March 2

Welcome
SPEAKERS
Lilly Weinberg, Knight Foundation and Knight Media Forum Day 1 Host
Alberto Ibargüen, Knight Foundation

Cesar Conde, Chairman, NBCUniversal News Group
Conde has been at the forefront of diversifying the workplace to reflect our society and will share his observations.

Breakout Sessions

- **Breakout 1: Community Media**
  Meaningful approaches to supporting founders and owners of color
  MODERATOR
  Tracie Powell, Borealis Philanthropy
  PRESENTERS
  Graciela Mochkofsky, Craig Newmark Graduate School of Journalism
  Hilda Gurdian, La Noticia (Charlotte)
  Sonny Messiah-Jiles, Houston Defender Network

- **Breakout 2: Local Funder-Grantee success story: American Journalism Project**
  A look at a venture philanthropy organization dedicated to local news, and how it could work in your community
  MODERATOR
  Karen Rundlet, Knight Foundation
  PRESENTERS
  Courtney Bengtson, Wichita Community Foundation
  Sarabeth Berman, American Journalism Project
  Ken Ward Jr., Mountain State Spotlight

- **Breakout 3: Case Studies: Community Foundations and Local Journalism**
  A look at efforts in Seattle and Fresno, California to support local journalism
  MODERATOR
  Joaquin Alvarado, The Seattle Times
  PRESENTERS
  Michele Matassa Flores, The Seattle Times
  Ashley Swearengin, Central Valley Community Foundation
  Mary Snapp, Microsoft

- **Breakout 4: Funders Responses to Crisis: From COVID to Racial Reckoning**
  Two community foundations address COVID and place race, equity and inclusion at the center of their investment
  MODERATOR
  Raul Moas, Knight Foundation
  PRESENTERS
  Rebecca Fishman Lipsey, The Miami Foundation
  Lisa Adkins, Blue Grass Community Foundation

All times listed in ET

March 2
2 p.m.

March 2
2:30 – 3:15 p.m.

March 2
3:20 – 4:20 p.m.
- **Breakout 5: Funders Addressing Polarization**
  Strategies for finding common ground in communities
  
  **MODERATOR**
  Paul Waters, Democracy Fund

  **PRESENTERS**
  Sarah Ruger, Stand Together
  Daniel Stid, William and Flora Hewlett Foundation

- **Breakout 6: Countering the 2020 Infodemic**
  The latest research on misinformation and the way forward
  
  **MODERATOR**
  John Sands, Knight Foundation

  **PRESENTERS**
  Jevin West, University of Washington
  Claire Wardle, First Draft News

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**COVID-19: Navigating the World’s First Infodemic**  
4:25 – 5:10 p.m.

Leading players in the field talk about how communities can manage the copious amounts of information—and misinformation—surrounding COVID.

**MODERATOR**
Dr. Helene Gayle, The Chicago Community Trust

**PRESENTERS**
Deborah Blum, Knight Science Journalism Program, MIT
Renée DiResta, Stanford Internet Observatory
Elisabeth Rosenthal, Kaiser Health News

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**Knight Foundation Grantee Showcase**  
5:15 – 5:45 p.m.

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**March 3**

**Breakout Sessions**  
1–1:55 p.m.

- **Breakout 1: New Solutions to Rebuild Local Journalism**
  Strategies for communities to support local journalism
  
  **MODERATORS**
  Paul Cheung, Knight Foundation

  **PRESENTERS**
  Elizabeth Hansen, National Trust for Local News
  S. Mitra Kalita, URL Media
  Steven Waldman, Rebuild Local News and Report for America

- **Breakout 2: COVID-19 Funds: Informing Underserved Communities**
  Getting news and information to communities of color
  
  **MODERATORS**
  Nate Wallace, Knight Foundation

  **PRESENTERS**
  David Rousseau, Kaiser Family Foundation
  Roxann Stafford, Knight-Lenfest Local News Transformation Fund
  Courtney Stewart, Missouri Foundation for Health
Welcome
HOST
Kelly Jin, Knight Foundation, Day 2 Host

In conversation: Thomas Chatterton Williams and Professor Henry Louis Gates, Jr.

These two speakers will explore the themes in Chatterton Williams’ book, “Self-Portrait in Black and White,” a meditation on race and identity in America.

INTRODUCTION AND Q&A
Alberto Ibargüen, Knight Foundation

SPEAKERS
Thomas Chatterton Williams, Author and Cultural Critic
Professor Henry Louis Gates, Jr., Harvard University

Stories from the Field: Funders and Local Journalism

With place-based funders increasingly investing in local journalism, media and philanthropy leaders provide their insights into emerging best practices.

MODERATORS
Karen Rundlet, Knight Foundation

PRESENTERS
Laura Frank, Colorado News Collaborative (COLab)
Tom Gougeon, Gates Family Foundation
Angelique Power, The Field Foundation
Tiffany Walden, The TRiiBE
Dismantling Systemic Racism: The Way Forward for Funders and Newsrooms

As the racial reckoning in the U.S. continues, we look at ways that funders and newsrooms can work together to dismantle inequities in news organizations.

MODERATORS
LaSharah Bunting, Knight Foundation
PRESENTERS
Alicia Bell, Free Press
Michelle Morales, Woods Fund Chicago
Cara Reedy, Disability Rights Education & Defense Fund
Lea Trusty, Democracy Fund

Can Democracy Survive Social Media?

How can we as a nation preserve free expression, while also safeguarding U.S. democracy?

MODERATORS
John Palfrey, John D. and Catherine T. MacArthur Foundation
PRESENTERS
Jameel Jaffer, Knight First Amendment Institute, Columbia University
Tristan Harris, Center for Humane Technology
Dr. Latanya Sweeney, Harvard University
Carole Cadwalladr, The Guardian

March 4

Welcome
HOST
Jennifer Preston, Shorenstein Center

In Conversation: Brad Smith and Alberto Ibargüen

Smith and Ibargüen will explore the future of journalism on changing platforms and the role of technology and information in our democracy.

INTRODUCTION
Jennifer Preston, Shorenstein Center

Isabel Wilkerson, author and former journalist

Pulitzer Prize-winner Isabel Wilkerson, talks about how castes have fundamentally shaped American society.

INTRODUCTION
Stephanie Bell-Rose, Trustee, Knight Foundation

Q&A
Jennifer Preston, Shorenstein Center

Networking and Happy Hour

5:20–6:00 p.m.

Closing Remarks