



RESOURCES FOR PUBLISHERS

Over the past decade, Knight has invested more than \$100 million to build out this **essential infrastructure** for local news across the country so that publishers—both new and legacy—don't have to wrestle with the same challenges. Here are just a few resources that may be helpful.

Tools, Tech & Infrastructure Support

- **BlueLena**—Provides technology and services to help media organizations develop sustainable subscription, membership and donation models.
- **Hearken**—Provides technology and consulting services focused on audience engagement.
- **Indiegraf**—Provides all-in-one technology, content management system and revenue generation tools
- **News Revenue Hub**—Helps news organizations grow membership, fundraising and audience engagement programs.
- **Newspack**—A WordPress-based CMS optimized for small to medium-sized news organizations.
- **News Product Alliance**—Builds community among journalists who work at the intersection of product, audience and strategy.
- **Poynter Institute**—Offers journalism training and thought leadership in media ethics and innovation. Their Media Transformation Challenge is a yearlong executive fellowship that helps news leaders tackle their most pressing organizational challenges.
- **Solutions Journalism Network**—Trains journalists to report on how people and communities respond to challenges.
- **Local Media Association**—Works with 3,000+ newspapers to help achieve their business goals. The Knight x LMA BloomLab helps Black publishers with digital revenue, audience growth and new product launches.



- **Alternative Newsweekly Foundation**–Offers fiscal sponsorship to journalism projects of all sizes and media types to increase access to high quality local and national reporting by independent news outlets.

First Amendment & Legal

- **Lawyers for Reporters**–Sustains public interest reporting with pro bono legal services to foster civic awareness, government accountability and democratic engagement.
- **Muckrock**–Help to File, track and share public records requests.
- **Reporters Committee for Freedom of the Press (RCFP)**–Offers legal guidance and resources to protect journalists' rights.

Innovation & Research

- **American Press Institute**–Provides data, research and tools to help journalism thrive.
- **Center for Media Engagement**–Researches and shares strategies for engaging digital audiences in journalism.
- **Engaged Journalism Lab**–Offers tools and strategies for community-driven journalism practice.
- **Local News Consortium**–A collaborative network of local news organizations that partners with national technology and research platforms to share tools, data, and strategies aimed at strengthening the sustainability and reach of local journalism.
- **The Lenfest Institute for Journalism**–Invests in local journalism innovation and digital transformation. Offers training in fundraising.
- Community Engagement & Content
- **Report for America**–Helps recruit and place reporters in local newsrooms of all kinds.
- **News Literacy Project**–Works to ensure all students in the US are skilled in news literacy before they graduate high school.
- **The Trust Project**–Develops and implements transparency standards to help audiences assess the quality and credibility of journalism.
- **Trusting News**–A research-backed initiative that works with journalists to earn trust by engaging with audiences and explaining their reporting processes.