



TOPLINE & METHODOLOGY

Knights Foundation College Student Free Expression Topline

Conducted by Ipsos using KnowledgePanel® and YouthPulse Panel
A survey of the American general population ages 18-24 that are currently enrolled in a higher education institution

Interview dates: March 7-28, 2024

Number of interviews: 1,678

Number of interviews, students attending 2-year colleges: 418

Number of interviews, students attending 4-year colleges: 1,246

Margin of error: +/- 2.7 percentage points at the 95% confidence level for all respondents colleges

Margin of error: +/- 5.5 percentage points at the 95% confidence level for students attending 2-year colleges

Margin of error: +/- 3.1 percentage points at the 95% confidence level for students attending 4-year colleges

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable





TOPLINE & METHODOLOGY

Annotated Questionnaire:

- How important, if at all, are the following to you?

Total Important Summary

	2024 Total (N=1,678)	2-Year (N=418)	4-Year (N=1,246)
The right to privacy	92%	91%	93%
Freedom of speech	91%	89%	92%
That all people have equal protection under the law	91%	90%	92%
The right to vote	87%	83%	89%
Freedom for people to assemble peacefully	82%	79%	83%
Freedom of religion	80%	79%	80%
Freedom of press	78%	75%	79%
Freedom to petition the government	76%	73%	77%
The right to bear arms	42%	47%	40%

	2024 Total (N=1,678)	2021 Total (N=760)
The right to privacy	92%	88%
Freedom of speech	91%	87%
That all people have equal protection under the law	91%	90%
The right to vote	87%	90%
Freedom for people to assemble peacefully	82%	84%
Freedom of religion	80%	78%
Freedom of press	78%	76%
Freedom to petition the government	76%	75%
The right to bear arms	42%	48%

*In 2021, this question was asked to 75% of respondents

a. Freedom of religion

	2024 Total	2-Year	4-Year
Extremely important	53%	56%	52%
Very important	26%	23%	28%
Moderately important	14%	15%	13%
Not that important	4%	3%	4%
Not at all important	2%	3%	2%
Skipped	1%	*	1%
<i>Extremely/Very Important (net)</i>	80%	79%	80%
<i>Not That/Not at All Important (net)</i>	6%	6%	6%





TOPLINE & METHODOLOGY

1. How important, if at all, are the following to you? (Continued)

b. Freedom of press

	2024 Total	2-Year	4-Year
Extremely important	45%	43%	46%
Very important	32%	33%	32%
Moderately important	17%	18%	17%
Not that important	3%	3%	3%
Not at all important	2%	2%	1%
Skipped	1%	1%	*
<i>Extremely/Very Important (net)</i>	<i>78%</i>	<i>75%</i>	<i>79%</i>
<i>Not That/Not at All Important (net)</i>	<i>4%</i>	<i>6%</i>	<i>4%</i>

c. Freedom to petition the government

	2024 Total	2-Year	4-Year
Extremely important	47%	46%	47%
Very important	29%	27%	30%
Moderately important	18%	19%	17%
Not that important	4%	4%	4%
Not at all important	2%	4%	2%
Skipped	1%	*	1%
<i>Extremely/Very Important (net)</i>	<i>76%</i>	<i>73%</i>	<i>77%</i>
<i>Not That/Not at All Important (net)</i>	<i>6%</i>	<i>8%</i>	<i>6%</i>

d. Freedom for people to assemble peacefully

	2024 Total	2-Year	4-Year
Extremely important	52%	52%	53%
Very important	29%	28%	30%
Moderately important	14%	16%	13%
Not that important	2%	2%	2%
Not at all important	1%	2%	1%
Skipped	1%	1%	*
<i>Extremely/Very Important (net)</i>	<i>82%</i>	<i>79%</i>	<i>83%</i>
<i>Not That/Not at All Important (net)</i>	<i>3%</i>	<i>4%</i>	<i>3%</i>

e. Freedom of speech

	2024 Total	2-Year	4-Year
Extremely important	61%	63%	61%
Very important	29%	25%	31%
Moderately important	8%	9%	8%
Not that important	*	1%	*
Not at all important	1%	2%	*
Skipped	*	1%	*
<i>Extremely/Very Important (net)</i>	<i>91%</i>	<i>89%</i>	<i>92%</i>
<i>Not That/Not at All Important (net)</i>	<i>1%</i>	<i>2%</i>	<i>1%</i>





TOPLINE & METHODOLOGY

1. How important, if at all, are the following to you? (Continued)

f. The right to bear arms

	2024 Total	2-Year	4-Year
Extremely important	26%	30%	25%
Very important	15%	17%	15%
Moderately important	26%	28%	26%
Not that important	19%	15%	21%
Not at all important	12%	10%	13%
Skipped	1%	1%	*
<i>Extremely/Very Important (net)</i>	<i>42%</i>	<i>47%</i>	<i>40%</i>
<i>Not That/Not at All Important (net)</i>	<i>31%</i>	<i>24%</i>	<i>33%</i>

g. The right to vote

	2024 Total	2-Year	4-Year
Extremely important	64%	60%	65%
Very important	23%	23%	24%
Moderately important	9%	12%	8%
Not that important	2%	3%	2%
Not at all important	1%	3%	1%
Skipped	*	*	*
<i>Extremely/Very Important (net)</i>	<i>87%</i>	<i>83%</i>	<i>89%</i>
<i>Not That/Not at All Important (net)</i>	<i>3%</i>	<i>5%</i>	<i>3%</i>

h. That all people have equal protection under the law

	2024 Total	2-Year	4-Year
Extremely important	66%	65%	66%
Very important	26%	24%	26%
Moderately important	7%	7%	7%
Not that important	1%	1%	1%
Not at all important	1%	2%	*
Skipped	*	1%	*
<i>Extremely/Very Important (net)</i>	<i>91%</i>	<i>90%</i>	<i>92%</i>
<i>Not That/Not at All Important (net)</i>	<i>1%</i>	<i>2%</i>	<i>1%</i>

i. The right to privacy

	2024 Total	2-Year	4-Year
Extremely important	62%	64%	62%
Very important	30%	27%	31%
Moderately important	6%	6%	6%
Not that important	1%	*	1%
Not at all important	1%	2%	*
Skipped	1%	1%	1%
<i>Extremely/Very Important (net)</i>	<i>92%</i>	<i>91%</i>	<i>93%</i>
<i>Not That/Not at All Important (net)</i>	<i>1%</i>	<i>2%</i>	<i>1%</i>





TOPLINE & METHODOLOGY

2. How much, if at all, does the First Amendment protect people like you?

	2024 Total	2-Year	4-Year
A great deal	37%	32%	38%
A fair amount	47%	49%	46%
Not very much	13%	15%	13%
Not at all	2%	3%	2%
Skipped	*	1%	*
<i>A great deal/Fair amount (net)</i>	<i>84%</i>	<i>81%</i>	<i>84%</i>
<i>Not very much/Not at all (net)</i>	<i>15%</i>	<i>18%</i>	<i>15%</i>

	2024 (N=1,678)	2021 (N=784)*
A great deal	37%	36%
A fair amount	47%	46%
Not very much	13%	14%
Not at all	2%	2%
Skipped	*	2%
<i>A great deal/Fair amount (net)</i>	<i>84%</i>	<i>83%</i>
<i>Not very much/Not at all (net)</i>	<i>15%</i>	<i>16%</i>

*In 2021, this question was asked to 75% of respondents





TOPLINE & METHODOLOGY

3. To what extent do you think each of the following rights is secure or threatened in the country today?

Total Secure Summary

	2024 Total	2-Year	4-Year
The right to vote	64%	61%	66%
Freedom of religion	57%	50%	59%
The right to bear arms	54%	50%	56%
Freedom to petition the government	51%	46%	53%
Freedom of press	50%	50%	51%
Freedom for people to assemble peacefully	49%	45%	50%
Freedom of speech	43%	41%	44%
That all people have equal protection under the law	33%	29%	34%
The right to privacy	29%	31%	28%

	2024 (N=1,678)	2021 (N=1,023)	2019 (N=3,319)	2017 (N=3,014)	2016 (N=3,072)
The right to vote	64%	53%	-	-	-
Freedom of religion	57%	60%	67%	64%	68%
The right to bear arms	54%	50%	-	-	-
Freedom to petition the government**	51%	55%	63%	67%	76%
Freedom of press	50%	55%	65%	60%	81%
Freedom for people to assemble peacefully	49%	46%	61%	57%	66%
Freedom of speech	43%	47%	59%	64%	73%
That all people have equal protection under the law	33%	33%	-	-	-
The right to privacy	29%	34%	-	-	-

*In 2019, question was “Do you think each of the following rights is very secure, secure, threatened, or very threatened in the country today?”

**In 2019 and prior statement read “Freedom to petition the government, meaning presenting requests to the government without fear of punishment”

a. Freedom of religion

	2024 Total	2-Year	4-Year
Very secure	14%	13%	14%
Secure	43%	37%	45%
Threatened	32%	36%	31%
Very threatened	11%	13%	10%
Skipped	1%	1%	1%
Secure (net)	57%	50%	59%
Threatened (net)	42%	49%	40%



TOPLINE & METHODOLOGY

3. To what extent do you think each of the following rights is secure or threatened in the country today? (Continued)

b. Freedom of press

	2024 Total	2-Year	4-Year
Very secure	9%	9%	8%
Secure	42%	40%	42%
Threatened	38%	35%	39%
Very threatened	10%	13%	9%
Skipped	2%	3%	1%
<i>Secure (net)</i>	<i>50%</i>	<i>50%</i>	<i>51%</i>
<i>Threatened (net)</i>	<i>48%</i>	<i>48%</i>	<i>48%</i>

c. Freedom to petition the government

	2024 Total	2-Year	4-Year
Very secure	8%	6%	8%
Secure	43%	39%	45%
Threatened	37%	40%	37%
Very threatened	11%	13%	10%
Skipped	1%	1%	1%
<i>Secure (net)</i>	<i>51%</i>	<i>46%</i>	<i>53%</i>
<i>Threatened (net)</i>	<i>48%</i>	<i>53%</i>	<i>46%</i>

d. Freedom for people to assemble peacefully

	2024 Total	2-Year	4-Year
Very secure	9%	9%	9%
Secure	40%	36%	41%
Threatened	38%	40%	38%
Very threatened	12%	14%	11%
Skipped	1%	1%	1%
<i>Secure (net)</i>	<i>49%</i>	<i>45%</i>	<i>50%</i>
<i>Threatened (net)</i>	<i>50%</i>	<i>54%</i>	<i>49%</i>

e. Freedom of speech

	2024 Total	2-Year	4-Year
Very secure	8%	10%	7%
Secure	35%	31%	36%
Threatened	41%	42%	41%
Very threatened	15%	16%	14%
Skipped	1%	1%	1%
<i>Secure (net)</i>	<i>43%</i>	<i>41%</i>	<i>44%</i>
<i>Threatened (net)</i>	<i>56%</i>	<i>58%</i>	<i>56%</i>

TOPLINE & METHODOLOGY

3. To what extent do you think each of the following rights is secure or threatened in the country today? (Continued)

f. The right to bear arms

	2024 Total	2-Year	4-Year
Very secure	15%	14%	15%
Secure	40%	37%	41%
Threatened	32%	31%	32%
Very threatened	13%	17%	11%
Skipped	1%	1%	1%
<i>Secure (net)</i>	<i>54%</i>	<i>50%</i>	<i>56%</i>
<i>Threatened (net)</i>	<i>45%</i>	<i>48%</i>	<i>44%</i>

g. The right to vote

	2024 Total	2-Year	4-Year
Very secure	18%	14%	19%
Secure	46%	46%	47%
Threatened	25%	26%	25%
Very threatened	9%	12%	9%
Skipped	1%	1%	1%
<i>Secure (net)</i>	<i>64%</i>	<i>61%</i>	<i>66%</i>
<i>Threatened (net)</i>	<i>34%</i>	<i>38%</i>	<i>33%</i>

h. That all people have equal protection under the law

	2024 Total	2-Year	4-Year
Very secure	6%	6%	6%
Secure	27%	23%	28%
Threatened	43%	46%	42%
Very threatened	23%	24%	23%
Skipped	1%	1%	1%
<i>Secure (net)</i>	<i>33%</i>	<i>29%</i>	<i>34%</i>
<i>Threatened (net)</i>	<i>66%</i>	<i>70%</i>	<i>65%</i>

i. The right to privacy

	2024 Total	2-Year	4-Year
Very secure	5%	6%	5%
Secure	23%	24%	23%
Threatened	48%	45%	50%
Very threatened	22%	24%	21%
Skipped	1%	1%	1%
<i>Secure (net)</i>	<i>29%</i>	<i>31%</i>	<i>28%</i>
<i>Threatened (net)</i>	<i>71%</i>	<i>69%</i>	<i>71%</i>

TOPLINE & METHODOLOGY

4. How easy or difficult is it for the following people to use their free speech rights without consequence in America today? On a scale of 1 to 7 with 1 being very difficult and 7 being very easy.

Mean Summary – ranked from difficult to easy

	2024 Total	2-Year	4-Year
Muslims [SPLIT SAMPLE A]	3.47	3.35	3.48
American Indian or Alaska Native Americans [SPLIT SAMPLE B]	3.73	3.6	3.79
Middle Eastern or North African Americans [SPLIT SAMPLE B]	3.75	3.75	3.77
Black and African Americans [SPLIT SAMPLE A]	3.81	3.42	3.92
Jews [SPLIT SAMPLE A]	3.93	3.88	3.92
Hispanic and Latino Americans [SPLIT SAMPLE A]	4.01	3.64	4.11
Non-binary people [SPLIT SAMPLE B]	4.04	4.01	4.06
Asian, Native Hawaiian, and Pacific Islander Americans [SPLIT SAMPLE A]	4.07	3.93	4.1
LGBTQ people [SPLIT SAMPLE B]	4.09	3.84	4.19
Women [SPLIT SAMPLE B]	4.19	4.05	4.24
People like you	4.42	4.3	4.45
Conservatives [SPLIT SAMPLE B]	4.46	4.38	4.49
College students	4.54	4.36	4.59
College faculty	4.66	4.43	4.73
College administrators	4.82	4.53	4.91
Christians [SPLIT SAMPLE A]	4.83	4.71	4.86
Liberals [SPLIT SAMPLE B]	4.97	4.71	5.08
Men [SPLIT SAMPLE B]	4.99	4.85	5.03
White Americans [SPLIT SAMPLE A]	5.42	5.41	5.42

	2024	2021*
Black and African Americans [SPLIT SAMPLE A]	3.81	3.87
Hispanic and Latino Americans [SPLIT SAMPLE A]	4.01	4.08
LGBTQ people [SPLIT SAMPLE B]	4.09	4.46
Women [SPLIT SAMPLE B]	4.19	4.53
People like you	4.42	4.57
Conservatives [SPLIT SAMPLE B]	4.46	4.64
College students	4.54	4.91
Liberals [SPLIT SAMPLE B]	4.97	5.12
Men [SPLIT SAMPLE B]	4.99	5.06
White Americans [SPLIT SAMPLE A]	5.42	5.41

*In 2021, “people like you” was asked to all respondents. All other items were asked to 25% of respondents.



TOPLINE & METHODOLOGY

4. How easy or difficult is it for the following people to use their free speech rights without consequence in America today? On a scale of 1 to 7 with 1 being very difficult and 7 being very easy. (Continued)

a. People like you

	2024 Total	2-Year	4-Year
1 - Very difficult	9%	11%	8%
2	6%	7%	6%
3	13%	12%	14%
4	20%	24%	18%
5	23%	18%	25%
6	14%	12%	15%
7 - Very easy	14%	15%	14%
Skipped	1%	1%	*
<i>Mean</i>	4.42	4.3	4.45

b. College students

	2024 Total	2-Year	4-Year
1 - Very difficult	6%	9%	4%
2	4%	4%	5%
3	12%	13%	12%
4	25%	24%	25%
5	25%	21%	27%
6	14%	16%	13%
7 - Very easy	12%	10%	13%
Skipped	2%	1%	2%
<i>Mean</i>	4.54	4.36	4.59

c. College faculty

	2024 Total	2-Year	4-Year
1 - Very difficult	4%	5%	4%
2	5%	7%	5%
3	11%	15%	9%
4	23%	21%	23%
5	25%	25%	25%
6	15%	12%	16%
7 - Very easy	15%	12%	15%
Skipped	2%	2%	2%
<i>Mean</i>	4.66	4.43	4.73



TOPLINE & METHODOLOGY

4. How easy or difficult is it for the following people to use their free speech rights without consequence in America today? On a scale of 1 to 7 with 1 being very difficult and 7 being very easy. (Continued)

d. College administrators

	2024 Total	2-Year	4-Year
1 - Very difficult	4%	4%	4%
2	4%	7%	3%
3	10%	13%	9%
4	24%	27%	23%
5	23%	20%	24%
6	18%	17%	18%
7 - Very easy	17%	12%	18%
Skipped	1%	1%	1%
<i>Mean</i>	4.82	4.53	4.91

e. Christians [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
1 - Very difficult	8%	9%	7%
2	6%	7%	6%
3	9%	7%	10%
4	17%	20%	16%
5	17%	18%	17%
6	16%	13%	18%
7 - Very easy	25%	25%	25%
Skipped	1%	1%	1%
<i>Mean</i>	4.83	4.71	4.86

f. Muslims [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
1 - Very difficult	17%	22%	15%
2	14%	13%	14%
3	20%	14%	22%
4	22%	22%	22%
5	13%	17%	12%
6	5%	5%	5%
7 - Very easy	8%	6%	8%
Skipped	1%	1%	1%
<i>Mean</i>	3.47	3.35	3.48

TOPLINE & METHODOLOGY

4. How easy or difficult is it for the following people to use their free speech rights without consequence in America today? On a scale of 1 to 7 with 1 being very difficult and 7 being very easy. (Continued)

g. Jews [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
1 - Very difficult	12%	14%	11%
2	9%	8%	10%
3	16%	17%	16%
4	26%	26%	25%
5	17%	14%	19%
6	9%	10%	9%
7 - Very easy	9%	10%	8%
Skipped	1%	1%	1%
<i>Mean</i>	3.93	3.88	3.92

h. Black and African Americans [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
1 - Very difficult	15%	24%	13%
2	11%	9%	12%
3	18%	22%	17%
4	20%	16%	22%
5	13%	11%	13%
6	9%	8%	9%
7 - Very easy	13%	9%	13%
Skipped	1%	1%	1%
<i>Mean</i>	3.81	3.42	3.92

i. Hispanic and Latino Americans [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
1 - Very difficult	9%	17%	6%
2	10%	12%	9%
3	18%	15%	19%
4	25%	23%	26%
5	19%	16%	20%
6	8%	10%	7%
7 - Very easy	10%	6%	11%
Skipped	1%	2%	1%
<i>Mean</i>	4.01	3.64	4.11

TOPLINE & METHODOLOGY

4. How easy or difficult is it for the following people to use their free speech rights without consequence in America today? On a scale of 1 to 7 with 1 being very difficult and 7 being very easy. (Continued)

j. Asian, Native Hawaiian, and Pacific Islander Americans [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
1 - Very difficult	9%	14%	7%
2	8%	7%	8%
3	17%	12%	19%
4	28%	30%	28%
5	20%	18%	21%
6	8%	9%	8%
7 - Very easy	9%	8%	9%
Skipped	2%	2%	1%
<i>Mean</i>	<i>4.07</i>	<i>3.93</i>	<i>4.1</i>

k. White Americans [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
1 - Very difficult	6%	6%	7%
2	4%	4%	4%
3	4%	5%	4%
4	11%	10%	11%
5	15%	16%	14%
6	19%	20%	19%
7 - Very easy	39%	38%	39%
Skipped	2%	2%	1%
<i>Mean</i>	<i>5.42</i>	<i>5.41</i>	<i>5.42</i>

l. LGBTQ people [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
1 - Very difficult	13%	18%	11%
2	10%	13%	9%
3	16%	12%	17%
4	19%	18%	19%
5	12%	10%	13%
6	9%	13%	8%
7 - Very easy	18%	13%	19%
Skipped	3%	2%	2%
<i>Mean</i>	<i>4.09</i>	<i>3.84</i>	<i>4.19</i>

TOPLINE & METHODOLOGY

4. How easy or difficult is it for the following people to use their free speech rights without consequence in America today? On a scale of 1 to 7 with 1 being very difficult and 7 being very easy. (Continued)

m. Conservatives [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
1 - Very difficult	10%	11%	10%
2	8%	8%	8%
3	11%	12%	10%
4	18%	20%	18%
5	19%	16%	19%
6	12%	8%	14%
7 - Very easy	20%	21%	19%
Skipped	2%	3%	2%
<i>Mean</i>	<i>4.46</i>	<i>4.38</i>	<i>4.49</i>

n. Liberals [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
1 - Very difficult	3%	3%	2%
2	3%	3%	4%
3	10%	15%	8%
4	22%	26%	21%
5	20%	19%	21%
6	17%	15%	18%
7 - Very easy	22%	17%	24%
Skipped	3%	2%	2%
<i>Mean</i>	<i>4.97</i>	<i>4.71</i>	<i>5.08</i>

o. American Indian or Alaska Native Americans [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
1 - Very difficult	13%	11%	13%
2	12%	17%	11%
3	17%	16%	17%
4	24%	27%	23%
5	16%	11%	17%
6	9%	10%	9%
7 - Very easy	7%	5%	8%
Skipped	3%	2%	2%
<i>Mean</i>	<i>3.73</i>	<i>3.6</i>	<i>3.79</i>

TOPLINE & METHODOLOGY

4. How easy or difficult is it for the following people to use their free speech rights without consequence in America today? On a scale of 1 to 7 with 1 being very difficult and 7 being very easy. (Continued)

p. Middle Eastern or North African Americans [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
1 - Very difficult	14%	13%	14%
2	10%	13%	9%
3	18%	18%	18%
4	24%	20%	25%
5	15%	14%	16%
6	8%	10%	8%
7 - Very easy	8%	9%	8%
Skipped	2%	2%	2%
<i>Mean</i>	3.75	3.75	3.77

q. Men [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
1 - Very difficult	7%	6%	7%
2	4%	3%	4%
3	9%	12%	8%
4	16%	20%	14%
5	19%	21%	18%
6	18%	13%	20%
7 - Very easy	26%	24%	27%
Skipped	2%	2%	2%
<i>Mean</i>	4.99	4.85	5.03

r. Women [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
1 - Very difficult	8%	10%	7%
2	8%	10%	7%
3	17%	19%	17%
4	21%	19%	22%
5	21%	15%	23%
6	14%	16%	13%
7 - Very easy	9%	10%	9%
Skipped	2%	1%	2%
<i>Mean</i>	4.19	4.05	4.24



TOPLINE & METHODOLOGY

4. How easy or difficult is it for the following people to use their free speech rights without consequence in America today? On a scale of 1 to 7 with 1 being very difficult and 7 being very easy. (Continued)

s. Non-binary people [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
1 - Very difficult	11%	13%	11%
2	9%	7%	10%
3	20%	22%	18%
4	22%	21%	22%
5	13%	10%	14%
6	9%	13%	8%
7 - Very easy	15%	13%	15%
Skipped	2%	2%	2%
Mean	4.04	4.01	4.06

5. Based on your own feelings about the First Amendment, how do you feel about the following statement: **The First Amendment goes too far in the rights it guarantees.**

	2024 Total	2-Year	4-Year
Strongly agree	4%	4%	4%
Mildly agree	20%	24%	19%
Mildly disagree	35%	30%	37%
Strongly disagree	39%	40%	39%
Skipped	2%	3%	1%
Agree (net)	24%	27%	23%
Disagree (net)	75%	70%	76%

	2024	2021
Strongly agree	4%	4%
Mildly agree	20%	26%
Mildly disagree	35%	37%
Strongly disagree	39%	30%
Skipped	2%	3%
Agree (net)	24%	30%
Disagree (net)	75%	67%

*In 2021 this question was asked to half of respondents

*Previously asked among high school students. Trend data can be viewed here:

<https://knightfoundation.org/wp-content/uploads/2019/11/KF-Student-Views-Report-FINAL.pdf>



TOPLINE & METHODOLOGY

6. Do you believe that some forms of speech can be as damaging as physical violence to the recipient?

	2024 Total	2-Year	4-Year
Yes, speech can be as damaging as physical violence	70%	71%	69%
No, speech and physical actions are not equivalent	29%	29%	30%
Skipped	1%	*	1%

7. For each of the following statements, please indicate if you agree or disagree:

Total Agree Summary

	2024 Total	2-Year	4-Year
Protecting free speech is an important part of American democracy.	93%	91%	93%
People should be allowed to express unpopular opinions.* [SPLIT SAMPLE A]	92%	90%	93%
Free speech rights help marginalized groups be heard. [SPLIT SAMPLE B]	84%	77%	87%
Musicians should be allowed to sing songs with lyrics that others might find offensive.* [SPLIT SAMPLE A]	73%	67%	76%
Online news providers should be allowed to publish any story without the government having the ability to block or censor them.* [SPLIT SAMPLE B]	71%	69%	73%
Our First Amendment rights are currently under attack. [SPLIT SAMPLE A]	68%	72%	67%
The climate at my school or on my campus prevents some people from saying things they believe because others might find it offensive.	60%	59%	61%
Restricting the use of artificial intelligence (AI) is limiting people's free speech [SPLIT SAMPLE B]	31%	34%	30%

TOPLINE & METHODOLOGY

7. For each of the following statements, please indicate if you agree or disagree: *(Continued)*

	2024	2021	2019	2017	2016
Protecting free speech is an important part of American democracy.	93%	88%	-	-	-
People should be allowed to express unpopular opinions.* [SPLIT SAMPLE A]	92%	88%	-	-	-
Free speech rights help marginalized groups be heard. [SPLIT SAMPLE B]	84%	82%	-	-	-
Musicians should be allowed to sing songs with lyrics that others might find offensive.* [SPLIT SAMPLE A]	73%	76%	-	-	-
Online news providers should be allowed to publish any story without the government having the ability to block or censor them.* [SPLIT SAMPLE B]	71%	68%	-	-	-
Our First Amendment rights are currently under attack. [SPLIT SAMPLE A]	68%	64%	-	-	-
The climate at my school or on my campus prevents some people from saying things they believe because others might find it offensive.	60%	65%	63%	61%	54%

*In 2021, these items were asked to 25% of respondents

a. Our First Amendment rights are currently under attack. **[SPLIT SAMPLE A]**

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Strongly agree	23%	25%	22%
Mildly agree	45%	46%	44%
Mildly disagree	24%	23%	25%
Strongly disagree	6%	5%	7%
Skipped	1%	1%	1%
<i>Agree (net)</i>	68%	72%	67%
<i>Disagree (net)</i>	31%	27%	32%

b. Free speech rights help marginalized groups be heard. **[SPLIT SAMPLE B]**

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Strongly agree	36%	35%	36%
Mildly agree	48%	43%	50%
Mildly disagree	12%	20%	9%
Strongly disagree	2%	2%	3%
Skipped	2%	1%	1%
<i>Agree (net)</i>	84%	77%	87%
<i>Disagree (net)</i>	14%	21%	12%



TOPLINE & METHODOLOGY

7. For each of the following statements, please indicate if you agree or disagree: *(Continued)*

c. Protecting free speech is an important part of American democracy.

	2024 Total	2-Year	4-Year
Strongly agree	62%	60%	63%
Mildly agree	30%	31%	30%
Mildly disagree	4%	5%	4%
Strongly disagree	2%	2%	1%
Skipped	1%	1%	1%
<i>Agree (net)</i>	93%	91%	93%
<i>Disagree (net)</i>	6%	8%	5%

d. The climate at my school or on my campus prevents some people from saying things they believe because others might find it offensive.

	2024 Total	2-Year	4-Year
Strongly agree	20%	19%	21%
Mildly agree	40%	40%	40%
Mildly disagree	27%	29%	27%
Strongly disagree	11%	11%	11%
Skipped	1%	1%	1%
<i>Agree (net)</i>	60%	59%	61%
<i>Disagree (net)</i>	39%	40%	38%

e. People should be allowed to express unpopular opinions. [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Strongly agree	53%	50%	54%
Mildly agree	39%	40%	39%
Mildly disagree	5%	7%	4%
Strongly disagree	2%	3%	2%
Skipped	1%	-	1%
<i>Agree (net)</i>	92%	90%	93%
<i>Disagree (net)</i>	7%	10%	7%

f. Online news providers should be allowed to publish any story without the government having the ability to block or censor them. [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Strongly agree	31%	35%	30%
Mildly agree	40%	34%	43%
Mildly disagree	21%	23%	20%
Strongly disagree	6%	7%	5%
Skipped	2%	1%	2%
<i>Agree (net)</i>	71%	69%	73%
<i>Disagree (net)</i>	27%	29%	26%



TOPLINE & METHODOLOGY

7. For each of the following statements, please indicate if you agree or disagree: *(Continued)*

g. Musicians should be allowed to sing songs with lyrics that others might find offensive.
[SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Strongly agree	35%	34%	35%
Mildly agree	39%	32%	41%
Mildly disagree	20%	27%	17%
Strongly disagree	6%	6%	6%
Skipped	1%	1%	1%
<i>Agree (net)</i>	73%	67%	76%
<i>Disagree (net)</i>	26%	33%	24%

h. Restricting the use of artificial intelligence (AI) is limiting people's free speech [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Strongly agree	7%	10%	6%
Mildly agree	24%	24%	25%
Mildly disagree	40%	35%	42%
Strongly disagree	27%	30%	26%
Skipped	2%	1%	2%
<i>Agree (net)</i>	31%	34%	30%
<i>Disagree (net)</i>	67%	65%	68%



TOPLINE & METHODOLOGY

8. Do you favor or oppose each of the following actions taken by colleges?

Total Favor Summary

	2024 Total	2-Year	4-Year
Disciplining students for using threatening speech toward a person or group	71%	70%	71%
Providing safe spaces, or areas of campus designed to be free from threatening actions, ideas or conversations.	64%	63%	65%
Instituting speech codes, or codes of conduct that restrict potentially offensive or biased speech on campus that would be permitted in other public places.	33%	35%	33%
Disinverting speakers because some students perceive their message as offensive or biased against certain groups of people.	25%	25%	25%
Limiting the formation of student groups based on their views	13%	13%	13%

	2024	2021	2019	2017
Providing safe spaces, or areas of campus designed to be free from threatening actions, ideas or conversations.*	64%	60%	78%	87%
Instituting speech codes, or codes of conduct that restrict potentially offensive or biased speech on campus that would be permitted in other public places.**	33%	33%	48%	49%
Disinverting speakers because some students perceive their message as offensive or biased against certain groups of people.***	25%	25%	42%	28%

*In 2017, this was “Providing safe spaces, or areas of campus students can go for support if they feel upset or threatened by things they see or hear.”

**In 2017, this was “Instituting speech codes, or codes of conduct that restrict offensive or biased speech on campus that would be permitted in society more generally.”

***In 2017, this was “Disinverting speakers because some students are opposed to the invitation.”

- a. Providing safe spaces, or areas of campus designed to be free from threatening actions, ideas or conversations.

	2024 Total	2-Year	4-Year
Favor	64%	63%	65%
Oppose	15%	16%	15%
No opinion	20%	20%	20%
Skipped	1%	1%	1%

*2019 and prior did not include “no opinion”





TOPLINE & METHODOLOGY

8. Do you favor or oppose each of the following actions taken by colleges? *(Continued)*

b. Disinviting speakers because some students perceive their message as offensive or biased against certain groups of people.

	2024 Total	2-Year	4-Year
Favor	25%	25%	25%
Oppose	49%	46%	50%
No opinion	25%	28%	24%
Skipped	1%	1%	1%

c. Instituting speech codes, or codes of conduct that restrict potentially offensive or biased speech on campus that would be permitted in other public places.

	2024 Total	2-Year	4-Year
Favor	33%	35%	33%
Oppose	38%	33%	40%
No opinion	27%	31%	26%
Skipped	1%	1%	1%

d. Disciplining students for using threatening speech toward a person or group

	2024 Total	2-Year	4-Year
Favor	71%	70%	71%
Oppose	12%	12%	12%
No opinion	17%	18%	16%
Skipped	1%	1%	1%

e. Limiting the formation of student groups based on their views

	2024 Total	2-Year	4-Year
Favor	13%	13%	13%
Oppose	60%	52%	63%
No opinion	26%	34%	23%
Skipped	1%	1%	1%



TOPLINE & METHODOLOGY

9. The U.S. Supreme Court has repeatedly ruled that hate speech—which attacks people based on their race, religion, gender identity or sexual orientation—is legally protected free speech.

Do you think hate speech is a form of expression that should or should not be protected by the First Amendment?

	2024 Total	2-Year	4-Year
Yes, should be protected	46%	45%	47%
No, should not be protected	52%	53%	52%
Skipped	2%	2%	1%

	2024	2021	2018**	2017*
Yes, should be protected	46%	42%	58%	35%
No, should not be protected	52%	47%	41%	64%
Skipped	2%	12%	1%	-

*In 2017, this was “Do you think hate speech is a form of expression that should or should not be protected by the First Amendment?”

**2018 data comes from 2018 College Pulse Survey conducted with funding from the Knight Foundation

10. Do you think hate speech—meaning, speech which attacks people based on their race, religion, gender identity or sexual orientation— is a form of expression that should be allowed on college campuses?

	2024 Total	2-Year	4-Year
Yes, should be allowed	24%	22%	25%
No, should not be allowed	75%	76%	74%
Skipped	1%	2%	1%

TOPLINE & METHODOLOGY

11. How important do you consider each of the following to be in our democracy?

Total Important Summary

	2024 Total	2-Year	4-Year
Citizens' free speech rights.	81%	78%	83%
Preventing the spread of false information. [SPLIT SAMPLE A]	79%	78%	80%
Keeping protests from turning into violence or riots. [SPLIT SAMPLE B]	78%	80%	79%
Protecting the ability of different groups in society to be heard. [SPLIT SAMPLE A]	76%	71%	78%
Creating a robust exchange of ideas and views in society.	72%	66%	74%
An inclusive society that is welcoming to diverse groups.	70%	66%	72%
Allowing people to criticize government and elected officials. [SPLIT SAMPLE B]	67%	62%	69%

	2024	2021	2019***
Citizens' free speech rights.*	81%	84%	96%
Preventing the spread of false information. [SPLIT SAMPLE A]**	79%	69%	-
Keeping protests from turning into violence or riots. [SPLIT SAMPLE B]**	78%	74%	-
Protecting the ability of different groups in society to be heard. [SPLIT SAMPLE A]**	76%	71%	-
Creating a robust exchange of ideas and views in society.**	72%	69%	-
An inclusive society that is welcoming to diverse groups.*	70%	73%	91%
Allowing people to criticize government and elected officials. [SPLIT SAMPLE B]**	67%	67%	-

*In 2021, these items were asked to a third of respondents

**In 2021, these items were asked to half of respondents

***In 2019, scale did not include a "Not at all important" option

a. An inclusive society that is welcoming to diverse groups.

	2024 Total	2-Year	4-Year
Extremely important	40%	35%	42%
Very important	29%	31%	30%
Moderately important	21%	24%	20%
Not that important	5%	7%	4%
Not at all important	2%	1%	3%
Skipped	2%	2%	1%
<i>Extremely/Very Important (net)</i>	<i>70%</i>	<i>66%</i>	<i>72%</i>
<i>Not that/Not at all Important (net)</i>	<i>7%</i>	<i>9%</i>	<i>7%</i>

TOPLINE & METHODOLOGY

11. How important do you consider each of the following to be in our democracy? (Continued)

b. Citizens' free speech rights.

	2024 Total	2-Year	4-Year
Extremely important	45%	46%	44%
Very important	37%	32%	39%
Moderately important	15%	17%	14%
Not that important	1%	2%	1%
Not at all important	1%	1%	1%
Skipped	1%	2%	1%
<i>Extremely/Very Important (net)</i>	<i>81%</i>	<i>78%</i>	<i>83%</i>
<i>Not that/Not at all Important (net)</i>	<i>2%</i>	<i>3%</i>	<i>2%</i>

c. Preventing the spread of false information. [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Extremely important	50%	47%	51%
Very important	29%	31%	28%
Moderately important	14%	15%	13%
Not that important	3%	4%	3%
Not at all important	3%	2%	3%
Skipped	1%	1%	1%
<i>Extremely/Very Important (net)</i>	<i>79%</i>	<i>78%</i>	<i>80%</i>
<i>Not that/Not at all Important (net)</i>	<i>6%</i>	<i>6%</i>	<i>6%</i>

d. Keeping protests from turning into violence or riots. [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Extremely important	46%	45%	47%
Very important	32%	35%	32%
Moderately important	15%	16%	15%
Not that important	3%	2%	4%
Not at all important	1%	1%	1%
Skipped	1%	1%	1%
<i>Extremely/Very Important (net)</i>	<i>78%</i>	<i>80%</i>	<i>79%</i>
<i>Not that/Not at all Important (net)</i>	<i>5%</i>	<i>4%</i>	<i>5%</i>



TOPLINE & METHODOLOGY

11. How important do you consider each of the following to be in our democracy? (Continued)

e. Protecting the ability of different groups in society to be heard. [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Extremely important	41%	40%	42%
Very important	34%	32%	36%
Moderately important	20%	22%	18%
Not that important	2%	2%	2%
Not at all important	2%	3%	2%
Skipped	1%	2%	1%
<i>Extremely/Very Important (net)</i>	<i>76%</i>	<i>71%</i>	<i>78%</i>
<i>Not that/Not at all Important (net)</i>	<i>4%</i>	<i>4%</i>	<i>3%</i>

f. Creating a robust exchange of ideas and views in society.

	2024 Total	2-Year	4-Year
Extremely important	37%	34%	37%
Very important	35%	32%	37%
Moderately important	23%	29%	21%
Not that important	3%	3%	2%
Not at all important	1%	1%	1%
Skipped	1%	1%	1%
<i>Extremely/Very Important (net)</i>	<i>72%</i>	<i>66%</i>	<i>74%</i>
<i>Not that/Not at all Important (net)</i>	<i>4%</i>	<i>5%</i>	<i>4%</i>

g. Allowing people to criticize government and elected officials. [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Extremely important	39%	38%	39%
Very important	28%	25%	30%
Moderately important	25%	30%	22%
Not that important	4%	5%	4%
Not at all important	2%	1%	3%
Skipped	1%	1%	1%
<i>Extremely/Very Important (net)</i>	<i>67%</i>	<i>62%</i>	<i>69%</i>
<i>Not that/Not at all Important (net)</i>	<i>7%</i>	<i>6%</i>	<i>7%</i>



TOPLINE & METHODOLOGY

12. In your view, how often do you think... conflicts with free speech rights?

Total Frequently/Occasionally Summary

	2024 Total	2-Year	4-Year
Diversity and inclusion [SPLIT SAMPLE A]	68%	67%	69%
An inclusive society that respects all citizens [SPLIT SAMPLE B]	60%	56%	62%

	2024	2021*	2019
Diversity and inclusion [SPLIT SAMPLE A]**	68%	66%	76%
An inclusive society that respects all citizens [SPLIT SAMPLE B]	60%	55%	-

*In 2021, these items was asked to 25% of respondents

**In 2019 question read "In your view, how often do diversity and inclusion come into conflict with free speech rights?"

a. Diversity and inclusion [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Frequently	30%	30%	30%
Occasionally	38%	37%	39%
Rarely	18%	18%	17%
Never	5%	5%	5%
No opinion	9%	10%	9%
Skipped	*	-	*
<i>Frequently/Occasionally (net)</i>	68%	67%	69%
<i>Rarely/Never (net)</i>	22%	23%	22%

b. An inclusive society that respects all citizens [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Frequently	17%	15%	18%
Occasionally	43%	41%	44%
Rarely	23%	24%	22%
Never	5%	6%	4%
No opinion	11%	12%	10%
Skipped	2%	2%	1%
<i>Frequently/Occasionally (net)</i>	60%	56%	62%
<i>Rarely/Never (net)</i>	28%	30%	26%



TOPLINE & METHODOLOGY

13. If you had to choose, do you think it is more important for colleges to:

	2024 Total	2-Year	4-Year
Allow students to be exposed to all types of speech even if they may find it offensive or biased	54%	48%	56%
Protect students by prohibiting speech they may find offensive or biased	27%	30%	26%
No opinion	18%	21%	17%
Skipped	1%	1%	1%

	2024	2021	2019	2017
Allow students to be exposed to all types of speech even if they may find it offensive or biased	54%	59%	81%	82%
Protect students by prohibiting speech they may find offensive or biased	27%	22%	19%	18%
No opinion	18%	17%	*	1%
Skipped	1%	3%	-	-

14. What kind of an impact, if any, would legislation that eliminates diversity, equity, and inclusion (DEI) initiatives on campuses have on freedom of expression?

	2024 Total	2-Year	4-Year
Very positive impact	10%	9%	10%
Somewhat positive impact	17%	22%	16%
Somewhat negative impact	28%	27%	28%
Very negative impact	30%	26%	31%
No impact	13%	15%	12%
Skipped	2%	2%	2%
<i>Positive Impact (net)</i>	<i>27%</i>	<i>31%</i>	<i>27%</i>
<i>Negative Impact (net)</i>	<i>58%</i>	<i>53%</i>	<i>60%</i>



TOPLINE & METHODOLOGY

15. Below are a few specific examples of some things you might see students do on a college campus. Do you think colleges should or should not be able to restrict each of the following on campus?

Total Should Be Able To Restrict Summary

	2024 Total	2-Year	4-Year
Drawing a swastika or antisemitic slurs on school property [SPLIT SAMPLE B]	80%	74%	82%
Using an offensive racial slur to refer to people of color [SPLIT SAMPLE A]	69%	65%	71%
Protests that disrupt classes or school activities [SPLIT SAMPLE B]	61%	54%	63%
Using words or phrases that deny the existence of certain groups of people [SPLIT SAMPLE A]	52%	52%	51%
Students disrupting controversial speakers	44%	44%	44%
Displaying a pornographic poster in a dorm room [SPLIT SAMPLE B]	43%	48%	42%
Wearing clothing that displays the Confederate flag [SPLIT SAMPLE A]	35%	33%	35%
Expressing political views that are upsetting or offensive to certain groups [SPLIT SAMPLE B]	24%	28%	22%
Students starting a campus group interested in defending Americans' gun ownership rights [SPLIT SAMPLE B]	20%	22%	19%
Pro-Israel protests	17%	17%	17%
Displaying a poster expressing support for a presidential candidate [SPLIT SAMPLE B]	14%	15%	13%
Free Palestine protests	13%	13%	13%
Black Lives Matter protests [SPLIT SAMPLE A]	13%	11%	14%
Passing out pamphlets with a pro-life message [SPLIT SAMPLE A]	12%	13%	12%
Passing out pamphlets with a pro-choice message [SPLIT SAMPLE A]	10%	12%	10%

TOPLINE & METHODOLOGY

15. Below are a few specific examples of some things you might see students do on a college campus. Do you think colleges should or should not be able to restrict each of the following on campus? (Continued)

	2024	2021	2019	2017	2016
Using an offensive racial slur to refer to people of color [SPLIT SAMPLE A]	69%	67%	88%	-	-
Displaying a pornographic poster in a dorm room [SPLIT SAMPLE B]	43%	45%	47%	-	-
Wearing clothing that displays the Confederate flag [SPLIT SAMPLE A]	35%	34%	50%	-	-
Expressing political views that are upsetting or offensive to certain groups [SPLIT SAMPLE B]	24%	19%	26%	30%	27%
Students starting a campus group interested in defending Americans' gun ownership rights [SPLIT SAMPLE B]*	20%	21%	22%	-	-
Displaying a poster expressing support for a presidential candidate [SPLIT SAMPLE B]***	14%	10%	11%	-	-
Passing out pamphlets with a pro-life message [SPLIT SAMPLE A]*	12%	13%	-	-	-
Passing out pamphlets with a pro-choice message [SPLIT SAMPLE A]*	10%	15%	-	-	-

*In 2021, this item was asked to 25% of respondents

**In 2019 this question was: "Do you think colleges should or should not be able to establish policies that restrict each of the following types of speech or expression on campus?"

***In 2019, this statement read: "Displaying a poster expressing support for a presidential candidate in a dorm room window", and was asked to 25% of respondents

a. Using an offensive racial slur to refer to people of color [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, should be able to restrict this	69%	65%	71%
No, should not be able to restrict this	19%	16%	19%
No opinion	12%	18%	9%
Skipped	1%	1%	*

*2019 and prior did not include "No opinion"

b. Wearing clothing that displays the Confederate flag [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, should be able to restrict this	35%	33%	35%
No, should not be able to restrict this	44%	40%	46%
No opinion	20%	26%	18%
Skipped	1%	1%	*



TOPLINE & METHODOLOGY

15. Below are a few specific examples of some things you might see students do on a college campus. Do you think colleges should or should not be able to restrict each of the following on campus? (Continued)

c. Expressing political views that are upsetting or offensive to certain groups [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, should be able to restrict this	24%	28%	22%
No, should not be able to restrict this	54%	56%	54%
No opinion	20%	14%	23%
Skipped	1%	2%	1%

d. Displaying a poster expressing support for a presidential candidate [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, should be able to restrict this	14%	15%	13%
No, should not be able to restrict this	68%	66%	69%
No opinion	17%	18%	17%
Skipped	1%	1%	1%

e. Students starting a campus group interested in defending Americans' gun ownership rights [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, should be able to restrict this	20%	22%	19%
No, should not be able to restrict this	59%	59%	60%
No opinion	20%	18%	20%
Skipped	1%	1%	1%

f. Displaying a pornographic poster in a dorm room [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, should be able to restrict this	43%	48%	42%
No, should not be able to restrict this	33%	30%	34%
No opinion	22%	21%	23%
Skipped	1%	1%	1%

g. Passing out pamphlets with a pro-choice message [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, should be able to restrict this	10%	12%	10%
No, should not be able to restrict this	71%	64%	73%
No opinion	18%	23%	17%
Skipped	1%	1%	*



TOPLINE & METHODOLOGY

15. Below are a few specific examples of some things you might see students do on a college campus. Do you think colleges should or should not be able to restrict each of the following on campus? (*Continued*)

h. Passing out pamphlets with a pro-life message [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, should be able to restrict this	12%	13%	12%
No, should not be able to restrict this	69%	62%	71%
No opinion	19%	24%	17%
Skipped	1%	1%	*

i. Students disrupting controversial speakers

	2024 Total	2-Year	4-Year
Yes, should be able to restrict this	44%	44%	44%
No, should not be able to restrict this	36%	33%	37%
No opinion	19%	21%	18%
Skipped	1%	2%	1%

j. Pro-Israel protests

	2024 Total	2-Year	4-Year
Yes, should be able to restrict this	17%	17%	17%
No, should not be able to restrict this	54%	48%	57%
No opinion	27%	33%	25%
Skipped	1%	1%	1%

k. Free Palestine protests

	2024 Total	2-Year	4-Year
Yes, should be able to restrict this	13%	13%	13%
No, should not be able to restrict this	60%	57%	62%
No opinion	25%	29%	24%
Skipped	1%	1%	1%

l. Black Lives Matter protests [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, should be able to restrict this	13%	11%	14%
No, should not be able to restrict this	69%	64%	70%
No opinion	17%	25%	15%
Skipped	1%	1%	*

TOPLINE & METHODOLOGY

15. Below are a few specific examples of some things you might see students do on a college campus. Do you think colleges should or should not be able to restrict each of the following on campus? (Continued)

m. Using words or phrases that deny the existence of certain groups of people [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, should be able to restrict this	52%	52%	51%
No, should not be able to restrict this	31%	23%	34%
No opinion	17%	25%	14%
Skipped	1%	1%	1%

n. Drawing a swastika or antisemitic slurs on school property [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, should be able to restrict this	80%	74%	82%
No, should not be able to restrict this	9%	14%	8%
No opinion	10%	10%	10%
Skipped	1%	1%	1%

o. Protests that disrupt classes or school activities [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, should be able to restrict this	61%	54%	63%
No, should not be able to restrict this	23%	30%	21%
No opinion	15%	15%	15%
Skipped	1%	1%	1%

TOPLINE & METHODOLOGY

16. Do you agree or disagree with the following statements?

Total Agree Summary

	2024 Total	2-Year	4-Year
It is too easy for people to say things anonymously on social media.	78%	75%	79%
Social media stifles free expression because people are afraid of being attacked or shamed by those who disagree with them.	56%	54%	57%
Social media stifles free expression because too many people block views they disagree with.	48%	50%	48%
The dialogue that occurs on social media is usually civil.	23%	24%	23%

	2024	2021*	2019	2017	2016
It is too easy for people to say things anonymously on social media.	78%	72%	81%	83%	75%
Social media stifles free expression because people are afraid of being attacked or shamed by those who disagree with them.	56%	50%	58%	59%	49%
Social media stifles free expression because too many people block views they disagree with.	48%	44%	60%	60%	48%
The dialogue that occurs on social media is usually civil.	23%	32%	29%	37%	40%

*In 2021, these items were asked to half of respondents

a. The dialogue that occurs on social media is usually civil.

	2024 Total	2-Year	4-Year
Strongly agree	3%	5%	3%
Somewhat agree	20%	19%	20%
Somewhat disagree	37%	36%	38%
Strongly disagree	30%	26%	32%
No opinion	9%	13%	7%
Skipped	1%	1%	1%
<i>Agree (net)</i>	<i>23%</i>	<i>24%</i>	<i>23%</i>
<i>Disagree (net)</i>	<i>67%</i>	<i>62%</i>	<i>70%</i>

TOPLINE & METHODOLOGY

16. Do you agree or disagree with the following statements? *(Continued)*

b. It is too easy for people to say things anonymously on social media.

	2024 Total	2-Year	4-Year
Strongly agree	52%	47%	53%
Somewhat agree	26%	27%	26%
Somewhat disagree	9%	9%	9%
Strongly disagree	5%	4%	5%
No opinion	7%	11%	6%
Skipped	1%	1%	1%
<i>Agree (net)</i>	78%	75%	79%
<i>Disagree (net)</i>	14%	13%	14%

c. Social media stifles free expression because people are afraid of being attacked or shamed by those who disagree with them.

	2024 Total	2-Year	4-Year
Strongly agree	19%	19%	19%
Somewhat agree	37%	35%	38%
Somewhat disagree	21%	20%	21%
Strongly disagree	12%	13%	12%
No opinion	10%	12%	9%
Skipped	1%	1%	1%
<i>Agree (net)</i>	56%	54%	57%
<i>Disagree (net)</i>	33%	33%	33%

d. Social media stifles free expression because too many people block views they disagree with.

	2024 Total	2-Year	4-Year
Strongly agree	15%	16%	15%
Somewhat agree	33%	33%	33%
Somewhat disagree	23%	19%	24%
Strongly disagree	15%	14%	15%
No opinion	13%	16%	12%
Skipped	1%	1%	1%
<i>Agree (net)</i>	48%	50%	48%
<i>Disagree (net)</i>	37%	33%	39%

TOPLINE & METHODOLOGY

17. Are the following actions depriving people of their rights to free expression or not?

Total Yes Summary

	2024 Total	2-Year	4-Year
A student group on campus being removed because of the views they hold [SPLIT SAMPLE B]	69%	68%	69%
A social media company censoring or banning a major party candidate running for office [SPLIT SAMPLE B]	67%	67%	67%
A student being punished by the school because of what they post on social media [SPLIT SAMPLE A]	63%	61%	63%
A university dis-inviting a speaker because of their views.	56%	60%	55%
A social media company removing a person for posting views that are offensive to some people	55%	57%	55%
A university telling protestors to protest outside so that an invited speaker can finish their speech without interruption. [SPLIT SAMPLE A]	26%	25%	26%

a. A university dis-inviting a speaker because of their views.

	2024 Total	2-Year	4-Year
Yes, it is depriving the person of their free expression rights	56%	60%	55%
No, it is not depriving the person of their free expression rights	42%	37%	43%
Skipped	2%	3%	2%

b. A social media company removing a person for posting views that are offensive to some people

	2024 Total	2-Year	4-Year
Yes, it is depriving the person of their free expression rights	55%	57%	55%
No, it is not depriving the person of their free expression rights	43%	41%	43%
Skipped	2%	2%	2%

TOPLINE & METHODOLOGY

17. Are the following actions depriving people of their rights to free expression or not? *(Continued)*

- c. A university telling protestors to protest outside so that an invited speaker can finish their speech without interruption. [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, it is depriving the person of their free expression rights	26%	25%	26%
No, it is not depriving the person of their free expression rights	72%	72%	72%
Skipped	2%	3%	1%

- d. A student group on campus being removed because of the views they hold [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, it is depriving the person of their free expression rights	69%	68%	69%
No, it is not depriving the person of their free expression rights	29%	30%	29%
Skipped	2%	2%	2%

- e. A student being punished by the school because of what they post on social media [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, it is depriving the person of their free expression rights	63%	61%	63%
No, it is not depriving the person of their free expression rights	36%	37%	36%
Skipped	2%	2%	1%

- f. A social media company censoring or banning a major party candidate running for office [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, it is depriving the person of their free expression rights	67%	67%	67%
No, it is not depriving the person of their free expression rights	31%	31%	31%
Skipped	2%	2%	2%

TOPLINE & METHODOLOGY

18. Suppose there is a speaker coming to your campus who holds views you are opposed to. Which of the following are you most likely to do? Please select up to 3 options.

	2024 Total	2-Year	4-Year
Boycott the speech	23%	21%	24%
Attend the speech to hear what they have to say	22%	26%	21%
Attend a counter-protest or event	16%	14%	16%
Organize a counter-protest or event	6%	7%	6%
Try to stop the speech from happening ahead of time	5%	4%	6%
Attend the speech to disrupt or stop it	3%	2%	3%
Other action	8%	10%	7%
Would take no action	51%	48%	53%
Skipped	2%	2%	1%

19. In your opinion, should a college faculty member be fired for expressing the following views?

Total Yes Summary

	2024 Total	2-Year	4-Year
Making racist statements [SPLIT SAMPLE A]	80%	81%	80%
Approving of protests that result in looting or property damage [SPLIT SAMPLE B]	62%	68%	61%
Saying the Holocaust did not occur [SPLIT SAMPLE B]	61%	56%	63%
Saying that all white people are racist [SPLIT SAMPLE A]	47%	50%	46%
Saying all illegal immigrants should be deported [SPLIT SAMPLE A]	40%	44%	39%
Publicly criticizing and disrespecting the police [SPLIT SAMPLE B]	36%	42%	34%
Saying that affirmative action increases the acceptance rate of unqualified candidates [SPLIT SAMPLE A]	24%	27%	23%
Expressing opposition to same-sex marriage [SPLIT SAMPLE B]	21%	24%	20%
Saying there are more than two genders [SPLIT SAMPLE A]	17%	20%	17%
Saying there are only two genders [SPLIT SAMPLE A]	15%	16%	15%
Expressing pro-life views [SPLIT SAMPLE B]	10%	15%	8%
Expressing pro-choice views [SPLIT SAMPLE B]	8%	11%	7%



TOPLINE & METHODOLOGY

19. In your opinion, should a college faculty member be fired for expressing the following views?
(Continued)

a. Approving of protests that result in looting or property damage [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, they should be fired	62%	68%	61%
No, they should not be fired	36%	30%	38%
Skipped	2%	2%	1%

b. Making racist statements [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, they should be fired	80%	81%	80%
No, they should not be fired	19%	17%	19%
Skipped	1%	3%	1%

c. Saying the Holocaust did not occur [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, they should be fired	61%	56%	63%
No, they should not be fired	37%	43%	35%
Skipped	2%	1%	2%

d. Saying there are only two genders [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, they should be fired	15%	16%	15%
No, they should not be fired	83%	82%	83%
Skipped	2%	2%	2%

e. Saying there are more than two genders [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, they should be fired	17%	20%	17%
No, they should not be fired	80%	77%	81%
Skipped	2%	3%	2%

f. Saying that all white people are racist [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, they should be fired	47%	50%	46%
No, they should not be fired	51%	49%	53%
Skipped	2%	2%	1%





TOPLINE & METHODOLOGY

19. In your opinion, should a college faculty member be fired for expressing the following views?
(Continued)

g. Publicly criticizing and disrespecting the police [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, they should be fired	36%	42%	34%
No, they should not be fired	62%	56%	64%
Skipped	2%	2%	2%

h. Saying that affirmative action increases the acceptance rate of unqualified candidates
[SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, they should be fired	24%	27%	23%
No, they should not be fired	73%	69%	75%
Skipped	3%	5%	2%

i. Saying all illegal immigrants should be deported [SPLIT SAMPLE A]

	2024 Total (N=833)	2-Year (N=194)	4-Year (N=633)
Yes, they should be fired	40%	44%	39%
No, they should not be fired	59%	54%	60%
Skipped	2%	2%	1%

j. Expressing pro-life views [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, they should be fired	10%	15%	8%
No, they should not be fired	88%	84%	90%
Skipped	2%	1%	2%

k. Expressing pro-choice views [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, they should be fired	8%	11%	7%
No, they should not be fired	90%	88%	91%
Skipped	2%	1%	2%

l. Expressing opposition to same-sex marriage [SPLIT SAMPLE B]

	2024 Total (N=845)	2-Year (N=224)	4-Year (N=613)
Yes, they should be fired	21%	24%	20%
No, they should not be fired	77%	75%	79%
Skipped	2%	1%	2%





TOPLINE & METHODOLOGY

20. How comfortable, if at all, are you sharing your opinions in the following settings, even on topics others may not agree with?

Total Comfortable Summary

	2024 Total	2-Year	4-Year
Hanging out with friends	88%	87%	88%
In an off-campus gathering or activity	64%	65%	64%
In-person class discussions	60%	65%	58%
Public spaces on campus (e.g., dining hall, resident halls, etc.)	59%	61%	59%
Online/Virtual class discussions	58%	64%	56%
Social media	54%	62%	52%

a. In-person class discussions

	2024 Total	2-Year	4-Year
Very comfortable	18%	18%	18%
Somewhat comfortable	42%	47%	41%
Not so comfortable	26%	21%	28%
Not at all comfortable	12%	12%	12%
Skipped	1%	2%	1%
<i>Comfortable (net)</i>	60%	65%	58%
<i>Not Comfortable (net)</i>	39%	33%	41%

b. Online/Virtual class discussions

	2024 Total	2-Year	4-Year
Very comfortable	16%	18%	15%
Somewhat comfortable	42%	46%	41%
Not so comfortable	26%	22%	28%
Not at all comfortable	14%	13%	14%
Skipped	2%	2%	1%
<i>Comfortable (net)</i>	58%	64%	56%
<i>Not Comfortable (net)</i>	40%	35%	42%

c. Social media

	2024 Total	2-Year	4-Year
Very comfortable	16%	18%	15%
Somewhat comfortable	39%	44%	37%
Not so comfortable	27%	21%	29%
Not at all comfortable	18%	15%	18%
Skipped	1%	2%	1%
<i>Comfortable (net)</i>	54%	62%	52%
<i>Not Comfortable (net)</i>	44%	36%	47%



TOPLINE & METHODOLOGY

20. How comfortable, if at all, are you sharing your opinions in the following settings, even on topics others may not agree with? *(Continued)*

d. Public spaces on campus (e.g., dining hall, resident halls, etc.)

	2024 Total	2-Year	4-Year
Very comfortable	16%	16%	16%
Somewhat comfortable	44%	45%	43%
Not so comfortable	26%	22%	27%
Not at all comfortable	14%	15%	13%
Skipped	1%	2%	1%
<i>Comfortable (net)</i>	59%	61%	59%
<i>Not Comfortable (net)</i>	39%	37%	40%

e. Hanging out with friends

	2024 Total	2-Year	4-Year
Very comfortable	50%	49%	51%
Somewhat comfortable	38%	39%	38%
Not so comfortable	7%	6%	7%
Not at all comfortable	4%	4%	4%
Skipped	2%	3%	1%
<i>Comfortable (net)</i>	88%	87%	88%
<i>Not Comfortable (net)</i>	10%	10%	10%

f. In an off-campus gathering or activity

	2024 Total	2-Year	4-Year
Very comfortable	18%	19%	18%
Somewhat comfortable	46%	46%	46%
Not so comfortable	23%	19%	24%
Not at all comfortable	11%	14%	11%
Skipped	1%	2%	1%
<i>Comfortable (net)</i>	64%	65%	64%
<i>Not Comfortable (net)</i>	34%	33%	35%

21. How often, if at all, does self-censorship, meaning holding back one's opinions on something, limit educationally valuable conversations on your campus?

	2024 Total	2-Year	4-Year
Often	14%	14%	14%
Sometimes	52%	46%	54%
Rarely	27%	29%	27%
Never	5%	8%	4%
Skipped	2%	3%	1%
<i>Often/Sometimes (net)</i>	66%	60%	68%
<i>Rarely/Never (net)</i>	33%	37%	31%

TOPLINE & METHODOLOGY

22. Which of the following topics, if any, do you self-censor on the most during class discussions?
Please select all that apply.

	2024 Total	2-Year	4-Year
Gender or LGBTQ+ issues	42%	35%	44%
Racial issues	36%	30%	39%
Religion	35%	32%	37%
Domestic politics and political affiliation	30%	26%	31%
Attitudes about abortion	30%	24%	32%
Diversity, equity, and inclusion (DEI)	24%	19%	26%
Immigration policy	24%	22%	25%
International politics	20%	18%	21%
Economic policy	15%	14%	15%
Other	1%	1%	1%
None of these	28%	36%	25%
Skipped	3%	4%	2%

23. How often, if at all, do you believe your professors edit the content of their coursework due to the following?

Total Often/Sometimes Summary

	2024 Total	2-Year	4-Year
To only show their personal point of view	52%	52%	52%
Government legislation (either existing laws or potential new laws)	48%	53%	47%
To only show the university's point of view	48%	50%	48%
External pressure from non-government sources (i.e., donors, media, etc.)	45%	48%	44%

a. Government legislation (either existing laws or potential new laws)

	2024 Total	2-Year	4-Year
Often	9%	9%	10%
Sometimes	39%	44%	37%
Rarely	32%	29%	33%
Never	17%	15%	18%
Skipped	3%	3%	3%
<i>Often/Sometimes (net)</i>	48%	53%	47%
<i>Rarely/Never (net)</i>	49%	44%	50%

TOPLINE & METHODOLOGY

23. How often, if at all, do you believe your professors edit the content of their coursework due to the following? (Continued)

b. External pressure from non-government sources (i.e., donors, media, etc.)

	2024 Total	2-Year	4-Year
Often	10%	11%	10%
Sometimes	35%	37%	35%
Rarely	32%	27%	34%
Never	20%	21%	20%
Skipped	3%	4%	3%
<i>Often/Sometimes (net)</i>	45%	48%	44%
<i>Rarely/Never (net)</i>	52%	48%	53%

c. To only show the university's point of view

	2024 Total	2-Year	4-Year
Often	11%	12%	11%
Sometimes	37%	39%	37%
Rarely	33%	31%	34%
Never	16%	16%	16%
Skipped	3%	3%	2%
<i>Often/Sometimes (net)</i>	48%	50%	48%
<i>Rarely/Never (net)</i>	49%	47%	50%

d. To only show their personal point of view

	2024 Total	2-Year	4-Year
Often	12%	10%	12%
Sometimes	40%	42%	40%
Rarely	31%	31%	30%
Never	15%	14%	15%
Skipped	3%	3%	2%
<i>Often/Sometimes (net)</i>	52%	52%	52%
<i>Rarely/Never (net)</i>	45%	45%	45%

24. Does your college have programs specifically designed to promote constructive conversations among people who disagree? This could be things like panel discussions, small group discussions, faculty training, or featured themes for a semester or school year.

	2024 Total	2-Year	4-Year
Yes	32%	27%	34%
No	14%	18%	13%
Don't know	52%	53%	52%
Skipped	1%	2%	1%



TOPLINE & METHODOLOGY

25. [ASKED IF Q24 = NO] Do you want your college to create programs that promote constructive conversations among people who disagree, or not?

	2024 Total (N=229)	2-Year (N=72*)	4-Year (N=157)
Yes	56%	57%	55%
No	42%	38%	44%
Skipped	2%	6%	*

*small base size (n<100)

26. Have you done the following in the last year?

Total Yes Summary

	2024 Total	2-Year	4-Year
Attended a public meeting	23%	19%	24%
Participated in a protest, march, or rally	12%	10%	13%
Contacted an elected official	12%	13%	12%
Donated to political campaigns or causes	9%	11%	8%

	2024	2021
Attended a public meeting	23%	17%
Participated in a protest, march, or rally	12%	15%
Contacted an elected official	12%	16%
Donated to political campaigns or causes	9%	12%

a. Participated in a protest, march, or rally

	2024 Total	2-Year	4-Year
Yes	12%	10%	13%
No	87%	89%	87%
Skipped	1%	1%	1%

b. Contacted an elected official

	2024 Total	2-Year	4-Year
Yes	12%	13%	12%
No	87%	86%	88%
Skipped	1%	1%	1%

c. Attended a public meeting

	2024 Total	2-Year	4-Year
Yes	23%	19%	24%
No	76%	79%	75%
Skipped	1%	2%	*



TOPLINE & METHODOLOGY

26. Have you done the following in the last year? *(Continued)*

d. Donated to political campaigns or causes

	2024 Total	2-Year	4-Year
Yes	9%	11%	8%
No	90%	88%	91%
Skipped	1%	1%	*

27. Have you ever felt uncomfortable because of something someone said in reference to a belief or political position that you hold, whether or not it was directed at you?

	2024 Total	2-Year	4-Year
Yes, have felt uncomfortable	55%	50%	57%
No, have not	28%	30%	27%
No opinion	16%	19%	15%
Skipped	1%	1%	1%

	2024	2021*
Yes, have felt uncomfortable	55%	45%
No, have not	28%	37%
No opinion	16%	15%
Skipped	1%	3%

*In 2021, this question was asked to 25% of respondents

28. Have you, personally, ever felt uncomfortable in a class, living area, public space or other part of campus because of something someone said in reference to your race, ethnicity, religion, gender or sexual orientation - whether or not it was directed at you?

	2024 Total	2-Year	4-Year
Yes, have felt uncomfortable	44%	42%	44%
No, have not	43%	44%	43%
No opinion	12%	13%	12%
Skipped	1%	1%	1%

	2024	2021	2019	2017
Yes, have felt uncomfortable	44%	34%	38%	25%
No, have not	43%	48%	62%	75%
No opinion	12%	16%	*	*
Skipped	1%	2%	-	-



TOPLINE & METHODOLOGY

29. Have you, personally, ever felt unsafe on campus because of something someone said in reference to your race, ethnicity or religion, whether or not it was directed at you?

	2024 Total	2-Year	4-Year
Felt unsafe	15%	15%	15%
Did not feel unsafe	66%	62%	67%
No answer	18%	22%	17%
Skipped	1%	1%	1%

	2024	2021	2019
Felt unsafe	15%	17%	12%
Did not feel unsafe	66%	61%	88%
No answer	18%	19%	*
Skipped	1%	2%	-

30. Have you ever taken classes in high school or college that dealt with the First Amendment to the U.S. Constitution?

	2024 Total	2-Year	4-Year
Yes	66%	59%	68%
No	33%	40%	31%
Skipped	1%	1%	1%

31. How much do you trust the following?

Total Great Deal/Fair Amount of Trust Summary

	2024 Total	2-Year	4-Year
College and university faculty	68%	62%	70%
College and university administrators	57%	55%	58%
Government	29%	26%	30%
The news media to report the news even-handedly	26%	26%	26%
Social media companies	12%	14%	11%

	2024	2021	2019	2017	2016
College and university administrators	57%	55%	-	-	-
Government	29%	35%	-	-	-
The news media to report the news even-handedly	26%	30%	41%	50%	42%
Social media companies	12%	20%	-	-	-

**In 2021, this item was asked to half of respondents*

**In 2019 and prior question was: "How much do you trust the news media to report the news accurately and fairly – a great deal, a fair amount, not much, or not at all?"*



TOPLINE & METHODOLOGY

31. How much do you trust the following? (Continued)

a. The news media to report the news even-handedly

	2024 Total	2-Year	4-Year
Great deal	3%	4%	3%
Fair amount	23%	22%	23%
Not much	38%	40%	38%
Not at all	31%	27%	32%
No opinion	4%	6%	4%
Skipped	1%	1%	1%
<i>Great Deal/Fair Amount (net)</i>	<i>26%</i>	<i>26%</i>	<i>26%</i>
<i>Not Much/Not at All (net)</i>	<i>69%</i>	<i>66%</i>	<i>70%</i>

b. Social media companies

	2024 Total	2-Year	4-Year
Great deal	1%	1%	1%
Fair amount	11%	13%	10%
Not much	47%	45%	47%
Not at all	36%	32%	37%
No opinion	4%	7%	4%
Skipped	1%	1%	1%
<i>Great Deal/Fair Amount (net)</i>	<i>12%</i>	<i>14%</i>	<i>11%</i>
<i>Not Much/Not at All (net)</i>	<i>83%</i>	<i>78%</i>	<i>84%</i>

c. Government

	2024 Total	2-Year	4-Year
Great deal	3%	4%	3%
Fair amount	26%	22%	27%
Not much	41%	38%	42%
Not at all	24%	25%	24%
No opinion	5%	9%	3%
Skipped	1%	2%	1%
<i>Great Deal/Fair Amount (net)</i>	<i>29%</i>	<i>26%</i>	<i>30%</i>
<i>Not Much/Not at All (net)</i>	<i>65%</i>	<i>62%</i>	<i>66%</i>

d. College and university administrators

	2024 Total	2-Year	4-Year
Great deal	8%	6%	8%
Fair amount	50%	49%	50%
Not much	27%	24%	28%
Not at all	9%	10%	9%
No opinion	5%	9%	4%
Skipped	1%	1%	1%
<i>Great Deal/Fair Amount (net)</i>	<i>57%</i>	<i>55%</i>	<i>58%</i>
<i>Not Much/Not at All (net)</i>	<i>36%</i>	<i>34%</i>	<i>37%</i>



TOPLINE & METHODOLOGY

31. How much do you trust the following? (Continued)

e. College and university faculty

	2024 Total	2-Year	4-Year
Great deal	13%	9%	14%
Fair amount	55%	54%	56%
Not much	19%	21%	19%
Not at all	7%	8%	6%
No opinion	5%	8%	4%
Skipped	1%	1%	1%
<i>Great Deal/Fair Amount (net)</i>	<i>68%</i>	<i>62%</i>	<i>70%</i>
<i>Not Much/Not at All (net)</i>	<i>26%</i>	<i>28%</i>	<i>25%</i>





TOPLINE & METHODOLOGY

About the Study

Ipsos conducted this poll March 7-28, 2024, using the Ipsos KnowledgePanel® and the YouthPulse Panel, on behalf of Knight Foundation. This poll is based on a representative sample of 1,678 currently enrolled college students between the ages of 18 and 24. The sample includes 418 students who attend two-year colleges and 1,246 students at four-year colleges.

In previous years, the samples were as follows:

- 2021: 18- to 24-year-olds who are current college students or enrolled in some post-high school education (n=1,023)
- 2019 (conducted by Gallup): Full-time undergraduate students (n=3,319)
- 2017 (conducted by Gallup): Full-time undergraduate students (n=3,014)
- 2016 (conducted by Gallup): Full-time undergraduate students (n=3,072)

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed address-based sampling methodology using the latest Delivery Sequence File of the U.S. Postal Service – a database with full coverage of all delivery points in the United States. Households invited to join the panel are randomly selected from all available households in the U.S. Those selected who do not have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status, and findings can be reported with a margin of sampling error and projected to the general population.

Within the KnowledgePanel, two sets of samples were selected:

- A direct route which involved sampling all the panelists aged 18 to 24 years.
- An indirect route which included sampling panel members who were 25 years or older and living with at least one household member aged 17 to 24 years.

The 17-24 age range was included to account for those who had just turned 18. Participants selected through this indirect route were terminated and did not complete the study if there were no age-eligible college students in their household. Additionally, in the direct route, an additional interview was permitted with another eligible respondent from the same household.

Regarding the YouthPulse Panel, all selected members were 18 to 24 years old.





TOPLINE & METHODOLOGY

The study was conducted in both English and Spanish. The data for the total sample of college students were weighted to adjust for age by gender, race/ethnicity, household income and Census region. The demographic benchmarks came from the 2022 American Community Survey (ACS). The weighting categories were as follows:

- Age (18–21, 22-24) by Gender (Male, Female, Other)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Census Region (Northeast, Midwest, South, West)

The margin of sampling error is plus or minus 2.7 percentage points at the 95% confidence level, for results based on the entire sample of 18- to 24-year-olds. The margin of error takes into account the design effect, which was 1.29 for all 18- to 24-year-olds. For those attending 2-year colleges, the margin of sampling error is plus or minus 5.5 percentage points at the 95% confidence level, and the design effect was 1.32. For those attending 4-year colleges, the margin of sampling error is plus or minus 3.1 percentage points at the 95% confidence level, and the design effect was 1.27. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
Chris.Jackson@ipsos.com

Mallory Newall
Vice President, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com





TOPLINE & METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

