12	40	28	17	4
National newspapers (Wall Street Journal, New York Times, Washington Post, USA Today)	22	30	17	27	3
Local newspapers in your area	9	36	29	22	5
Major internet companies (Facebook, Twitter, Google)	5	21	26	46	3
Radio	17	38	23	16	6
The news source you use most often	40	42	13	5	<1

**Q.11 (ELECTION COVERAGE RATINGS) CONTINUED**

**A. National network TV news (ABC, NBC, CBS, PBS)**

	Excellent	Good	Only fair	Poor	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	21	33	15	31	1
2020 Sep 24-Oct 5	15	36	21	27	1
<b>Q.11 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	21	35	15	29	1
Pre-election	14	35	23	28	1
Change, pre- to post-election	+7	0	-8	+1	--

**B. National cable TV news (CNN, FOX, MSNBC)**

	Excellent	Good	Only fair	Poor	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	16	30	24	27	2
2020 Sep 24-Oct 5	13	35	27	24	1
<b>Q.11 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	17	30	24	27	2
Pre-election	11	34	28	26	1
Change, pre- to post-election	+6	-4	-4	+1	--

**C. Local TV news in your area**

	Excellent	Good	Only fair	Poor	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	12	40	28	17	4
2020 Sep 24-Oct 5	7	42	35	14	3
<b>Q.11 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	12	43	25	18	3
Pre-election	6	40	37	15	2
Change, pre- to post-election	+6	+3	-12	+3	--

**Q.11 (ELECTION COVERAGE RATINGS) CONTINUED**

**D. National newspapers (Wall Street Journal, New York Times, Washington Post, USA Today)**

	Excellent	Good	Only fair	Poor	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	22	30	17	27	3
2020 Sep 24-Oct 5	21	34	18	24	3
<b>Q.11 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	24	29	17	26	3
Pre-election	21	34	18	25	3
Change, pre- to post-election	+3	-5	-1	+1	--

**E. Local newspapers in your area**

	Excellent	Good	Only fair	Poor	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	9	36	29	22	5
2020 Sep 24-Oct 5	6	38	33	19	4
<b>Q.11 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	8	35	30	23	4
Pre-election	6	37	34	20	3
Change, pre- to post-election	+2	-2	-4	+3	--

**F. Major internet companies (Facebook, Twitter, Google)**

	Excellent	Good	Only fair	Poor	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	5	21	26	46	3
2020 Sep 24-Oct 5	3	18	32	46	2
<b>Q.11 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	4	21	26	47	2
Pre-election	3	17	31	48	1
Change, pre- to post-election	+1	+4	-5	-1	--

**Q.11 (ELECTION COVERAGE RATINGS) CONTINUED**

**G. Radio**

	Excellent	Good	Only fair	Poor	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	17	38	23	16	6
2020 Sep 24-Oct 5	14	37	31	13	5
<b>Q.11 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	16	39	22	16	7
Pre-election	16	36	30	14	4
Change, pre- to post-election	0	+3	-8	+2	--

**H. The news source you use most often**

	Excellent	Good	Only fair	Poor	No answer
<b>Results for all respondents and trends from prior surveys</b>					
2020 Nov 9-15	40	42	13	5	<1
2020 Sep 24-Oct 5	31	52	14	3	<1
<b>Q.11 results from the subset of respondents who took both waves of the election survey</b>					
Post-election	41	40	14	5	<1
Pre-election	31	51	15	4	<1
Change, pre- to post-election	+10	-11	-1	+1	--

39. Next, please think about the time between Election Day and when the likely winner of the presidential election was known. Were you – ?

	2020 Nov 9-15
Following the results and coverage more or less continuously	43
Checking in every so often to see what was happening s	42
Not making a special effort to follow the results	8
Making an effort to avoid political and election coverage	7
No answer	<1

40. How responsible do you think the news media overall was in its reporting of the election results and outcome?

	Very responsible	Responsible	Not very responsible	Not responsible at all	No answer
2020 Nov 9-15	28	31	15	26	<1



41. In the time between Election Day and when the likely winner of the presidential election was known, please indicate whether you used any of the following to find out the latest news on the outcome? [RANDOM ORDER]

2020 Nov 9-15	Used	Did not use	No answer
National network TV news (ABC, NBC, CBS, PBS)	54	46	<1
National cable TV news (CNN, FOX, MSNBC)	64	36	<1
Local TV news in your area	40	59	<1
National newspapers (Wall Street Journal, New York Times, Washington Post, USA Today)	35	65	<1
Local newspapers in your area	21	79	<1
Major internet companies (Facebook, Twitter, Google)	50	49	<1
Radio	39	61	<1
Discussions with friends and family members	76	23	1

42. *(Asked of those who used each source)* Next, how would you rate each of the following sources' coverage of the election results on Election night and the days following it? [RANDOM ORDER AS APPROPRIATE]

**BASED ON PEOPLE WHO USED THE SOURCE**

2020 Nov 9-15	Excellent	Good	Only fair	Poor	Unsure
National network TV news (ABC, NBC, CBS, PBS)	35	35	13	13	3
National cable TV news (CNN, FOX, MSNBC)	28	33	16	22	1
Local TV news in your area	23	45	18	10	4
National newspapers (Wall Street Journal, New York Times, Washington Post, USA Today)	39	41	10	6	4
Local newspapers in your area	19	46	21	7	7
Major internet companies (Facebook, Twitter, Google)	11	33	24	25	7
Radio	31	42	13	4	11
The news source you use most often	39	38	11	9	3

**COMBINED RESULTS (Q.41/42): BASED ON FULL SAMPLE**

2020 Nov 9-15	Excellent	Good	Only fair	Poor	Unsure	Did not use
National network TV news (ABC, NBC, CBS, PBS)	19	19	7	7	3	46
National cable TV news (CNN, FOX, MSNBC)	18	21	10	14	1	36
Local TV news in your area	9	18	7	4	3	59
National newspapers (Wall Street Journal, New York Times, Washington Post, USA Today)	14	14	3	2	2	65
Local newspapers in your area	4	10	4	2	1	79
Major internet companies (Facebook, Twitter, Google)	5	17	12	12	4	49
Radio	12	16	5	2	4	62
The news source you use most often	39	38	11	8	3	--

43. **(Asked of those who did not rely on local news to find out who won the election)** Please indicate whether each of the following was a reason why you did not rely on local TV news or newspapers to find out who won the presidential election. *Please select all that apply.* [ITEMS DISPLAYED IN RANDOM ORDER]

**BASED ON – 1,273 – ADULTS WHO DID NOT USE LOCAL NEWS TO FIND OUT WHO WON THE ELECTION; ±4 PCT PTS**

	2020 Nov 9-15
National news coverage is easier to access (24/7 news channels, easier to access national news organizations stories online, national news organizations’ websites are more frequently updated)	51
I don’t use local news in general	51
I believed national news would have the results sooner	25
I think it is better to rely on national news organizations than local news organizations for coverage of national elections	22
I trust national news more than local news in general	12
No answer	4

12-17. No #12-#17

69. Regardless of whether your preferred presidential candidate won, how well do you think the democratic voting process in the U.S. worked this year – very well, well, not too well, not well at all?

	Very well	Well	Not too well	Not well at all	No answer
2020 Nov 9-15	36	19	14	30	<1

The next set of questions are about major internet companies such as Facebook, Google, and Twitter.

18. How much have you heard or read about each of the following? [RANDOM ORDER]

**A. Attempts by the federal government to regulate how major internet companies operate in the U.S.**

	A great deal	A fair amount	Only a little	None	No answer
2020 Nov 9-15	18	39	32	11	<1
2020 Sep 11-24	9	41	39	11	<1

**B. Attempts by social media companies to deal with potentially harmful content that appears on their websites and apps**

	A great deal	A fair amount	Only a little	None	No answer
2020 Nov 9-15	34	42	19	5	<1
2020 Sep 11-24	22	53	21	4	<1

44. Do you think major internet companies went too far, were about right, or did not go far enough in trying to prevent the spread of false information about the election on their websites and apps?

	Went too far	Were about right	Did not go far enough	No answer
2020 Nov 9-15	33	25	40	2

19-32. No #19-#32

Thinking now about news media coverage of the presidential campaigns,

Q.56-57 ROTATED

56. Do you think news media coverage of Donald Trump’s 2020 presidential campaign was -- ?

	Very fair	Fair	Unfair	Very unfair	No answer
2020 Nov 9-15	21	34	10	35	1

57. Do you think news media coverage of Joe Biden’s 2020 presidential campaign was -- ?

	Very fair	Fair	Unfair	Very unfair	No answer
2020 Nov 9-15	29	45	10	16	1

72. Do you believe news media reports that Joe Biden won the presidential election are accurate or inaccurate?

	Accurate	Inaccurate	No answer
2020 Nov 9-15	63	37	1

58-61. HELD FOR RELEASE

The next set of questions are about misinformation in news reporting.

By misinformation we mean:

Stories are made up or cannot be verified as accurate, but are presented to readers as if they are accurate.

50. Do you think that misinformation on social media swayed the outcome of the 2020 presidential election?

	Yes	No	No answer
2020 Nov 9-15	62	37	1

51. ***(Asked of those who think misinformation swayed the outcome of the 2020 presidential election)*** If Joe Biden is the next president, in what way do you believe that misinformation swayed the election?

**COMBINED RESULTS (Q.50/51): BASED ON FULL SAMPLE**

	2020 Nov 9-15
Donald Trump would have won the election instead of Joe Biden	34
Joe Biden would still have won, but by more than he did	24
Joe Biden would still have won, but the election would have been closer than it was	3
Misinformation did not sway the election	37
No answer	1

52. **(Asked of those who think misinformation swayed the outcome of the 2020 presidential election)** Please indicate for each of the following whether you believe they were major sources of misinformation that helped sway the election? [RANDOM ORDER]

**BASED ON – 1,763 – ADULTS WHO THINK MISINFORMATION SWAYED THE ELECTION; ±4 PCT PTS**

<b>2020 Nov 9-15</b>	Major source of misinformation	Not a major source	No answer
Internet websites or searches	83	15	2
Talk show hosts or commentators on TV and radio	81	18	1
National cable TV news (CNN, FOX, MSNBC)	80	19	2
Individuals from the U.S. making posts on social media	76	22	2
National network TV news (ABC, NBC, CBS, PBS)	57	42	1
National newspapers (Wall Street Journal, New York Times, Washington Post, USA Today)	55	43	2
Donald Trump	52	46	2
Joe Biden	47	52	1
Foreign governments	41	58	1
Local TV news in your area	26	72	2
Local newspapers in your area	23	74	3

53. How much misinformation do you think you were exposed to this election year?

	A great deal	A fair amount	Not much	None	No answer
2020 Nov 9-15	50	34	14	2	<1

54. Do you think you were exposed to more misinformation this year than in 2016, about the same amount, or less?

	More	Same amount	Less	No answer
2020 Nov 9-15	64	26	9	<1

55. **(Asked of those who think they were exposed to election misinformation)** Where do you think you were exposed to misinformation about the election this year? *Please select all that apply.*

**BASED ON – 2,716 – WHO THINK THEY WERE EXPOSED TO ELECTION MISINFORMATION THIS YEAR; ±3 PCT PTS**

	2020 Nov 9-15
Facebook	75
Cable TV news	59
Twitter	55
Other internet sites or apps besides Facebook, Twitter and Google	51
National Network TV news	50
Google	39
Discussions with friends and family	37
National newspapers	32
Local TV news in your area	21
Radio	17
Local newspapers in your area	16
No answer	1

62. Over the next year, would you like to see the news media – [RESPONSES ROTATED]?

	2020 Nov 9-15
Devote more attention to political news and less to other topics	10
Keep its coverage about the same	41
Devote less attention to political news and more to other topics	47
No answer	3

63. If you had to choose, which do you think would be better for the country over the next several months – [RESPONSES ROTATED]?

	2020 Nov 9-15
For Americans to continue to follow political news closely	58
For Americans to take a break from following political news	39
No answer	2

64. How would you view the U.S. right now – ?

	Deeply divided	Divided	Not very divided	Not divided at all	No answer
2020 Nov 9-15	73	25	2	<1	<1

65. How much do you blame each of the following types of organizations for political divisions in this country?  
[RANDOM ORDER]

2020 Nov 9-15	A great deal	A fair amount	Not much	Not at all	No answer
Major internet companies (Facebook, Twitter, Google)	69	21	7	2	<1
National cable TV news (CNN, FOX, MSNBC)	65	26	7	2	<1
National network TV news (ABC, NBC, CBS, PBS)	41	21	28	9	<1
National newspapers (Wall Street Journal, New York Times, Washington Post, USA Today)	39	22	29	8	2
Radio	16	31	40	11	2
Local TV news in your area	12	22	48	17	1
Local newspapers in your area	11	18	50	20	2

66. No #66

67. Trying to be as objective as possible, do you think the news source you use most often -- [RESPONSES ROTATED]?

	2020 Nov 9-15
Tends to favor the Democratic Party in its reporting and commentary	39
Is equally fair to both parties	45
Tends to favor the Republican Party in its reporting and commentary	16
No answer	<1

68. If the news source you use most often decided to change its reporting and commentary to try and convince people it does not favor one party over the other, would you – ?

	2020 Nov 9-15
Continue to rely on it most often for news	50
Continue to use it, but use other sources more often	33
No longer use it and find other news sources to rely on for news	16
No answer	1

70. How much interest do you have in learning about the opinions of people who differ from you politically?

	A great deal	A fair amount	Not much	None at all	No answer
2020 Nov 9-15	25	51	18	6	<1

71. **(Asked of those with interest in learning about people with different political opinions)** What do you think is the best way for you to learn more about the opinions of people who differ from you politically? [RANDOM ORDER]

**COMBINED RESULTS (Q.70/71): BASED ON FULL SAMPLE**

	2020 Nov 9-15
By talking to people you disagree with in person	66
Through the news media	11
Through social media	8
Through public opinion polls	7
Not interested in learning about others' opinions	6
No answer	1

45-46. No #45-46

47. How much did you hear or read about each of the following stories from the past two presidential election campaigns? [RANDOM ORDER]

**A. The Biden family's business dealings in foreign countries**

	A great deal	A fair amount	Not much	None at all	No answer
2020 Nov 9-15	37	32	25	5	<1

**B. The amount Donald Trump paid in federal income taxes in recent years**

	A great deal	A fair amount	Not much	None at all	No answer
2020 Nov 9-15	55	31	10	3	<1

**C. E-mails Hillary Clinton sent while Secretary of State using a private server**

	A great deal	A fair amount	Not much	None at all	No answer
2020 Nov 9-15	52	26	18	4	<1

**D. Statements Donald Trump reportedly made calling military veterans "suckers" and "losers"**

	A great deal	A fair amount	Not much	None at all	No answer
2020 Nov 9-15	49	30	14	6	1



48. **(Asked of those who have heard about the matter)** Please indicate your opinion about how the news media handled each of the following stories. [RANDOM ORDER]

**COMBINED RESULTS (Q.47/Q.48): BASED ON FULL SAMPLE**

**A. The Biden family’s business dealings in foreign countries**

	Did not give enough attention to the story	Gave the right amount of attention to the story	Gave too much attention to the story	Did not hear about	No answer
2020 Nov 9-15	41	27	26	5	<1

**B. The amount Donald Trump paid in federal income taxes in recent years**

	Did not give enough attention to the story	Gave the right amount of attention to the story	Gave too much attention to the story	Did not hear about	No answer
2020 Nov 9-15	28	30	38	3	1

**C. E-mails Hillary Clinton sent while Secretary of State using a private server**

	Did not give enough attention to the story	Gave the right amount of attention to the story	Gave too much attention to the story	Did not hear about	No answer
2020 Nov 9-15	36	20	40	4	1

**D. Statements Donald Trump reportedly made calling military veterans “suckers” and “losers”**

	Did not give enough attention to the story	Gave the right amount of attention to the story	Gave too much attention to the story	Did not hear about	No answer
2020 Nov 9-15	24	32	37	6	1

49. Do you think the reporting on these stories by the news media was generally accurate or generally inaccurate?  
[RANDOM ORDER]

**COMBINED RESULTS (Q.47/Q.49): BASED ON FULL SAMPLE**

**A. The Biden family’s business dealings in foreign countries**

	Generally accurate	Generally inaccurate	Unsure	Did not hear about	No answer
2020 Nov 9-15	32	39	24	5	<1

**B. The amount Donald Trump paid in federal income taxes in recent years**

	Generally accurate	Generally inaccurate	Unsure	Did not hear about	No answer
2020 Nov 9-15	51	30	15	3	1

**C. E-mails Hillary Clinton sent while Secretary of State using a private server**

	Generally accurate	Generally inaccurate	Unsure	Did not hear about	No answer
2020 Nov 9-15	37	38	20	4	1

**D. Statements Donald Trump reportedly made calling military veterans “suckers” and “losers”**

	Generally accurate	Generally inaccurate	Unsure	Did not hear about	No answer
2020 Nov 9-15	49	34	10	6	1

33. How often do you use each of the following? [RANDOM ORDER]

**A. Facebook**

	Daily	A few times a week	A few times a month	Rarely	Never	No answer
2020 Nov 9-15	48	16	6	9	20	<1
2020 Sep 24-Oct 5	47	17	5	9	22	<1
2020 Sep 11-24	49	12	6	12	20	<1
2020 Mar 17-30	50	14	7	10	19	<1

**B. Google**

	Daily	A few times a week	A few times a month	Rarely	Never	No answer
2020 Nov 9-15	62	21	5	7	4	<1
2020 Sep 24-Oct 5	65	19	5	6	4	<1
2020 Sep 11-24	65	20	7	7	2	<1
2020 Mar 17-30	68	17	7	6	2	<1

**C. Twitter**

	Daily	A few times a week	A few times a month	Rarely	Never	No answer
2020 Nov 9-15	14	9	7	16	53	<1
2020 Sep 24-Oct 5	15	9	6	13	57	<1
2020 Sep 11-24	17	7	6	15	55	1
2020 Mar 17-30	12	8	7	17	56	<1

**D. YouTube**

	Daily	A few times a week	A few times a month	Rarely	Never	No answer
2020 Nov 9-15	32	26	17	18	7	1
2020 Sep 24-Oct 5	32	28	16	17	7	<1
2020 Sep 11-24	31	29	17	16	7	1
2020 Mar 17-30	31	27	20	17	5	<1